Website review newlook.nyc

Generated on September 23 2024 00:35 AM

The score is 46/100

SEO Content

✓	Title	New Look Roofing | New Look Roofing **Length : 35** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
○	Headings	**H1** 0 **H2** 20 **H3** 1 **H4** 0 **H5** 0 **H6** 0 [H2] Your Hometown RoofingServices Provider [H2] (929) 528-1881 [H2] Request a Quote [H2] SBS Flat Roof System [H2] EPDM Roofing System [H2] Cedar Shake System [H2] Chimney [H2] Why Choose Us [H2] Licensed & Insured [H2] Workmanship Quality [H2] Quality Professionals [H2] Flexible Schedule [H2] Affordable Package [H2] 100% Free Estimates [H2] Our Projects [H2] Ready to Bring Bigger, Better,Faster, And Stronger ProjectsThan Ever Before! [H2] Need A Free Estimate?

SEO Content

		- [H2] Services - [H2] Quick Links - [H2] Contact Info - [H3] Positive and Profesional to Customers
❌	Images	We found 33 images on this web page. 33 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 12 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.33% Internal Links 91.67%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Roofing	Internal	Passing Juice

In-page links

Gallery	Internal	Passing Juice
Reviews	Internal	Passing Juice
Contact	Internal	Passing Juice
Contact Us	Internal	Passing Juice
View Our Services	Internal	Passing Juice
Request a Quote	Internal	Passing Juice
Home	Internal	Passing Juice
Gallery	Internal	Passing Juice
Reviews	Internal	Passing Juice
Top Floor Marketing.	External	Passing Juice

SEO Keywords

○	Keywords Cloud	welcome home local new reviews look roofing gallery services best

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
roofing	4	✔	✘	✘	✔
new	2	✔	✘	✘	✘
look	2	✔	✘	✘	✘
services	2	✘	✘	✘	✔
home	1	✘	✘	✘	✔

Usability

○	Url	Domain : newlook.nyc Length : 11

Usability

✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✗ Too bad, your website has too many CSS files (more than 4).
		✗ Too bad, your website has too many JS files (more than 6).
		✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon

Mobile

✔	Meta Viewport Tag
✔	Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. https://newlook.nyc/wp-sitemap.xml
✔	Robots.txt	http://newlook.nyc/robots.txt Great, your website has a robots.txt file.
✘	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.