

# Website review newdebenterprise.com

Generated on September 07 2024 10:24 AM

**The score is 47/100** 

#### **SEO Content**

	Title	New Deb Enterprise					
		Length	: 18				
		Perfect,	your title co	ntains betw	een 10 and	70 characte	ers.
	Description	Length: 0					
		_	d. We haven ne meta tag		•		page. Use <u>this</u>
8	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.					
<b>&amp;</b>	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 H2 H3 H4 H5 H6 0 44 19 0 0 0  • [H2] □ Mon - Sat : 11AM - 8 PM   > 85/1 Subhash Nagar Road, Dum Dum Cantonment • [H2] 033 25660205, +91 91233 02009   contact@newdebenterprise.com • [H2] Discover Beauty, Redefined. • [H2] Unlock the Glow Within. • [H2] About Us • [H2] Empowering Beauty Enthusiasts. • [H2] Welcome to New Deb Enterprise, where we embrace the essence of beauty. We curate the finest in cosmetics, aiming to redefine your beauty regimen and inspire confidence in every step. • [H2] Year Experience • [H2] Happy Client • [H2] District Presence • [H2] Our Brand Partner • [H2] Our Products • [H2] Explore Our Diverse Beauty Arsenal.					

#### **SEO Content**

- [H2] At New Deb Enterprise, we present a carefully curated collection of cosmetics and skincare products, each designed to elevate your beauty and enhance your confidence. From facial essentials to haircare miracles, we bring you the best in beauty.
- [H2] Testimonial
- [H2] What Our Customer Say
- [H2] Join the countless faces that have found their beauty haven with New Deb Enterprise. Your transformation awaits.
- [H2] CONTACT
- [H2] Get in touch
- [H2] ADDRESS: 85/1 SUBHASH NAGAR ROAD, DUM DUM CANTONMENT, KOLKATA-700065.
- [H2] PHONE NUMBER: (033) 2566 0205, +91 91233 02009
- [H2] EMAIL: contact@newdebenterprise.com
- [H2] Latest Blog
- [H2] Stay in the Beauty Loop Explore Our Latest Beauty Insights and Trends.
- [H2] Essential Manicure And Pedicure Tools At Home
- [H2] Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.
- [H2] Essential Manicure And Pedicure Tools At Home
- [H2] Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.
- [H2] Essential Manicure And Pedicure Tools At Home
- [H2] Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.
- [H2] Follow Our Instagram
- [H2] @new-deb-enterprise.insta
- [H2] Elevating Beauty, One Product at a Time.
- [H2] Support
- [H2] FAQ's
- [H2] Privacy Policy
- [H2] Term & Conditions
- [H2] Contact
- [H2] Opening Hours
- [H2] Mon Sat : 11 AM 8 PM
- [H2] Contact
- [H2] 85/1 Subhash Nagar Road, Dum Dum, Cantonment, Kolkata-700065.
- [H2] contact@newdebenterprise.com
- [H2] Phone: (033) 2566 0205, +91 91233 02009
- [H3] Facial Kit
- [H3] Manicure & Pedicure
- [H3] Bleach
- [H3] Rose Water
- [H3] Castor Oil
- [H3] Facewash
- [H3] Face Cream
- [H3] Scrub
- [H3] Mist
- [H3] Mask
- [H3] Shampoo

#### **SEO Content**

	<ul> <li>[H3] Conditioner</li> <li>[H3] Serum</li> <li>[H3] Hair Oil</li> <li>[H3] Moisturizer</li> <li>[H3] Massage Cream</li> <li>[H3] Gel</li> <li>[H3] Botox</li> <li>[H3] Keratin Treatment</li> </ul>
Images	We found 21 images on this web page.  10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
Text/HTML Ratio	Ratio: <b>7%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
Flash	Perfect, no Flash content has been detected on this page.
Iframe	Great, there are no Iframes detected on this page.

#### **SEO Links**

<b>②</b>	URL Rewrite	Good. Your links looks friendly!
<b>②</b>	Underscores in the URLs	Perfect! No underscores detected in your URLs.
<b>②</b>	In-page links	We found a total of 6 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 16.67%
		Internal Links 83.33%

## **In-page links**

Anchor	Type	Juice	
--------	------	-------	--

### **In-page links**

Skip to content	Internal	Passing Juice
New Deb Enterprise	Internal	Passing Juice
<u>Home</u>	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
<u>WhatsApp</u>	External	Passing Juice

## **SEO Keywords**



Keywords Cloud

ipsum dolor **beauty** new deb enterprise dum lorem **elit** skin

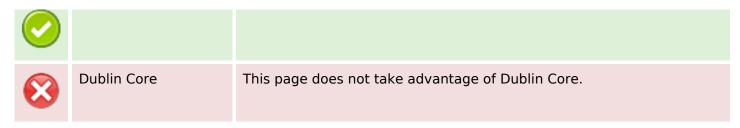
## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
beauty	13	×	×	×	✓
elit	9	×	×	×	✓
new	7	<b>*</b>	×	×	✓
deb	7	<b>*</b>	×	×	✓
enterprise	7	✓	×	×	✓

### **Usability**

•	Url	Domain : newdebenterprise.com Length : 20
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

# Usability



#### **Document**

<b></b>	Doctype	HTML 5		
<b></b>	Encoding	Perfect. Your declared charset is UTF-8.		
8	W3C Validity	Errors: 0 Warnings: 0		
8	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.		
<b></b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
•	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

### Mobile

Mobile Optimization	Mobile Optimization	×	Apple Icon
		*	Meta Viewport Tag
		*	Flash content

# Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://newdebenterprise.com/wp-sitemap.xml
	Robots.txt	http://newdebenterprise.com/robots.txt
		Great, your website has a robots.txt file.
<b>3</b>	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.