



Website review newpathway scounselling.com.au

Generated on September 23 2024 10:41 AM





The score is 42/100







SEO Content

| | <p>Title</p> | <p>newpathwayscounselling.com.au</p> <p>Length : 29</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | |
|----|---------------------------|---|----|----|----|----|----|----|---|----|---|---|---|---|
| | <p>Description</p> | <p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p> | | | | | | | | | | | | |
| | <p>Keywords</p> | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | |
| | <p>Og Meta Properties</p> | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p> | | | | | | | | | | | | |
| | <p>Headings</p> | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>3</td> <td>26</td> <td>1</td> <td>3</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Home • [H1] Private well being professional for individuals and couples • [H1] Looking after your mental health, well being and relationships is important. • [H2] What I Offer • [H2] Face to Face Appointments • [H2] Online Appointments • [H2] Phone Appointments • [H2] My Services • [H2] Individual Counselling • [H2] Couples Counselling • [H2] Grief Counselling • [H2] NDIS Participants • [H2] Victim Services • [H2] Support At Work • [H2] Frequently Asked Questions • [H2] Individual Therapy • [H2] How I Work | H1 | H2 | H3 | H4 | H5 | H6 | 3 | 26 | 1 | 3 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 3 | 26 | 1 | 3 | 0 | 0 | | | | | | | | | |

SEO Content

| | | |
|---|-----------------|---|
| | | <ul style="list-style-type: none"> • [H2] Gestalt Therapy • [H2] Creative Arts & Play • [H2] Awareness, Mindfulness & Meditation • [H2] Recent Posts • [H2] Psychological Care for Men with Prostate Cancer • [H2] Relationship Counselling • [H2] Developing Resources- a way to expand a stronger sense of ourselves • [H2] What My Clients Say • [H2] ABOUT • [H2] QUICK LINKS • [H2] SERVICES • [H2] Find Our Location • [H3] CLINIC HOURS • [H4] What is the difference between counselling & psychotherapy • [H4] What is a typical therapy session? • [H4] How long does therapy take? |
|  | Images | <p>We found 28 images on this web page.</p> <p>23 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> |
|  | Text/HTML Ratio | <p>Ratio : 8%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> |
|  | Flash | <p>Perfect, no Flash content has been detected on this page.</p> |
|  | Iframe | <p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p> |

SEO Links

| | | |
|---|-------------------------|--|
|  | URL Rewrite | <p>Good. Your links looks friendly!</p> |
|  | Underscores in the URLs | <p>Perfect! No underscores detected in your URLs.</p> |
|  | In-page links | <p>We found a total of 28 links including 0 link(s) to files</p> |
|  | Statistics | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 10.71%</p> |

SEO Links

Internal Links 89.29%

In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| newpathwayscounselling.com.au | Internal | Passing Juice |
| Home | Internal | Passing Juice |
| About | Internal | Passing Juice |
| How I Work | Internal | Passing Juice |
| Individual Counselling | Internal | Passing Juice |
| Relationships | Internal | Passing Juice |
| Successful Marriages | Internal | Passing Juice |
| Men's Grief | Internal | Passing Juice |
| How To Help A Grieving Friend | External | Passing Juice |
| Referral Form | Internal | Passing Juice |
| Victim Services | Internal | Passing Juice |
| Support At Work | Internal | Passing Juice |
| Private Health Fund Rebates | Internal | Passing Juice |
| Feedback Compliments and Complaints | Internal | Passing Juice |
| Contact Us | Internal | Passing Juice |
| Victim Services | External | Passing Juice |
| What is a typical therapy session? | Internal | Passing Juice |
| How long does therapy take? | Internal | Passing Juice |
| Creative Arts & Play | Internal | Passing Juice |
| Men | Internal | Passing Juice |
| Psychological Care for Men with Prostate Cancer | Internal | Passing Juice |
| Relationship Counselling | Internal | Passing Juice |
| Relationship Counselling | Internal | Passing Juice |
| | | |

In-page links

| | | |
|---|----------|---------------|
| Learn more | Internal | Passing Juice |
| Developing Resources | Internal | Passing Juice |
| Developing Resources- a way to expand a stronger sense of ourselves | Internal | Passing Juice |
| Learn more | Internal | Passing Juice |
| Webzent Technologies. | External | Passing Juice |





SEO Keywords

| | |
|---|--|
|  Keywords Cloud | how grief more info life counselling work services individual help |
|---|--|


Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|-------------|---------|-------|----------|-------------|----------|
| more | 22 | ✘ | ✘ | ✘ | ✘ |
| counselling | 18 | ✔ | ✘ | ✘ | ✔ |
| work | 16 | ✘ | ✘ | ✘ | ✔ |
| info | 12 | ✘ | ✘ | ✘ | ✘ |
| how | 10 | ✘ | ✘ | ✘ | ✔ |












Usability

| | |
|---|---|
|  Url | Domain : newpathwayscounselling.com.au Length : 29 |
|  Favicon | Great, your website has a favicon. |
|  Printability | We could not find a Print-Friendly CSS. |
|  Language | Good. Your declared language is en. |





Usability

| | | |
|---|-------------|---|
|  | Dublin Core | This page does not take advantage of Dublin Core. |
|---|-------------|---|




Document

|  | Doctype | HTML 5 | | | | |
|---|-----------------|--|-----------------|-------------|----------|---|
|  | Encoding | Perfect. Your declared charset is UTF-8. | | | | |
|  | W3C Validity | Errors : 0 Warnings : 0 | | | | |
|  | Email Privacy | Great no email address has been found in plain text! | | | | |
|  | Deprecated HTML | <table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><center></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p> | Deprecated tags | Occurrences | <center> | 1 |
| Deprecated tags | Occurrences | | | | | |
| <center> | 1 | | | | | |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. | | | | |

Mobile

| | | |
|---|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|---|---------------------|--|

Optimization

| | | |
|--|-------------|---|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <pre>https://newpathwayscounselling.com.au/wp-sitemap.xml</pre> |
|  | Robots.txt | <p>http://newpathwayscounselling.com.au/robots.txt</p> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |