



# Website review n-ram.co.uk

Generated on September 10 2024 20:15 PM





The score is 45/100







## SEO Content

	<b>Title</b>	<p>Homepage - NRAM</p> <p><b>Length : 15</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<b>Description</b>	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1675"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>site_name</td> <td>NRAM -</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Homepage - NRAM</td> </tr> <tr> <td>url</td> <td>https://nram.co.uk/</td> </tr> </tbody> </table>	Property	Content	locale	en_GB	site_name	NRAM -	type	website	title	Homepage - NRAM	url	https://nram.co.uk/
Property	Content													
locale	en_GB													
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	<b>Headings</b>	<table border="1" data-bbox="539 1711 1481 1778"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1809 1161 1980" style="list-style-type: none"> <li>• [H1] Update on NRAM</li> <li>• [H2] Information for former customers</li> <li>• [H3]</li> <li>• [H3]</li> <li>• [H3]</li> </ul>	H1	H2	H3	H4	H5	H6	1	1	3	0	0	0
H1	H2	H3	H4	H5	H6									
1	1	3	0	0	0									
	<b>Images</b>	<p>We found 7 images on this web page.</p>												

## SEO Content

		5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>7%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 9 links including 1 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 77.78%  Internal Links 22.22%

## In-page links

Anchor	Type	Juice
<a href="#">Mortgages and loans</a>	External	Passing Juice
<a href="#">Other products</a>	External	Passing Juice
<a href="#">Accessibility</a>	External	Passing Juice
<a href="#">Legal</a>	External	Passing Juice
<a href="#">Privacy &amp;#038; Security</a>	External	Passing Juice
<a href="#">Cookies</a>	External	Passing Juice

## In-page links

[Complaints](#)

External

Passing Juice

[website terms](#)

Internal

Passing Juice

[privacy notice](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

mortgage nram page website please  
products visit lender information  
mortgages

## Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
nram	9	✓	✗	✗	✓
mortgages	7	✗	✗	✗	✗
please	7	✗	✗	✗	✗
page	5	✓	✗	✗	✗
information	5	✗	✗	✗	✓

## Usability





	Url	Domain : n-ram.co.uk Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://nram.co.uk/">https://nram.co.uk/</a>
	Robots.txt	<a href="http://n-ram.co.uk/robots.txt">http://n-ram.co.uk/robots.txt</a>

## Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>