Website review
navylifesw.com

The score is 52/100

SEO Content

✓	Title	Navy Life SW **Length : 12** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◉	Headings	**H1** 1 **H2** 2 **H3** 13 **H4** 12 **H5** 0 **H6** 0 • [H1] Come Work With Us! • [H2] Enjoy competitive salaries, benefits, professional development and training! • [H2] • [H3] Welcome to Navy Region Southwest MWR Quality of Life Programs! • [H3] Calendar • [H3] Featured Events • [H3] Select an Installation • [H3] Relocating to the Southwest? • [H3] Facility Directory • [H3] Feedback • [H3] About Us • [H3] Contact Us • [H3] Sponsorships • [H3] Job Opportunities • [H3] News • [H3] Email Sign-Up

SEO Content

		[H4] NAWS China Lake [H4] NAVBASE Coronado [H4] NAF El Centro [H4] NAS Fallon [H4] NAS Lemoore [H4] NSA Monterey [H4] NAVBASE Point Loma [H4] NAVBASE San Diego [H4] NAVMED Center San Diego [H4] NWS Seal Beach [H4] NAVBASE Ventura County [H4] {{Title}}
❌	Images	We found 31 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✔	Text/HTML Ratio	Ratio : **21%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✔	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✔	URL Rewrite	Good. Your links looks friendly!
✔	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✔	In-page links	We found a total of 114 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 54.39% Internal Links 45.61%

In-page links

Anchor	Type	Juice
Skip to Content	Internal	Passing Juice
EURAFCENT	External	Passing Juice
NAS Sigonella	External	Passing Juice
NS Rota	External	Passing Juice
NSA Bahrain	External	Passing Juice
NSA Naples	External	Passing Juice
NSA Souda Bay	External	Passing Juice
JB Pearl Harbor-Hickam	External	Passing Juice
PMRF Barking Sands	External	Passing Juice
CFA Okinawa	External	Passing Juice
CFA Sasebo	External	Passing Juice
CFA Yokosuka	External	Passing Juice
NAF Atsugi	External	Passing Juice
NSF Diego Garcia	External	Passing Juice
SAC Singapore	External	Passing Juice
CFA Chinhae	External	Passing Juice
Joint Base Marianas	External	Passing Juice
JEB Little Creek Fort Story	External	Passing Juice
NAS Oceana	External	Passing Juice
Norfolk NSY	External	Passing Juice
NS Great Lakes	External	Passing Juice
NS Newport	External	Passing Juice
NS Norfolk	External	Passing Juice
NSA Crane	External	Passing Juice
NSA Hampton Roads	External	Passing Juice
NSA Mechanicsburg	External	Passing Juice
NSA Philadelphia	External	Passing Juice

In-page links

NSA Saratoga Springs	External	Passing Juice
NSB New London	External	Passing Juice
NWS Earle	External	Passing Juice
NWS Yorktown	External	Passing Juice
Portsmouth NSY	External	Passing Juice
NAS Pax River	External	Passing Juice
NSA Annapolis	External	Passing Juice
NSA Bethesda	External	Passing Juice
NSA Washington DC	External	Passing Juice
NSF Dahlgren	External	Passing Juice
NSF Indian Head	External	Passing Juice
NAS Whidbey Island	External	Passing Juice
NB Kitsap	External	Passing Juice
NS Everett	External	Passing Juice
NAS Corpus Christi	External	Passing Juice
NAS Jacksonville	External	Passing Juice
NAS JRB Fort Worth	External	Passing Juice
NAS JRB New Orleans	External	Passing Juice
NAS Key West	External	Passing Juice
NAS Kingsville	External	Passing Juice
NAS Meridian	External	Passing Juice
NAS Pensacola	External	Passing Juice
NAS Whiting Field	External	Passing Juice
NCBC Gulfport	External	Passing Juice
NOTU Cape Canaveral	External	Passing Juice
NS Guantanamo Bay	External	Passing Juice
NS Mayport	External	Passing Juice
NSA Mid-South	External	Passing Juice

In-page links

NSA Panama City	External	Passing Juice
NSB Kings Bay	External	Passing Juice
NAF El Centro	Internal	Passing Juice
NAS Fallon	Internal	Passing Juice
NAS Lemoore	Internal	Passing Juice
NAWS China Lake	Internal	Passing Juice
NB Coronado	Internal	Passing Juice
NB Point Loma	Internal	Passing Juice
NB San Diego	Internal	Passing Juice
NB Ventura County	Internal	Passing Juice
NMC San Diego	Internal	Passing Juice
NSA Monterey	Internal	Passing Juice
NWS Seal Beach	Internal	Passing Juice
Navy Life Newsletter	Internal	Passing Juice
Navy Life App	Internal	Passing Juice
Installations	Internal	Passing Juice
NAWS China Lake	Internal	Passing Juice
NAF El Centro	Internal	Passing Juice
NAS Fallon	Internal	Passing Juice
NAS Lemoore	Internal	Passing Juice
NSA Monterey	Internal	Passing Juice
NWS Seal Beach	Internal	Passing Juice
NAVBASE Ventura County	Internal	Passing Juice
Events	Internal	Passing Juice
Recreation	Internal	Passing Juice
Golf	Internal	Passing Juice
Getaways	Internal	Passing Juice
Movies	Internal	Passing Juice

In-page links

Outdoor Adventure Center	Internal	Passing Juice
Tickets	Internal	Passing Juice
Fitness	Internal	Passing Juice
Fleet & Family	Internal	Passing Juice
Navy Gold Star	Internal	Passing Juice
Navy Wounded Warrior	Internal	Passing Juice
School Liaison	Internal	Passing Juice
Support Centers	Internal	Passing Juice
Dining	Internal	Passing Juice
ESM	Internal	Passing Juice
Restaurants	Internal	Passing Juice
DineOnTheGo	Internal	Passing Juice
Careers	Internal	Passing Juice
MWR Survey	Internal	Passing Juice
Subscribe to newsletter	Internal	Passing Juice
MORE	Internal	Passing Juice
Relocating to the Southwest?	Internal	Passing Juice
Facility Directory	Internal	Passing Juice
Feedback	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Sponsorships	Internal	Passing Juice
Job Opportunities	Internal	Passing Juice
News	Internal	Passing Juice
CNIC Homepage	External	Passing Juice
Freedom of Information Act	External	Passing Juice
Navy Recruiting	External	Passing Juice
Official Navy Website	External	Passing Juice

In-page links

Accessibility/Section 508		External	Passing Juice
U.S. Navy FAQs		External	Passing Juice
Back to top		Internal	Passing Juice

SEO Keywords

Keywords Cloud	navbase diego nsa mwr nws back navy events san nas

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
nas	19	✖	✖	✖	✔
nsa	16	✖	✖	✖	✔
back	14	✖	✖	✖	✔
navbase	8	✖	✖	✖	✔
diego	7	✖	✖	✖	✔

Usability

	Url	Domain : navylifesw.com Length : 14
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to

Optimization

		crawl the site more intelligently.
✓	Robots.txt	http://navylifesw.com/robots.txt Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool. Google Analytics