



# Website review mtwashingtonautoroad.com

Generated on September 19 2024 21:30 PM






The score is 65/100







## SEO Content

	Title	<p>Mt. Washington Auto Road   Adventures in Gorham, NH</p> <p><b>Length : 52</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Drive yourself up the Mt. Washington Auto Road, America’s first manmade attraction, or take a guided tour to the 6288 ft. summit. Book now online today!</p> <p><b>Length : 152</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Mt. Washington Auto Road   Adventures in Gorham, NH</td></tr><tr><td>site_name</td><td>Mt. Washington Auto Road</td></tr><tr><td>url</td><td>https://mt-washington.com/</td></tr><tr><td>type</td><td>website</td></tr><tr><td>image</td><td>https://mt-washington.com/wp-content/uploads/sites/5393/2023/04/AUTOROAD_S24-9433.jpg?w=700&amp;h=700&amp;zoom=2</td></tr><tr><td>image:secure_url</td><td>https://mt-washington.com/wp-content/uploads/sites/5393/2023/04/AUTOROAD_S24-9433.jpg?w=700&amp;h=700&amp;zoom=2</td></tr></tbody></table>	Property	Content	title	Mt. Washington Auto Road   Adventures in Gorham, NH	site_name	Mt. Washington Auto Road	url	https://mt-washington.com/	type	website	image	https://mt-washington.com/wp-content/uploads/sites/5393/2023/04/AUTOROAD_S24-9433.jpg?w=700&h=700&zoom=2	image:secure_url	https://mt-washington.com/wp-content/uploads/sites/5393/2023/04/AUTOROAD_S24-9433.jpg?w=700&h=700&zoom=2
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## SEO Content

		<div>description</div> <div>Drive yourself up the Mt. Washington Auto Road, America's first manmade attraction, or take a guided tour to the 6288 ft. summit. Book now online today!</div>
	Headings	<div> <div> <b>H1</b> 1           <b>H2</b> 3           <b>H3</b> 4           <b>H4</b> 17           <b>H5</b> 0           <b>H6</b> 1         </div> <ul style="list-style-type: none"> <li>• [H1] 2-HOUR GUIDED TOUR</li> <li>• [H2] YOUR DESTINATION FOR ADVENTURE</li> <li>• [H2] Link Gallery</li> <li>• [H2] Link Gallery</li> <li>• [H3] DRIVE YOURSELF</li> <li>• [H3] GUIDED TOURS</li> <li>• [H3] PLAN YOUR VACATION TODAY</li> <li>• [H3] TAKE IN THE BREATHTAKING VIEWS OF MT. WASHINGTON</li> <li>• [H4] ATVs On The Auto Road</li> <li>• [H4] SUNSET ON MT. WASHINGTON</li> <li>• [H4] Lodging</li> <li>• [H4] Renowned Events</li> <li>• [H4] Bicknell's Thrush Tours</li> <li>• [H4] Red Barn Museum</li> <li>• [H4] 2-Hour Guided Tour</li> <li>• [H4] Drive Yourself</li> <li>• [H4] Mt. Washington Discovery Tour</li> <li>• [H4] Sunrise Guided Tours</li> <li>• [H4] Sunset Guided Tour</li> <li>• [H4] ATVs &amp; UTVs</li> <li>• [H4] Auto Road Summer Season Pass</li> <li>• [H4] - Wildlife Kayaking</li> <li>• [H4] Sunset Drives</li> <li>• [H4] MT. WASHINGTON AUTO ROAD</li> <li>• [H4] QUICK LINKS</li> <li>• [H6] Great Glen Trails Outdoor Center</li> </ul> </div>
	Images	<div>We found 15 images on this web page.</div> <div>Good, most or all of your images have alt attributes.</div>
	Text/HTML Ratio	<div>Ratio : <b>0%</b></div> <div>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</div>
	Flash	<div>Perfect, no Flash content has been detected on this page.</div>
	Iframe	<div>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</div>

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 46 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 71.74%</p> <p>Internal Links 28.26%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to primary navigation</a>	Internal	Passing Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Skip to footer</a>	Internal	Passing Juice
<a href="#">Road Status</a>	External	Passing Juice
<a href="#">Drive</a>	Internal	Passing Juice
<a href="#">Drive Yourself</a>	External	Passing Juice
<a href="#">- Sunrise Drives</a>	External	Passing Juice
<a href="#">- Sunset Drives</a>	External	Passing Juice
<a href="#">- ATVs &amp; UTVs</a>	External	Passing Juice
<a href="#">Download the App</a>	External	Passing Juice
<a href="#">Vehicle Restrictions</a>	External	Passing Juice
<a href="#">Season Pass</a>	External	Passing Juice
<a href="#">Bumper Sticker</a>	External	Passing Juice
<a href="#">Car Clubs</a>	External	Passing Juice
<a href="#">2-Hour Guided Tour</a>	External	Passing Juice
<a href="#">Mt. Washington Discovery Tour</a>	External	Passing Juice

## In-page links

<a href="#">Hiker Shuttle</a>	External	Passing Juice
<a href="#">Mt. Washington SnowCoach (WINTER)</a>	External	Passing Juice
<a href="#">Spring Adventure Tour (SPRING)</a>	External	Passing Juice
<a href="#">Bicknell's Thrush Tours (SPRING)</a>	External	Passing Juice
<a href="#">Events</a>	External	Passing Juice
<a href="#">Lodging</a>	External	Passing Juice
<a href="#">Hours &amp; Dates of Operation</a>	External	Passing Juice
<a href="#">Directions</a>	External	Passing Juice
<a href="#">Amenities</a>	External	Passing Juice
<a href="#">FAQ</a>	External	Passing Juice
<a href="#">Employment Opportunities</a>	External	Passing Juice
<a href="#">Aerial Drone Policy</a>	External	Passing Juice
<a href="#">Environmental Initiatives</a>	External	Passing Juice
<a href="#">News</a>	External	Passing Juice
<a href="#">History</a>	External	Passing Juice
<a href="#">Contact Us</a>	External	Passing Juice
<a href="#">2-HOUR GUIDED TOUR</a>	Internal	Passing Juice
<a href="#">2-Hour Guided Tour</a>	Internal	Passing Juice
<a href="#">Drive Yourself</a>	Internal	Passing Juice
<a href="#">Mt. Washington Discovery Tour</a>	Internal	Passing Juice
<a href="#">Sunrise Guided Tours</a>	Internal	Passing Juice
<a href="#">Sunset Guided Tour</a>	Internal	Passing Juice
<a href="#">ATVs &amp; UTVs</a>	Internal	Passing Juice
<a href="#">Auto Road Summer Season Pass</a>	Internal	Passing Juice
<a href="#">- Wildlife Kayaking</a>	External	Passing Juice
<a href="#">Sunset Drives</a>	External	Passing Juice
<a href="#">Home</a>	External	Passing Juice
<a href="#">Guided Tours</a>	External	Passing Juice

## In-page links

[- Gift Card](#)

External

Passing Juice

[Privacy & Cookie Statement](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

gorham auto washington  
adventures road












## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
washington	1	✓	✗	✓	✓
auto	1	✓	✗	✓	✓
road	1	✓	✗	✓	✓
adventures	1	✓	✗	✗	✗
gorham	1	✓	✗	✗	✗





## Usability

	Url	Domain : mtwashingtonautoroad.com Length : 24
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>https://mt-washington.com/sitemap.xml</div>
	Robots.txt	http://mtwashingtonautoroad.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

## Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.