

Website review netsertive.com

Generated on September 22 2024 04:39 AM

The score is 52/100



SEO Content





	Title	Winning Digital Marketing Programs Netsertive Length : 47 Perfect, your title contains between 10 and 70 characters.												
	Description	Get an award-winning franchise and automotive digital marketing program. Crush your targets with a digital marketing partner you can pick up the phone and call. Length : 159 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page takes advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr></tbody></table>	Property	Content	type	website								
Property	Content													
type	website													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>13</td><td>19</td><td>17</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Get a Digital Marketing Partner Who Scales with Tech, Not People• [H2] See why 100+ Franchise, Multi-Location, and Automotive Brands Partner with Netsertive to execute their Localized Marketing Programs• [H2] Truly Localized Marketing takes doing 1,000 little things well to capture local demand. Netsertive delivers a complete solution to localize every aspect of our customers' digital marketing.• [H2] What We Do• [H2] Multi-location marketers need to be discoverable online at a local level, yet many still struggle to do localized digital marketing well. At Netsertive, we deliver solutions that create,	H1	H2	H3	H4	H5	H6	1	13	19	17	0	0
H1	H2	H3	H4	H5	H6									
1	13	19	17	0	0									

SEO Content





deploy and provide the data to efficiently manage profitable, localized marketing at scale while you focus on delivering value to your customers.

- [H2] Who We Serve
- [H2] Over 1,500 franchises, retailers, automotive dealers, and media companies trust our unique solution that couples our technology and team to execute localized content, advertising & insights at scale.
- [H2] Why We're Unique
- [H2] Our Solution
- [H2] Our Partners
- [H2] With Netsertive, we don't get stuck in the one-size-fits-all approach to digital marketing. Netsertive allows us to hyper-localize and analyze campaigns across all of our locations, drill down to the data to understand the higher and lower performers, what's working to replicate with others, all while being able to rapidly make changes in real time.
- [H2] How We Work
- [H2] Learn From Our Multi-Location Marketing Community
- [H2] Full Stack Software
- [H3] Brendan Morrissey
- [H3] CEO and Co-Founder, Netsertive
- [H3] Proprietary Localization Technology
- [H3] Local Activation and Support
- [H3] Centralized Marketing Analytics
- [H3] Netsertive delivers localized digital marketing experiences through innovative technology and a local-first approach. Our Multi-Location Experience (MLX) Platform creates, deploys and provides the data to efficiently manage profitable, localized marketing at scale.
- [H3] Larisa Walega
- [H3] Vice President of Marketing, Ziebart International
- [H3] Our proven process enables the scalable execution of our clients' digital strategy by creating, deploying and providing data to efficiently manage profitable, localized marketing.
- [H3] Dive into digital marketing with some of today's top marketing leaders and brands. Our award-winning podcasts and actionable guides share the latest in multi-location marketing.
- [H3] The Multi-Location Marketing Leader
- [H3] The Art of Franchise Marketing
- [H3] Playbooks for Localized Marketing Success
- [H3] Netsertive Named a 2024 Top Franchise Marketing Supplier by Entrepreneur For The Third Consecutive Year
- [H3] Top Takeaways from Netsertive's August 2024 Franchise Executive Roundtable
- [H3] Google Shelves 3rd Party Cookies Phase-Out: Here's the Scoop for Multi-Location Marketers
- [H3] Transforming Home Service Franchising: Discover Excellence with 1-800-PLUMBER +AIR
- [H3] The Rise of BODYBAR Pilates: Building a Fitness Empire
- [H3] Exploring the Unique World of Hotel Franchising with My Place Hotels
- [H4] Multi-Location Experience Platform
- [H4] Search Engine Marketing
- [H4] Social Advertising

SEO Content

		<ul style="list-style-type: none"> • [H4] Display Advertising and Retargeting • [H4] Video Advertising • [H4] Connected TVAdvertising • [H4] Search Engine Optimization • [H4] Business Listings • [H4] Location Pages and Web Solutions • [H4] Centralized Analytics • [H4] Start a Conversation • [H4] Get your Localized Digital Marketing Program • [H4] Crush Your Targets • [H4] Search Engine Marketing • [H4] Social Advertising • [H4] Video Advertising • [H4] Display Advertising
	Images	<p>We found 52 images on this web page.</p> <p>13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 43 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 4.65%</p> <p>Internal Links 95.35%</p>


In-page links

Anchor	Type	Juice
What We Do	Internal	Passing Juice
Who We Serve	Internal	Passing Juice
Franchises	Internal	Passing Juice
Multi-Location Retailers	Internal	Passing Juice
Automotive Brands	Internal	Passing Juice
Media and Publishing	Internal	Passing Juice
Why Netsertive	Internal	Passing Juice
Multi-Location Experience Platform	Internal	Passing Juice
Content Manager	Internal	Passing Juice
Location Pages	Internal	Passing Juice
Search Engine Optimization	Internal	Passing Juice
Local Listing Management	Internal	Passing Juice
Reviews Management	Internal	Passing Juice
Social Media Management	Internal	Passing Juice
Advertising Manager	Internal	Passing Juice
Paid Search	Internal	Passing Juice
Social	Internal	Passing Juice
Video	Internal	Passing Juice
Display	Internal	Passing Juice
Connected TV	Internal	Passing Juice
Shopping Ads	Internal	Passing Juice
Insights Manager	Internal	Passing Juice
Digital Support Team	Internal	Passing Juice
Business Listings	Internal	Passing Juice
Centralized Analytics	Internal	Passing Juice
Blog	Internal	Passing Juice
Resources	Internal	Passing Juice

In-page links

Franchise Masters	Internal	Passing Juice
Video Library	Internal	Passing Juice
Podcasts	Internal	Passing Juice
Value Analysis Calculator	Internal	Passing Juice
Insights Manager	Internal	Passing Juice
Creative Studio	External	Passing Juice
Contact Us	Internal	Passing Juice
More info	Internal	Passing Juice
Flinch 77	External	Passing Juice
Start a Conversation	Internal	Passing Juice
Watch Now	Internal	Passing Juice
Listen In	Internal	Passing Juice
About Us	Internal	Passing Juice
Careers	Internal	Passing Juice
Privacy	Internal	Passing Juice
Centralized Analyics	Internal	Passing Juice


SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : netsertive.com Length : 14




Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Great, your website has few CSS files.</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div>
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Mobile

✓ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://www.netsertive.com/sitemap.xml>



Robots.txt

<http://netsertive.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics