

# Website review newpathway scounselling.com.au

Generated on September 23 2024 10:26 AM





The score is 42/100







## SEO Content

	Title	newpathwayscounselling.com.au					
		<b>Length : 29</b>					
		Perfect, your title contains between 10 and 70 characters.					
	Description	<b>Length : 0</b>					
		Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.					
	Keywords	<b>Length : 0</b>					
		Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.					
	Og Meta Properties	<b>Length : 0</b>					
		This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.					
	Headings	<b>H1</b> 3	<b>H2</b> 26	<b>H3</b> 1	<b>H4</b> 3	<b>H5</b> 0	<b>H6</b> 0
		<ul style="list-style-type: none"><li>• [H1] Home</li><li>• [H1] Private well being professional for individuals and couples</li><li>• [H1] Looking after your mental health, well being and relationships is important.</li><li>• [H2] What I Offer</li><li>• [H2] Face to Face Appointments</li><li>• [H2] Online Appointments</li><li>• [H2] Phone Appointments</li><li>• [H2] My Services</li><li>• [H2] Individual Counselling</li><li>• [H2] Couples Counselling</li><li>• [H2] Grief Counselling</li><li>• [H2] NDIS Participants</li><li>• [H2] Victim Services</li><li>• [H2] Support At Work</li><li>• [H2] Frequently Asked Questions</li><li>• [H2] Individual Therapy</li><li>• [H2] How I Work</li></ul>					

## SEO Content

		<ul style="list-style-type: none"> <li>• [H2] Gestalt Therapy</li> <li>• [H2] Creative Arts &amp; Play</li> <li>• [H2] Awareness, Mindfulness &amp; Meditation</li> <li>• [H2] Recent Posts</li> <li>• [H2] Psychological Care for Men with Prostate Cancer</li> <li>• [H2] Relationship Counselling</li> <li>• [H2] Developing Resources- a way to expand a stronger sense of ourselves</li> <li>• [H2] What My Clients Say</li> <li>• [H2] ABOUT</li> <li>• [H2] QUICK LINKS</li> <li>• [H2] SERVICES</li> <li>• [H2] Find Our Location</li> <li>• [H3] CLINIC HOURS</li> <li>• [H4] What is the difference between counselling &amp; psychotherapy</li> <li>• [H4] What is a typical therapy session?</li> <li>• [H4] How long does therapy take?</li> </ul>
	Images	<p>We found 28 images on this web page.</p> <p>23 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>8%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 28 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 10.71%</p>

## SEO Links

Internal Links 89.29%


### In-page links

Anchor	Type	Juice
<a href="#">newpathwayscounselling.com.au</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">How I Work</a>	Internal	Passing Juice
<a href="#">Individual Counselling</a>	Internal	Passing Juice
<a href="#">Relationships</a>	Internal	Passing Juice
<a href="#">Successful Marriages</a>	Internal	Passing Juice
<a href="#">Men's Grief</a>	Internal	Passing Juice
<a href="#">How To Help A Grieving Friend</a>	External	Passing Juice
<a href="#">Referral Form</a>	Internal	Passing Juice
<a href="#">Victim Services</a>	Internal	Passing Juice
<a href="#">Support At Work</a>	Internal	Passing Juice
<a href="#">Private Health Fund Rebates</a>	Internal	Passing Juice
<a href="#">Feedback Compliments and Complaints</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Victim Services</a>	External	Passing Juice
<a href="#">What is a typical therapy session?</a>	Internal	Passing Juice
<a href="#">How long does therapy take?</a>	Internal	Passing Juice
<a href="#">Creative Arts &amp; Play</a>	Internal	Passing Juice
<a href="#">Men</a>	Internal	Passing Juice
<a href="#">Psychological Care for Men with Prostate Cancer</a>	Internal	Passing Juice
<a href="#">Relationship Counselling</a>	Internal	Passing Juice
<a href="#">Relationship Counselling</a>	Internal	Passing Juice

## In-page links

<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Developing Resources</a>	Internal	Passing Juice
<a href="#">Developing Resources- a way to expand a stronger sense of ourselves</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Webzent Technologies.</a>	External	Passing Juice





## SEO Keywords

	Keywords Cloud	grief individual services help how <b>counselling work</b> info <b>more</b> life
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	22	✗	✗	✗	✗
counselling	18	✓	✗	✗	✓
work	16	✗	✗	✗	✓
info	12	✗	✗	✗	✗
how	10	✗	✗	✗	✓












## Usability

	Url	Domain : newpathwayscounselling.com.au Length : 29
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;center&gt;</td><td>1</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	1
Deprecated tags	Occurrences					
<center>	1					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="https://newpathwayscounselling.com.au/wp-sitemap.xml">https://newpathwayscounselling.com.au/wp-sitemap.xml</a></div>
	Robots.txt	<p><a href="http://newpathwayscounselling.com.au/robots.txt">http://newpathwayscounselling.com.au/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>