








Website review myimport.com

Generated on September 23 2024 10:40 AM

The score is 41/100



SEO Content

	<p>Title</p>	<p>My Auto Import Center Automotive Dealership and Service Center servicing Muskegon, Grand Haven, Holland and Grand Rapids.</p> <p>Length : 121</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>If you're in search of a new or used car, visit our Subaru, Toyota, Nissan, VW, Audi dealerships in Muskegon, Muskegon Heights or Grand Haven! We have a great selection of all the latest, Subaru, Toyota, Nissan, VW, Audi models and we are a leading Subaru, Toyota, Nissan, VW, Audi dealer serving Grand Rapids, Wyoming MI, Muskegon, Grand Haven, Holland and Norton Shores area. We offer excellent customer service, a friendly environment, attractive finance options, and great cars! Pick up the phone and call or stop in and say 'Hi' to see our inventory!</p> <p>Length : 555</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1742 1481 1816"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>114</td> <td>12</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1848 1018 2078" style="list-style-type: none"> • [H1] My Auto Import Center • [H3] Shop • [H3] Service • [H3] Browse new models • [H3] Impreza • [H3] A5 • [H3] S5 	H1	H2	H3	H4	H5	H6	1	0	114	12	0	0
H1	H2	H3	H4	H5	H6									
1	0	114	12	0	0									





SEO Content

- [H3] GR Supra
- [H3] A5
- [H3] RS 5
- [H3] S5
- [H3] GT-R
- [H3] Z
- [H3] BRZ
- [H3] GR86
- [H3] LEAF
- [H3] Corolla Hatchback
- [H3] GR Corolla
- [H3] Prius
- [H3] Prius Prime
- [H3] Golf GTI
- [H3] Golf R
- [H3] Q7
- [H3] SQ7
- [H3] Kicks
- [H3] Rogue
- [H3] Forester
- [H3] Outback
- [H3] Crown Signia
- [H3] Q3
- [H3] Q4 e-tron
- [H3] Q4 Sportback e-tron
- [H3] Q5
- [H3] Q5 e
- [H3] Q5 Sportback
- [H3] Q8
- [H3] Q8 e-tron
- [H3] Q8 Sportback e-tron
- [H3] RS Q8
- [H3] SQ5
- [H3] SQ8
- [H3] SQ8 e-tron
- [H3] SQ8 Sportback e-tron
- [H3] ARIYA
- [H3] Armada
- [H3] Murano
- [H3] Pathfinder
- [H3] Ascent
- [H3] Crosstrek
- [H3] Solterra
- [H3] 4Runner
- [H3] bZ4X
- [H3] Corolla Cross
- [H3] Corolla Cross Hybrid
- [H3] Grand Highlander
- [H3] Grand Highlander Hybrid
- [H3] Highlander
- [H3] Highlander Hybrid
- [H3] Land Cruiser
- [H3] RAV4
- [H3] RAV4 Hybrid
- [H3] RAV4 Prime
- [H3] Sequoia





SEO Content

- [H3] Venza
- [H3] Atlas
- [H3] Atlas Cross Sport
- [H3] Taos
- [H3] Tiguan
- [H3] Corolla Cross
- [H3] RAV4 Prime
- [H3] Altima
- [H3] Sentra
- [H3] Legacy
- [H3] Camry
- [H3] Crown
- [H3] A3
- [H3] A4
- [H3] A6
- [H3] A8
- [H3] e-tron GT
- [H3] RS 3
- [H3] RS e-tron GT
- [H3] S3
- [H3] S4
- [H3] S6
- [H3] S8
- [H3] Versa
- [H3] WRX
- [H3] Camry Hybrid
- [H3] Corolla
- [H3] Corolla Hybrid
- [H3] Mirai
- [H3] Arteon
- [H3] Jetta
- [H3] Jetta GLI
- [H3] Maxima
- [H3] A5
- [H3] A7
- [H3] RS 5
- [H3] RS 7
- [H3] S5
- [H3] S7
- [H3] Frontier
- [H3] Titan
- [H3] Titan XD
- [H3] Tacoma
- [H3] Tundra
- [H3] Tundra i-FORCE MAX
- [H3] Sienna
- [H3] RS 6 Avant
- [H3] A4 allroad
- [H3] A6 allroad
- [H3] Featured specials and events
- [H3] Welcome to My Auto Import Center
- [H3] Get in touch
- [H4] New
- [H4] Shop By Make
- [H4] Pre-Owned
- [H4] Featured Vehicles

SEO Content

		<ul style="list-style-type: none"> • [H4] Offers • [H4] Finance • [H4] Schedule Service • [H4] Offers • [H4] Service Now, Pay Later • [H4] About Us • [H4] Our Programs • [H4] Connect With Us
	Images	<p>We found 129 images on this web page.</p> <p>20 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 127 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0.79%</p> <p>Internal Links 99.21%</p>

In-page links

Anchor	Type	Juice
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In-page links

Skip to main content	Internal	Passing Juice
New	Internal	Passing Juice
Pre-Owned	Internal	Passing Juice
Offers	Internal	Passing Juice
Finance	Internal	Passing Juice
Schedule Service	Internal	Passing Juice
Service Now, Pay Later	Internal	Passing Juice
About Us	Internal	Passing Juice
Trade In Your Vehicle	Internal	Passing Juice
Service Specials	Internal	Passing Juice
5-Door	Internal	Passing Juice
Impreza	Internal	Passing Juice
A5	Internal	Passing Juice
S5	Internal	Passing Juice
GR Supra	Internal	Passing Juice
A5	Internal	Passing Juice
RS 5	Internal	Passing Juice
S5	Internal	Passing Juice
GT-R	Internal	Passing Juice
Z	Internal	Passing Juice
BRZ	Internal	Passing Juice
GR86	Internal	Passing Juice
LEAF	Internal	Passing Juice
Corolla Hatchback	Internal	Passing Juice
GR Corolla	Internal	Passing Juice
Prius	Internal	Passing Juice
Prius Prime	Internal	Passing Juice
Golf GTI	Internal	Passing Juice

In-page links

Golf R	Internal	Passing Juice
Q7	Internal	Passing Juice
SQ7	Internal	Passing Juice
Kicks	Internal	Passing Juice
Rogue	Internal	Passing Juice
Forester	Internal	Passing Juice
Outback	Internal	Passing Juice
Crown Signia	Internal	Passing Juice
Q3	Internal	Passing Juice
Q4 e-tron	Internal	Passing Juice
Q4 Sportback e-tron	Internal	Passing Juice
Q5	Internal	Passing Juice
Q5 e	Internal	Passing Juice
Q5 Sportback	Internal	Passing Juice
Q8	Internal	Passing Juice
Q8 e-tron	Internal	Passing Juice
Q8 Sportback e-tron	Internal	Passing Juice
RS Q8	Internal	Passing Juice
SQ5	Internal	Passing Juice
SQ8	Internal	Passing Juice
SQ8 e-tron	Internal	Passing Juice
SQ8 Sportback e-tron	Internal	Passing Juice
ARIYA	Internal	Passing Juice
Armada	Internal	Passing Juice
Murano	Internal	Passing Juice
Pathfinder	Internal	Passing Juice
Ascent	Internal	Passing Juice
Crosstrek	Internal	Passing Juice

In-page links

Solterra	Internal	Passing Juice
4Runner	Internal	Passing Juice
bZ4X	Internal	Passing Juice
Corolla Cross	Internal	Passing Juice
Corolla Cross Hybrid	Internal	Passing Juice
Grand Highlander	Internal	Passing Juice
Grand Highlander Hybrid	Internal	Passing Juice
Highlander	Internal	Passing Juice
Highlander Hybrid	Internal	Passing Juice
Land Cruiser	Internal	Passing Juice
RAV4	Internal	Passing Juice
RAV4 Hybrid	Internal	Passing Juice
RAV4 Prime	Internal	Passing Juice
Sequoia	Internal	Passing Juice
Venza	Internal	Passing Juice
Atlas	Internal	Passing Juice
Atlas Cross Sport	Internal	Passing Juice
Taos	Internal	Passing Juice
Tiguan	Internal	Passing Juice
Corolla Cross	Internal	Passing Juice
RAV4 Prime	Internal	Passing Juice
Altima	Internal	Passing Juice
Sentra	Internal	Passing Juice
Legacy	Internal	Passing Juice
Camry	Internal	Passing Juice
Crown	Internal	Passing Juice
A3	Internal	Passing Juice
A4	Internal	Passing Juice

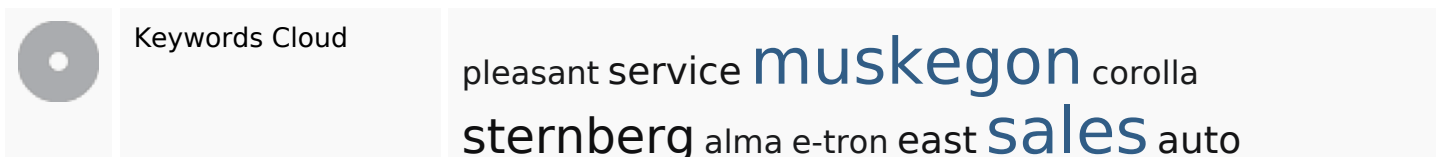
In-page links

A6	Internal	Passing Juice
A8	Internal	Passing Juice
e-tron GT	Internal	Passing Juice
RS 3	Internal	Passing Juice
RS e-tron GT	Internal	Passing Juice
S3	Internal	Passing Juice
S4	Internal	Passing Juice
S6	Internal	Passing Juice
S8	Internal	Passing Juice
Versa	Internal	Passing Juice
WRX	Internal	Passing Juice
Camry Hybrid	Internal	Passing Juice
Corolla	Internal	Passing Juice
Corolla Hybrid	Internal	Passing Juice
Mirai	Internal	Passing Juice
Arteon	Internal	Passing Juice
Jetta	Internal	Passing Juice
Jetta GLI	Internal	Passing Juice
Maxima	Internal	Passing Juice
A5	Internal	Passing Juice
A7	Internal	Passing Juice
RS 5	Internal	Passing Juice
RS 7	Internal	Passing Juice
S5	Internal	Passing Juice
S7	Internal	Passing Juice
Frontier	Internal	Passing Juice
Titan	Internal	Passing Juice
Titan XD	Internal	Passing Juice

In-page links

Tacoma	Internal	Passing Juice
Tundra	Internal	Passing Juice
Tundra i-FORCE MAX	Internal	Passing Juice
Sienna	Internal	Passing Juice
RS 6 Avant	Internal	Passing Juice
A4 allroad	Internal	Passing Juice
A6 allroad	Internal	Passing Juice
View All Inventory	Internal	Passing Juice
View All Specials	Internal	Passing Juice
DealerRater Dealer of the Year	External	Passing Juice
-	Internal	Passing Juice
Directions	Internal	Passing Juice
Contact	Internal	Passing Juice
Privacy	Internal	Passing Juice
Sitemap	Internal	Passing Juice

SEO Keywords








Keywords Consistency










Keyword	Content	Title	Keywords	Description	Headings
muskegon	41	✓	✗	✓	✗
sales	38	✗	✗	✗	✗
sternberg	19	✗	✗	✗	✗
auto	11	✓	✗	✗	✓
service	10	✓	✗	✓	✓

Keywords Consistency

Usability

	Url	Domain : myimport.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td></td><td>11</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences		11
Deprecated tags	Occurrences					
	11					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files.				

Document

- ✖ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✖ Apple Icon
- ✖ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://www.myimport.com/sitemap.xml>

<https://www.myimport.com/videositemap.xml>



Robots.txt

<http://myimport.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.