

Website review n-ram.co.uk

Generated on September 23 2024 02:35 AM





The score is 45/100







SEO Content

	Title	Homepage - NRAM Length : 15 Perfect, your title contains between 10 and 70 characters.																	
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.																	
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																	
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_GB</td></tr><tr><td>site_name</td><td>NRAM -</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Homepage - NRAM</td></tr><tr><td>url</td><td>https://nram.co.uk/</td></tr></table>						Property	Content	locale	en_GB	site_name	NRAM -	type	website	title	Homepage - NRAM	url	https://nram.co.uk/
Property	Content																		
locale	en_GB																		
site_name	NRAM -																		
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url	https://nram.co.uk/																		
	Headings	H1 1	H2 1	H3 3	H4 0	H5 0	H6 0												
		<ul style="list-style-type: none">• [H1] Update on NRAM• [H2] Information for former customers• [H3]• [H3]• [H3]																	
	Images	We found 7 images on this web page.																	

SEO Content

		5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 7% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 9 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 77.78% Internal Links 22.22%

In-page links

Anchor	Type	Juice
Mortgages and loans	External	Passing Juice
Other products	External	Passing Juice
Accessibility	External	Passing Juice
Legal	External	Passing Juice
Privacy & Security	External	Passing Juice
Cookies	External	Passing Juice

In-page links

[Complaints](#)

External

Passing Juice

[website terms](#)

Internal

Passing Juice

[privacy notice](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

lender visit products page information
website **mortgages** **please** mortgage
nram

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
nram	9	✓	✗	✗	✓
mortgages	7	✗	✗	✗	✗
please	7	✗	✗	✗	✗
page	5	✓	✗	✗	✗
information	5	✗	✗	✗	✓

Usability



Url

Domain : n-ram.co.uk
Length : 11



Favicon

Great, your website has a favicon.



Printability

We could not find a Print-Friendly CSS.



Language

Good. Your declared language is en.













Dublin Core





This page does not take advantage of Dublin Core.

Usability

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>



Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>https://nram.co.uk/</div>
	Robots.txt	http://n-ram.co.uk/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>