Website review
myaffinitymobile.com

The score is 41/100

SEO Content

⚠️	Title	**Home** **Length : 4** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	TSP **Length : 3** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	**H1** 1 **H2** 6 **H3** 2 **H4** 4 **H5** 4 **H6** 0 [H1] Cell Phones [H2] No Contract Pay As You Go Cell Phone Plans [H2] Plans Start at $10 Per Month [H2] Pay Your DeviceOff Monthly [H2] Share Up to 5 LinesAll on 1 Plan [H2] Affinity CellularExclusive Benefits [H2] Welcome To Affinity Cellular [H3] Everything you need.Nothing you don't. [H3] Just choose at checkout! [H4] Pay Your Device Off Monthly [H4] Spending more than $50.00 on equipment? You can split the cost and pay over the next 12 months: [H4] Up to 5 people can share a plan. [H4] Program Benefits [H5] Contact Us [H5] Support

SEO Content

		- [H5] Quick Links - [H5] Shop
❌	Images	We found 51 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 18 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.56% Internal Links 94.44%

In-page links

Anchor	Type	Juice
Plans	Internal	Passing Juice
Phones	Internal	Passing Juice
Emergency Devices	External	Passing Juice

In-page links

Accessories		Internal	Passing Juice
FAQ		Internal	Passing Juice
Keep My Number		Internal	Passing Juice
Terms & Conditions		Internal	Passing Juice
Hearing Aid Compatiblity		Internal	Passing Juice
Wireless Coverage		Internal	Passing Juice
Extended Service Plan		Internal	Passing Juice
SplitIt Device Financing		Internal	Passing Juice
Loyalty Credit		Internal	Passing Juice
Program & Device Manuals		Internal	Passing Juice
Contact		Internal	Passing Juice
My Account		Internal	Passing Juice
Privacy Policy		Internal	Passing Juice
About Us		Internal	Passing Juice
Phones		Internal	Passing Juice

SEO Keywords

⊙	Keywords Cloud	everything plans affinity phone plan all cellular share people cell

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
plans	4	✖	✖	✖	✔
plan	4	✖	✖	✖	✔
share	4	✖	✖	✖	✔
cell	3	✖	✖	✖	✔

Keywords Consistency

phone	3	✖	✖	✖	✔

Usability

⬤	Url	Domain : myaffinitymobile.com Length : 20
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✖	Deprecated HTML	**Deprecated tags** / **Occurrences** <center> — 1 Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.
⬤	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles.

Deprecated HTML detail

Deprecated tags	Occurrences
<center>	1

Document

✖ Too bad, your website has too many CSS files (more than 4).

✖ Too bad, your website has too many JS files (more than 6).

✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	
		✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Missing
		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://myaffinitymobile.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.
		Google Analytics