



# Website review netsertive.com

Generated on September 10 2024 12:30 PM

The score is 52/100



## SEO Content





	Title	Winning Digital Marketing Programs   Netsertive <b>Length : 47</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Get an award-winning franchise and automotive digital marketing program. Crush your targets with a digital marketing partner you can pick up the phone and call. <b>Length : 159</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	Good, your page takes advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr></tbody></table>	Property	Content	type	website								
Property	Content													
type	website													
	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>13</td><td>19</td><td>17</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Get a Digital Marketing Partner Who Scales with Tech, Not People</li><li>• [H2] See why 100+ Franchise, Multi-Location, and Automotive Brands Partner with Netsertive to execute their Localized Marketing Programs</li><li>• [H2] Truly Localized Marketing takes doing 1,000 little things well to capture local demand. Netsertive delivers a complete solution to localize every aspect of our customers' digital marketing.</li><li>• [H2] What We Do</li><li>• [H2] Multi-location marketers need to be discoverable online at a local level, yet many still struggle to do localized digital marketing well. At Netsertive, we deliver solutions that create,</li></ul>	H1	H2	H3	H4	H5	H6	1	13	19	17	0	0
H1	H2	H3	H4	H5	H6									
1	13	19	17	0	0									

# SEO Content





deploy and provide the data to efficiently manage profitable, localized marketing at scale while you focus on delivering value to your customers.

- [H2] Who We Serve
- [H2] Over 1,500 franchises, retailers, automotive dealers, and media companies trust our unique solution that couples our technology and team to execute localized content, advertising & insights at scale.
- [H2] Why We're Unique
- [H2] Our Solution
- [H2] Our Partners
- [H2] With Netsertive, we don't get stuck in the one-size-fits-all approach to digital marketing. Netsertive allows us to hyper-localize and analyze campaigns across all of our locations, drill down to the data to understand the higher and lower performers, what's working to replicate with others, all while being able to rapidly make changes in real time.
- [H2] How We Work
- [H2] Learn From Our Multi-Location Marketing Community
- [H2] Full Stack Software
- [H3] Brendan Morrissey
- [H3] CEO and Co-Founder, Netsertive
- [H3] Proprietary Localization Technology
- [H3] Local Activation and Support
- [H3] Centralized Marketing Analytics
- [H3] Netsertive delivers localized digital marketing experiences through innovative technology and a local-first approach. Our Multi-Location Experience (MLX) Platform creates, deploys and provides the data to efficiently manage profitable, localized marketing at scale.
- [H3] Larisa Walega
- [H3] Vice President of Marketing, Ziebart International
- [H3] Our proven process enables the scalable execution of our clients' digital strategy by creating, deploying and providing data to efficiently manage profitable, localized marketing.
- [H3] Dive into digital marketing with some of today's top marketing leaders and brands. Our award-winning podcasts and actionable guides share the latest in multi-location marketing.
- [H3] The Multi-Location Marketing Leader
- [H3] The Art of Franchise Marketing
- [H3] Playbooks for Localized Marketing Success
- [H3] Top Takeaways from Netsertive's August 2024 Franchise Executive Roundtable
- [H3] Google Shelves 3rd Party Cookies Phase-Out: Here's the Scoop for Multi-Location Marketers
- [H3] Netsertive Q2 Product Update
- [H3] Transforming Home Service Franchising: Discover Excellence with 1-800-PLUMBER +AIR
- [H3] The Rise of BODYBAR Pilates: Building a Fitness Empire
- [H3] Exploring the Unique World of Hotel Franchising with My Place Hotels
- [H4] Multi-Location Experience Platform
- [H4] Search Engine Marketing
- [H4] Social Advertising
- [H4] Display Advertising and Retargeting

## SEO Content

		<ul style="list-style-type: none"><li>• [H4] Video Advertising</li><li>• [H4] Connected TVAdvertising</li><li>• [H4] Search Engine Optimization</li><li>• [H4] Business Listings</li><li>• [H4] Location Pages and Web Solutions</li><li>• [H4] Centralized Analytics</li><li>• [H4] Start a Conversation</li><li>• [H4] Get your Localized Digital Marketing Program</li><li>• [H4] Crush Your Targets</li><li>• [H4] Search Engine Marketing</li><li>• [H4] Social Advertising</li><li>• [H4] Video Advertising</li><li>• [H4] Display Advertising</li></ul>
	Images	We found 52 images on this web page.  13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>0%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 43 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 4.65%  Internal Links 95.35%


## In-page links

Anchor	Type	Juice
<a href="#">What We Do</a>	Internal	Passing Juice
<a href="#">Who We Serve</a>	Internal	Passing Juice
<a href="#">Franchises</a>	Internal	Passing Juice
<a href="#">Multi-Location Retailers</a>	Internal	Passing Juice
<a href="#">Automotive Brands</a>	Internal	Passing Juice
<a href="#">Media and Publishing</a>	Internal	Passing Juice
<a href="#">Why Netsertive</a>	Internal	Passing Juice
<a href="#">Multi-Location Experience Platform</a>	Internal	Passing Juice
<a href="#">Content Manager</a>	Internal	Passing Juice
<a href="#">Location Pages</a>	Internal	Passing Juice
<a href="#">Search Engine Optimization</a>	Internal	Passing Juice
<a href="#">Local Listing Management</a>	Internal	Passing Juice
<a href="#">Reviews Management</a>	Internal	Passing Juice
<a href="#">Social Media Management</a>	Internal	Passing Juice
<a href="#">Advertising Manager</a>	Internal	Passing Juice
<a href="#">Paid Search</a>	Internal	Passing Juice
<a href="#">Social</a>	Internal	Passing Juice
<a href="#">Video</a>	Internal	Passing Juice
<a href="#">Display</a>	Internal	Passing Juice
<a href="#">Connected TV</a>	Internal	Passing Juice
<a href="#">Shopping Ads</a>	Internal	Passing Juice
<a href="#">Insights Manager</a>	Internal	Passing Juice
<a href="#">Digital Support Team</a>	Internal	Passing Juice
<a href="#">Business Listings</a>	Internal	Passing Juice
<a href="#">Centralized Analytics</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Resources</a>	Internal	Passing Juice

## In-page links

<a href="#">Franchise Masters</a>	Internal	Passing Juice
<a href="#">Video Library</a>	Internal	Passing Juice
<a href="#">Podcasts</a>	Internal	Passing Juice
<a href="#">Value Analysis Calculator</a>	Internal	Passing Juice
<a href="#">Insights Manager</a>	Internal	Passing Juice
<a href="#">Creative Studio</a>	External	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">More info</a>	Internal	Passing Juice
<a href="#">Flinch 77</a>	External	Passing Juice
<a href="#">Start a Conversation</a>	Internal	Passing Juice
<a href="#">Watch Now</a>	Internal	Passing Juice
<a href="#">Listen In</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">Centralized Analytcs</a>	Internal	Passing Juice


## SEO Keywords

	Keywords Cloud	
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Usability

	Url	Domain : netsertive.com Length : 14
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 46 Warnings : 10
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>





## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li></ul>
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## Mobile

✓ Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.netsertive.com/sitemap.xml">https://www.netsertive.com/sitemap.xml</a>
	Robots.txt	<a href="http://netsertive.com/robots.txt">http://netsertive.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  <a href="#">Google Analytics</a>