








# Website review mybeautifulpens.com

Generated on September 23 2024 00:21 AM





The score is 46/100







## SEO Content

	<p>Title</p>	<p>My Beautiful Pens</p> <p><b>Length : 17</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1809"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td><a href="https://cdn.shopify.com/s/files/1/0575/8425/5159/files/MBP_Logo.png?height=628&amp;pad_color=fff&amp;v=1626099722&amp;width=1200">https://cdn.shopify.com/s/files/1/0575/8425/5159/files/MBP_Logo.png?height=628&amp;pad_color=fff&amp;v=1626099722&amp;width=1200</a></td> </tr> <tr> <td>image:secure_url</td> <td><a href="https://cdn.shopify.com/s/files/1/0575/8425/5159/files/MBP_Logo.png?height=628&amp;pad_color=fff&amp;v=1626099722&amp;width=1200">https://cdn.shopify.com/s/files/1/0575/8425/5159/files/MBP_Logo.png?height=628&amp;pad_color=fff&amp;v=1626099722&amp;width=1200</a></td> </tr> <tr> <td>image:width</td> <td>1200</td> </tr> <tr> <td>image:height</td> <td>628</td> </tr> <tr> <td>image:alt</td> <td>My Beautiful Pens</td> </tr> </tbody> </table>	Property	Content	image	<a href="https://cdn.shopify.com/s/files/1/0575/8425/5159/files/MBP_Logo.png?height=628&amp;pad_color=fff&amp;v=1626099722&amp;width=1200">https://cdn.shopify.com/s/files/1/0575/8425/5159/files/MBP_Logo.png?height=628&amp;pad_color=fff&amp;v=1626099722&amp;width=1200</a>	image:secure_url	<a href="https://cdn.shopify.com/s/files/1/0575/8425/5159/files/MBP_Logo.png?height=628&amp;pad_color=fff&amp;v=1626099722&amp;width=1200">https://cdn.shopify.com/s/files/1/0575/8425/5159/files/MBP_Logo.png?height=628&amp;pad_color=fff&amp;v=1626099722&amp;width=1200</a>	image:width	1200	image:height	628	image:alt	My Beautiful Pens
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H1	H2	H3	H4	H5	H6									
0	2	0	0	0	0									
	<p>Images</p>	<p>We found 14 images on this web page.</p>												

## SEO Content

		Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>7%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 6 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 16.67% Internal Links 83.33%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Catalog</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Refund policy</a>	Internal	Passing Juice
<a href="#">Built by Tim</a>	External	Passing Juice

## In-page links

## SEO Keywords



Keywords Cloud

pink koozie items **shop** all bottle products  
pens 40oz beautiful

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
shop	9	✘	✘	✘	✘
40oz	5	✘	✘	✘	✘
bottle	5	✘	✘	✘	✘
koozie	5	✘	✘	✘	✘
pens	4	✔	✘	✘	✘












## Usability

	Url	Domain : mybeautifulpens.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
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## Document

		
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://mybeautifulpens.com/sitemap.xml">https://mybeautifulpens.com/sitemap.xml</a>
	Robots.txt	<a href="http://mybeautifulpens.com/robots.txt">http://mybeautifulpens.com/robots.txt</a> Great, your website has a robots.txt file.

## Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.