








Website review nationaldeferred.com

Generated on September 07 2024 21:24 PM





The score is 56/100







SEO Content

|  | Title | <p>Nationwide Retirement Plans</p> <p>Length : 27</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | |
|------------------------------------------------------------------------------------|-------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|------|---------|-------|-----------------------------|--------|-------|-------------|-------------------------------------------------------------------|---|---|
|  | Description | <p>Sign up and manage your deferred compensation retirement account.</p> <p>Length : 65</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | |
|  | Keywords | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | |
|  | Og Meta Properties | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1686"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>Nationwide Retirement Plans</td> </tr> <tr> <td>locale</td> <td>en-US</td> </tr> <tr> <td>description</td> <td>Sign up and manage your deferred compensation retirement account.</td> </tr> </tbody> </table> | Property | Content | type | article | title | Nationwide Retirement Plans | locale | en-US | description | Sign up and manage your deferred compensation retirement account. | | |
| Property | Content | | | | | | | | | | | | | |
| type | article | | | | | | | | | | | | | |
| title | Nationwide Retirement Plans | | | | | | | | | | | | | |
| locale | en-US | | | | | | | | | | | | | |
| description | Sign up and manage your deferred compensation retirement account. | | | | | | | | | | | | | |
|  | Headings | <table border="1" data-bbox="539 1715 1481 1787"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>9</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1821 1485 2078" style="list-style-type: none"> • [H1] Nationwide Retirement PlansNationwide N and Eagle logo with text labelling the logo specific to Retirement Plans Nationwide Retirement PlansNationwide N and Eagle logo with text labelling the logo specific to Retirement Plans Nationwide Retirement PlansNationwide N and Eagle logo with text labelling the logo specific to Retirement Plans • [H1] Enroll now • [H1] Answers about enrolling | H1 | H2 | H3 | H4 | H5 | H6 | 9 | 2 | 0 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 9 | 2 | 0 | 0 | 0 | 0 | | | | | | | | | |

SEO Content

| | | |
|-----------------------------------------------------------------------------------|-----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | | <ul style="list-style-type: none"> • [H1] Resources • [H1] Investment Information • [H1] Webinars • [H1] My Interactive Retirement PlannerSM • [H1] Tools & calculators • [H1] Forms • [H2] RetireU virtual campus • [H2] Learn about retirement & financial wellness |
|  | Images | <p>We found 7 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p> |
|  | Text/HTML Ratio | <p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|------------------------------------------------------------------------------------|-------------------------|---------------------------------------------------------------------------------------------------------------|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 18 links including 0 link(s) to files |
|  | Statistics | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 11.11%</p> <p>Internal Links 88.89%</p> |

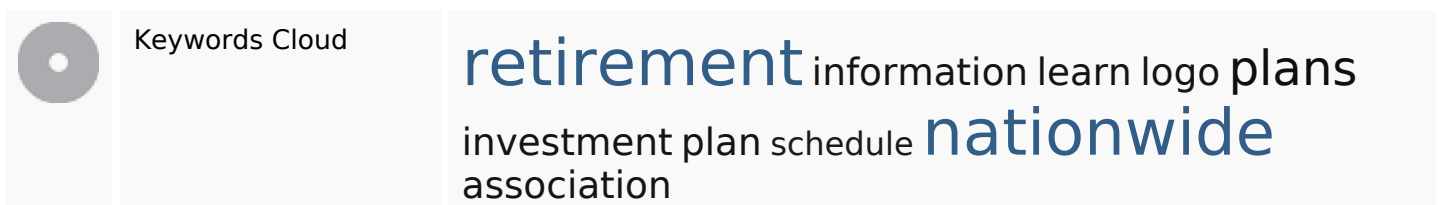
In-page links

| Anchor | Type | Juice |
|--------------------------------------|----------|---------------|
| Skip to main content | Internal | Passing Juice |

In-page links

| | | |
|----------------------------------------------------------------------------------|----------|---------------|
| I'm just getting started | Internal | Passing Juice |
| I've been saving & investing | Internal | Passing Juice |
| I'm about to retire | Internal | Passing Juice |
| I'm retired | Internal | Passing Juice |
| Home | Internal | Passing Juice |
| Contact us | Internal | Passing Juice |
| Plan Sponsor | Internal | Passing Juice |
| Other site | Internal | Passing Juice |
| National Association of Counties | Internal | Passing Juice |
| International Association of Fire Fighters-Financial Corporation | Internal | Passing Juice |
| United States Conference of Mayors | Internal | Passing Juice |
| National Association of Police Organizations | Internal | Passing Juice |
| Learn more about these payments | Internal | Passing Juice |
| FINRA | External | Passing Juice |
| Privacy and security | Internal | Passing Juice |
| Terms and conditions | External | Passing Juice |
| Accessibility | Internal | Passing Juice |

SEO Keywords








Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|------------|---------|-------|----------|-------------|----------|
| retirement | 12 | ✓ | ✗ | ✓ | ✓ |
| nationwide | 10 | ✓ | ✗ | ✗ | ✓ |







Keywords Consistency

| | | | | | |
|------------|---|---|---|---|---|
| plans | 6 | ✓ | ✗ | ✗ | ✓ |
| investment | 4 | ✗ | ✗ | ✗ | ✓ |
| logo | 4 | ✗ | ✗ | ✗ | ✓ |

Usability

| | | |
|------------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|  | Url | Domain : nationaldeferred.com Length : 20 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | | |
|------------------------------------------------------------------------------------|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 0 Warnings : 0 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles. |

Document

- ✖ Too bad, your website has too many CSS files (more than 4).
- ✖ Too bad, your website has too many JS files (more than 6).
- ✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://nationaldeferred.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.