



Website review newearthmetta.com.au

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The score is 50/100







SEO Content

	Title	New Earth Metta Length : 15 Perfect, your title contains between 10 and 70 characters.					
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties	Good, your page take advantage of Og Properties.					
		Property	Content				
		site_name	New Earth Metta				
		title	New Earth Metta				
		url	https://www.newearthmetta.com.au				
		type	website				
		image	http://static1.squarespace.com/static/61a0465d3a9f6166f74eb624/t/61a0490893bb76183d9493c2/1637894408972/Logo.png?format=1500w				
		image:width	1500				
		image:height	917				
	Headings	H1 0	H2 7	H3 1	H4 4	H5 0	H6 0
		• [H2] YOUR HUB FOR WELLNESS					

SEO Content

		<ul style="list-style-type: none">• [H2] New Earth Metta• [H2] Breathwork• [H2] Coaching• [H2] Sound Healing• [H2] Yoga• [H2] Retreats• [H3] One Day Retreats• [H4] B O D Y - M I N D - S P I R I T• [H4] New Earth Cafe• [H4] Connect• [H4] Follow
	Images	We found 6 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 9 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 33.33% Internal Links 66.67%

In-page links

Anchor	Type	Juice
Skip to Content	Internal	Passing Juice
About	Internal	Passing Juice
Marketplace	Internal	Passing Juice
Events	Internal	Passing Juice
Shop	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Book Your Spot	External	Passing Juice
Facebook	External	Passing Juice
Instagram	External	Passing Juice

SEO Keywords



Keywords Cloud

marketplace sound menu new
metta shop sarah healing earth
events






Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
new	5	✓	✗	✗	✓
sound	5	✗	✗	✗	✓
earth	4	✓	✗	✗	✓
events	4	✗	✗	✗	✗
menu	4	✗	✗	✗	✗




Usability

Url	Domain : newearthmetta.com.au Length : 20
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Usability

		
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon<li data-bbox="555 264 879 300">✔ Meta Viewport Tag<li data-bbox="555 331 810 367">✔ Flash content
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Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <div data-bbox="549 645 1481 707">https://www.newearthmetta.com.au/sitemap.xml</div>
	Robots.txt	<p data-bbox="539 734 1082 770">http://newearthmetta.com.au/robots.txt</p> <p data-bbox="539 801 1086 837">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 869 644 904">Missing</p> <p data-bbox="539 936 1337 972">We didn't detect an analytics tool installed on this website.</p> <p data-bbox="539 1003 1449 1106">Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>