

# Website review newrootsrenovation.com

Generated on September 22 2024 18:24 PM





The score is 48/100







## SEO Content

	Title	New Roots Renovation																					
		<b>Length : 20</b>																					
		Perfect, your title contains between 10 and 70 characters.																					
	Description	<b>Length : 0</b>																					
		Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.																					
	Keywords																						
		Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																					
	Og Meta Properties	Good, your page take advantage of Og Properties.																					
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>New Roots Renovation</td></tr><tr><td>title</td><td>New Roots Renovation</td></tr><tr><td>url</td><td>https://www.newrootsrenovation.com</td></tr><tr><td>type</td><td>website</td></tr><tr><td>image</td><td>http://static1.squarespace.com/static/5d20af0d5e98b80001f3b661/t/5dc5d74c6680dc441aacf23d/1573246799964/Webp.net-resizeimage+%281%29.png?format=1500w</td></tr><tr><td>image:width</td><td>1500</td></tr><tr><td>image:height</td><td>1197</td></tr></table>						Property	Content	site_name	New Roots Renovation	title	New Roots Renovation	url	https://www.newrootsrenovation.com	type	website	image	http://static1.squarespace.com/static/5d20af0d5e98b80001f3b661/t/5dc5d74c6680dc441aacf23d/1573246799964/Webp.net-resizeimage+%281%29.png?format=1500w	image:width	1500	image:height	1197
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image:width	1500																						
image:height	1197																						
	Headings	<b>H1</b> 6	<b>H2</b> 0	<b>H3</b> 3	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0																
		• [H1]																					

## SEO Content

		<ul style="list-style-type: none"> <li>• [H1] About</li> <li>• [H1] Services</li> <li>• [H1] our work</li> <li>• [H1] Kind Words</li> <li>• [H1] Contact</li> <li>• [H3] Full Service Remodeling</li> <li>• [H3] finish Carpentry</li> <li>• [H3] Additions</li> </ul>
	Images	<p>We found 19 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>3%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 11 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>


## In-page links

Anchor	Type	Juice
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## In-page links

<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Our Work</a>	Internal	Passing Juice
<a href="#">Kind Words</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Welcome</a>	Internal	Passing Juice
<a href="#">Meet the team</a>	Internal	Passing Juice
<a href="#">Learn about our process</a>	Internal	Passing Juice
<a href="#">More Recommendations</a>	Internal	Passing Juice
<a href="#">Back To Top</a>	Internal	Passing Juice


## SEO Keywords

	Keywords Cloud	home kind words work services new roots license zach renovation
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
work	3	✖	✖	✖	✔
home	3	✖	✖	✖	✖
kind	2	✖	✖	✖	✔
words	2	✖	✖	✖	✔
zach	2	✖	✖	✖	✖








## Usability

	Url	Domain : newrootsrenovation.com Length : 22
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Great, your website has few CSS files.</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Perfect, your website takes advantage of gzip.</div>




## Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div>
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## Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="https://www.newrootsrenovation.com/sitemap.xml">https://www.newrootsrenovation.com/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://newrootsrenovation.com/robots.txt">http://newrootsrenovation.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>