



Website review newinnstainforth.co.uk

Generated on September 23 2024 10:31 AM





The score is 47/100







SEO Content

	Title	<p>The New Inn &#8211; A Mighty Local</p> <p>Length : 34</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>16</td> <td>5</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H1] The New Inn [H1] Sign up for the latest news and special offers! [H2] Book now for Christmas [H2] WELCOME TO THE NEW INN A PUB LIKE NO OTHER [H2] EVENINGS MADE SPECIAL [H2] KIDS EAT FOR £1 [H2] The new season is here! [H2] JOIN US FOR A MERRY LITTLE CHRISTMAS [H2] BOOK NOW FOR CHRISTMAS DAY [H2] WELCOME TO THE NEW INN [H2] SERIOUSLY GOOD PUB FOOD [H2] TO QUENCH YOUR THIRST [H2] EASY ORDERING [H2] Directions [H2] The Bulletin [H2] Open [H2] We serve food [H2] Follow us 	H1	H2	H3	H4	H5	H6	2	16	5	0	0	0
H1	H2	H3	H4	H5	H6									
2	16	5	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H3] Book your table• [H3]• [H3]• [H3]• [H3]
	Images	We found 10 images on this web page. 9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 14% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 14 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 28.57% Internal Links 71.43%

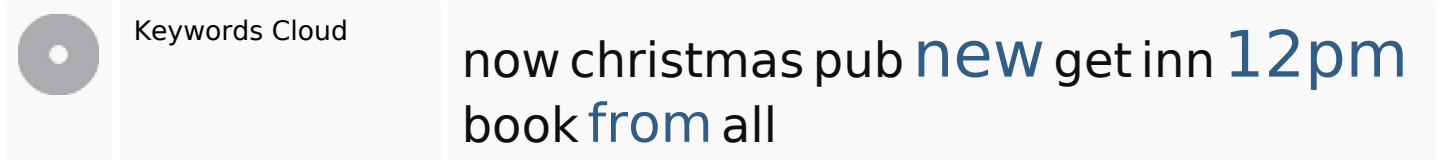
In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Find out more	Internal	Passing Juice

In-page links

The New Inn	Internal	Passing Juice
Food	Internal	Passing Juice
Drink	Internal	Passing Juice
What's On	Internal	Passing Juice
Find us	Internal	Passing Juice
Christmas	Internal	Passing Juice
View our menu	Internal	Passing Juice
View our menu	Internal	Passing Juice
View our menus	External	Passing Juice
Mobile Ordering	External	Passing Juice
Privacy	External	Passing Juice
Facebook (Opens in new tab)	External	Passing Juice




SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
new	12	✓	✗	✗	✓
12pm	10	✗	✗	✗	✗
from	9	✗	✗	✗	✗
book	7	✗	✗	✗	✓
inn	6	✓	✗	✗	✓

Usability

	Url	Domain : newinnstainforth.co.uk Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>https://newinstainforth.co.uk/sitemap.xml</p>
	Robots.txt	<p>http://newinstainforth.co.uk/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>