



Website review mtwashingtonautoroad.com

Generated on September 18 2024 12:34 PM






The score is 65/100







SEO Content

	<p>Title</p>	<p>Mt. Washington Auto Road Adventures in Gorham, NH</p> <p>Length : 52</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Drive yourself up the Mt. Washington Auto Road, America's first manmade attraction, or take a guided tour to the 6288 ft. summit. Book now online today!</p> <p>Length : 152</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 1960"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Mt. Washington Auto Road Adventures in Gorham, NH</td> </tr> <tr> <td>site_name</td> <td>Mt. Washington Auto Road</td> </tr> <tr> <td>url</td> <td>https://mt-washington.com/</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>image</td> <td>https://mt-washington.com/wp-content/uploads/sites/5393/2023/04/AUTOROAD_S24-9433.jpg?w=700&h=700&zoom=2</td> </tr> <tr> <td>image:secure_url</td> <td>https://mt-washington.com/wp-content/uploads/sites/5393/2023/04/AUTOROAD_S24-9433.jpg?w=700&h=700&zoom=2</td> </tr> </tbody> </table>	Property	Content	title	Mt. Washington Auto Road Adventures in Gorham, NH	site_name	Mt. Washington Auto Road	url	https://mt-washington.com/	type	website	image	https://mt-washington.com/wp-content/uploads/sites/5393/2023/04/AUTOROAD_S24-9433.jpg?w=700&h=700&zoom=2	image:secure_url	https://mt-washington.com/wp-content/uploads/sites/5393/2023/04/AUTOROAD_S24-9433.jpg?w=700&h=700&zoom=2
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SEO Content

		<p>description Drive yourself up the Mt. Washington Auto Road, America's first manmade attraction, or take a guided tour to the 6288 ft. summit. Book now online today!</p>												
	<p>Headings</p>	<table border="1" style="width: 100%; text-align: center;"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>4</td> <td>17</td> <td>0</td> <td>1</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] 2-HOUR GUIDED TOUR • [H2] YOUR DESTINATION FOR ADVENTURE • [H2] Link Gallery • [H2] Link Gallery • [H3] DRIVE YOURSELF • [H3] GUIDED TOURS • [H3] PLAN YOUR VACATION TODAY • [H3] TAKE IN THE BREATHTAKING VIEWS OF MT. WASHINGTON • [H4] ATVs On The Auto Road • [H4] SUNSET ON MT. WASHINGTON • [H4] Lodging • [H4] Renowned Events • [H4] Bicknell's Thrush Tours • [H4] Red Barn Museum • [H4] 2-Hour Guided Tour • [H4] Drive Yourself • [H4] Mt. Washington Discovery Tour • [H4] Sunrise Guided Tours • [H4] Sunset Guided Tour • [H4] ATVs & UTVs • [H4] Auto Road Summer Season Pass • [H4] - Wildlife Kayaking • [H4] Sunset Drives • [H4] MT. WASHINGTON AUTO ROAD • [H4] QUICK LINKS • [H6] Great Glen Trails Outdoor Center 	H1	H2	H3	H4	H5	H6	1	3	4	17	0	1
H1	H2	H3	H4	H5	H6									
1	3	4	17	0	1									
	<p>Images</p>	<p>We found 15 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	<p>Text/HTML Ratio</p>	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	<p>Flash</p>	<p>Perfect, no Flash content has been detected on this page.</p>												
	<p>Iframe</p>	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 46 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 71.74% Internal Links 28.26%

In-page links

Anchor	Type	Juice
Skip to primary navigation	Internal	Passing Juice
Skip to content	Internal	Passing Juice
Skip to footer	Internal	Passing Juice
Road Status	External	Passing Juice
Drive	Internal	Passing Juice
Drive Yourself	External	Passing Juice
- Sunrise Drives	External	Passing Juice
- Sunset Drives	External	Passing Juice
- ATVs & UTVs	External	Passing Juice
Download the App	External	Passing Juice
Vehicle Restrictions	External	Passing Juice
Season Pass	External	Passing Juice
Bumper Sticker	External	Passing Juice
Car Clubs	External	Passing Juice
2-Hour Guided Tour	External	Passing Juice
Mt. Washington Discovery Tour	External	Passing Juice

In-page links

Hiker Shuttle	External	Passing Juice
Mt. Washington SnowCoach (WINTER)	External	Passing Juice
Spring Adventure Tour (SPRING)	External	Passing Juice
Bicknell's Thrush Tours (SPRING)	External	Passing Juice
Events	External	Passing Juice
Lodging	External	Passing Juice
Hours & Dates of Operation	External	Passing Juice
Directions	External	Passing Juice
Amenities	External	Passing Juice
FAQ	External	Passing Juice
Employment Opportunities	External	Passing Juice
Aerial Drone Policy	External	Passing Juice
Environmental Initiatives	External	Passing Juice
News	External	Passing Juice
History	External	Passing Juice
Contact Us	External	Passing Juice
2-HOUR GUIDED TOUR	Internal	Passing Juice
2-Hour Guided Tour	Internal	Passing Juice
Drive Yourself	Internal	Passing Juice
Mt. Washington Discovery Tour	Internal	Passing Juice
Sunrise Guided Tours	Internal	Passing Juice
Sunset Guided Tour	Internal	Passing Juice
ATVs & UTVs	Internal	Passing Juice
Auto Road Summer Season Pass	Internal	Passing Juice
- Wildlife Kayaking	External	Passing Juice
Sunset Drives	External	Passing Juice
Home	External	Passing Juice
Guided Tours	External	Passing Juice

In-page links

[- Gift Card](#)

External

Passing Juice

[Privacy & Cookie Statement](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

road auto washington gorham adventures

Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
washington	1	✓	✗	✓	✓
auto	1	✓	✗	✓	✓
road	1	✓	✗	✓	✓
adventures	1	✓	✗	✗	✗
gorham	1	✓	✗	✗	✗

Usability





	Url	Domain : mtwashingtonautoroad.com Length : 24
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://mt-washington.com/sitemap.xml</code>
	Robots.txt	<code>http://mtwashingtonautoroad.com/robots.txt</code> Great, your website has a robots.txt file.

Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.