








# Website review myelevations.com

Generated on September 22 2024 06:28 AM





The score is 52/100







## SEO Content

	Title	<p>Home Remodeling   Chicago &amp; surrounding towns   AIROOM®</p> <p><b>Length : 59</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Home remodeling, kitchen remodeling and custom build the top services Airoom offers to its customers in the Chicago and surrounding towns</p> <p><b>Length : 137</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1312 1481 1906"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home</td> </tr> <tr> <td>description</td> <td>Home remodeling, kitchen remodeling and custom build the top services Airoom offers to its customers in the Chicago and surrounding towns</td> </tr> <tr> <td>url</td> <td>https://www.airoom.com/</td> </tr> <tr> <td>site_name</td> <td>Airoom</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Home	description	Home remodeling, kitchen remodeling and custom build the top services Airoom offers to its customers in the Chicago and surrounding towns	url	https://www.airoom.com/	site_name	Airoom
Property	Content															
locale	en_US															
type	website															
title	Home															
description	Home remodeling, kitchen remodeling and custom build the top services Airoom offers to its customers in the Chicago and surrounding towns															
url	https://www.airoom.com/															
site_name	Airoom															
	Headings	<table border="1" data-bbox="539 1933 1481 2004"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>10</td> <td>4</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 2033 1161 2069" style="list-style-type: none"> <li>[H1] Architects, Builders&amp; Remodelers</li> </ul>	H1	H2	H3	H4	H5	H6	1	10	4	0	0	0		
H1	H2	H3	H4	H5	H6											
1	10	4	0	0	0											

## SEO Content

		<ul style="list-style-type: none"> <li>• [H2] We Handle Everything!®</li> <li>• [H2] Welcome to Airoom Architects, Builders, and Remodelers!</li> <li>• [H2] Integrity</li> <li>• [H2] Pride</li> <li>• [H2] Quality</li> <li>• [H2] Experience Our Expertise</li> <li>• [H2] In the News</li> <li>• [H2] We Handle Everything!®</li> <li>• [H2] Building in Your Neighborhood</li> <li>• [H2] As featured in:</li> <li>• [H3] The cornerstone of every project.</li> <li>• [H3] You're choosing the leaders who set the standard.</li> <li>• [H3] We don't follow trends; we set them.</li> <li>• [H3] --&gt;</li> </ul>
	Images	<p>We found 69 images on this web page.</p> <p>15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>6%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 54 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 90.74%</p> <p>Internal Links 9.26%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Affiliate Companies</a>	Internal	Passing Juice
<a href="#">Airoom</a>	External	Passing Juice
<a href="#">Michael Bennett Homes</a>	External	Passing Juice
<a href="#">Lamb Financial</a>	External	Passing Juice
<a href="#">Featured Projects</a>	External	Passing Juice
<a href="#">Project Types</a>	External	Passing Juice
<a href="#">Interior Remodeling</a>	External	Passing Juice
<a href="#">Home Additions</a>	External	Passing Juice
<a href="#">Kitchen Remodel</a>	External	Passing Juice
<a href="#">Bath Remodel</a>	External	Passing Juice
<a href="#">Lower Levels</a>	External	Passing Juice
<a href="#">Condo and Lofts</a>	External	Passing Juice
<a href="#">Exterior Makeovers</a>	External	Passing Juice
<a href="#">Custom Homes</a>	External	Passing Juice
<a href="#">Historic Home Renovation</a>	External	Passing Juice
<a href="#">About</a>	External	Passing Juice
<a href="#">History</a>	External	Passing Juice
<a href="#">In the Neighborhood</a>	External	Passing Juice
<a href="#">Mission</a>	External	Passing Juice
<a href="#">Awards</a>	External	Passing Juice
<a href="#">Our Team</a>	External	Passing Juice
<a href="#">In the News</a>	External	Passing Juice
<a href="#">B.U.I.L.D.</a>	External	Passing Juice
<a href="#">Airoom Advantage</a>	External	Passing Juice
<a href="#">Design &amp; Build</a>	External	Passing Juice
<a href="#">We Handle Everything!®</a>	External	Passing Juice
<a href="#">Team Approach</a>	External	Passing Juice

## In-page links

<a href="#">S.T.A.R.T. Process</a>	External	Passing Juice
<a href="#">Warranty</a>	External	Passing Juice
<a href="#">Airoom Project Near You</a>	External	Passing Juice
<a href="#">Go Green</a>	External	Passing Juice
<a href="#">Financing</a>	External	Passing Juice
<a href="#">Showrooms</a>	External	Passing Juice
<a href="#">Lincolnwood</a>	External	Passing Juice
<a href="#">Hinsdale</a>	External	Passing Juice
<a href="#">Resource Center</a>	External	Passing Juice
<a href="#">Brands Represented</a>	External	Passing Juice
<a href="#">Appliance Center</a>	External	Passing Juice
<a href="#">Contact Us</a>	External	Passing Juice
<a href="#">Schedule a Consultation</a>	External	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">Service/Warranty Request</a>	External	Passing Juice
<a href="#">Refer a Friend</a>	External	Passing Juice
<a href="#">Join our Newsletter</a>	External	Passing Juice
<a href="#">Blog</a>	External	Passing Juice
<a href="#">Our Warranty</a>	Internal	Passing Juice
<a href="#">More About Design/Build</a>	Internal	Passing Juice
<a href="#">Our Process</a>	Internal	Passing Juice
<a href="#">Featured Projects</a>	Internal	Passing Juice
<a href="#">F.A.Q.</a>	External	Passing Juice
<a href="#">MICHAEL BENNETT HOMES®</a>	External	Passing Juice
<a href="#">LAMB FINANCIAL®</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice
<a href="#">Terms of Use</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud

additions financial lamb remodeling michael  
home **airoom** homes bennett projects

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
airoom	12	✓	✗	✓	✓
home	7	✓	✗	✓	✗
homes	6	✗	✗	✗	✗
remodeling	6	✓	✗	✓	✗
additions	5	✗	✗	✗	✗










## Usability

	Url	Domain : myelevations.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://myelevations.com/robots.txt">http://myelevations.com/robots.txt</a>  Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You

## Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.