

## **SEO Content**

|              | Title              | Neal & Associates  |                |   |                          |                |                       |
|--------------|--------------------|--|----------------|---|--------------------------|----------------|-----------------------|
| $\checkmark$ |                    | Length : 21  |                |   |                          |                |                       |
|              |                    | Perfect, your title contains between 10 and 70 characters.   |                |   |                          | ers.           |                       |
| $\bigotimes$ | Description        | Length : 0   |                |   |                          |                |                       |
|              |                    |  |                | n't found me<br>igs generator   |                          |                | bage. Use <u>this</u> |
| 8            | Keywords           | Very bad. We haven't found meta keywords on your page. Use <u>this free</u> online meta tags generator to create keywords. |                |   | ge. Use <u>this free</u> |                |                       |
|              | Og Meta Properties | Good, you  | r page ta      | ake advantag  | e of Og Prop             | perties.       |                       |
|              |                    | Property   |                | Content   |                          |                |                       |
|              |                    |  |                |   |                          |                |                       |
|              |                    | site_name  |                | Neal & Associates   |                          |                |                       |
|              |                    | title  |                | Neal & Associates   |                          |                |                       |
|              |                    | url  |                | http://www.nealassociates.net   |                          |                |                       |
|              |                    | type   |                | website   |                          |                |                       |
|              |                    | image  |                | http://static1.squarespace.com/static/56cdd17<br>4cf80a1b37982e473/t/5e544e2071151136137<br>6f906/1582583334477/NeallconOnly2019.png?<br>format=1500w |                          |                |                       |
|              |                    | image:width  |                | 1500  |                          |                |                       |
|              |                    | image:he   | ight           | 1363  |                          |                |                       |
|              | Headings           | <b>H1</b><br>2   | <b>H2</b><br>0 | <b>H3</b><br>0  | <b>H4</b><br>0           | <b>H5</b><br>0 | <b>H6</b><br>0        |
|              |                    | • [H1] Neal & Associates Advertising • Little rock   |                |   |                          |                |                       |

#### **SEO Content**

|            |                 | [H1] Under Construction  |
|------------|-----------------|--|
| 0          | Images          | We found 0 images on this web page.<br>Good, most or all of your images have alt attributes.   |
| 8          | Text/HTML Ratio | Ratio : <b>0%</b><br>This page's ratio of text to HTML code is below 15 percent, this means<br>that your website probably needs more text content. |
| $\bigcirc$ | Flash           | Perfect, no Flash content has been detected on this page.  |
| $\bigcirc$ | Iframe          | Great, there are no lframes detected on this page.   |

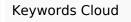
#### **SEO Links**

| 0            | URL Rewrite                | Good. Your links looks friendly!   |
|--------------|----------------------------|--|
| 0            | Underscores in the<br>URLs | Perfect! No underscores detected in your URLs.   |
| $\bigotimes$ | In-page links              | We found a total of 0 links including 0 link(s) to files                               |
| 0            | Statistics                 | External Links : noFollow 0%<br>External Links : Passing Juice 0%<br>Internal Links 0% |

## In-page links

| Anchor | Туре | Juice |
|--------|------|-------|
|        |      |       |

## **SEO Keywords**



construction rock under phone little email associates advertising neal

# **Keywords Consistency**

| Keyword     | Content | Title | Keywords | Descripti<br>on | Headings |
|-------------|---------|-------|----------|-----------------|----------|
| neal        | 2       | ×     | ×        | ×               | ×        |
| associates  | 2       | ×     | ×        | ×               | <b>*</b> |
| advertising | 1       | ×     | ×        | ×               | ×        |
| little      | 1       | ×     | ×        | ×               | <b>*</b> |
| rock        | 1       | ×     | ×        | ×               | ¥        |

# Usability

| 0            | Url          | Domain : nealassociates.net<br>Length : 18        |
|--------------|--------------|---|
| 0            | Favicon      | Great, your website has a favicon.                |
| $\bigotimes$ | Printability | We could not find a Print-Friendly CSS.           |
| 0            | Language     | Good. Your declared language is en.               |
| $\bigotimes$ | Dublin Core  | This page does not take advantage of Dublin Core. |

# Document

| $\bigcirc$   | Doctype       | HTML 5   |
|--------------|---------------|--|
| 0            | Encoding      | Perfect. Your declared charset is UTF-8.   |
| $\bigotimes$ | W3C Validity  | Errors : 0<br>Warnings : 0   |
| $\bigotimes$ | Email Privacy | Warning! At least one email address has been found in the plain text.<br>Use <u>free antispam protector</u> to hide email from spammers. |

#### Document

| 0 | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |  |  |
|---|-----------------|---|--|--|
| 0 | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> </ul> |  |  |
|   |                 | <ul> <li>Great, your website has few CSS files.</li> </ul>  |  |  |
|   |                 | X Too bad, your website has too many JS files (more than 6).  |  |  |
|   |                 | <ul> <li>Perfect, your website takes advantage of gzip.</li> </ul>  |  |  |

#### Mobile

| 0 | Mobile Optimization | × | Apple Icon        |
|---|---------------------|---|-------------------|
|   |                     | ~ | Meta Viewport Tag |
|   |                     | * | Flash content     |

# Optimization

| $\bigcirc$ | XML Sitemap | Great, your website has an XML sitemap.  |
|------------|-------------|--|
|            |             | http://www.nealassociates.net/sitemap.xml  |
|            | Robots.txt  | http://nealassociates.net/robots.txt   |
|            |             | Great, your website has a robots.txt file.   |
|            | Analytics   | Missing  |
| <b>•</b>   |             | We didn't detect an analytics tool installed on this website.  |
|            |             | Web analytics let you measure visitor activity on your website. You<br>should have at least one analytics tool installed, but It can also be<br>good to install a second in order to cross-check the data. |