Website review mpcc.edu

Generated on September 06 2024 08:03 AM

The score is 44/100

SEO Content

⚠️	Title	Home **Length : 4** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Home
url	https://www.mpcc.edu/index.php
updated_time	2024-08-23T20:14:33.205832387-07:00

Headings

H1	H2	H3	H4	H5	H6
0	4	15	1	1	0

- [H2]
- [H2] What's Happening
- [H2] Latest News
- [H2] {%=o[0].htmlHeading %}
- [H3] Academic Programs
- [H3] Paying for MPCC
- [H3] MORE MPCC
- [H3] YOUR COMMUNITY'S COLLEGE
- [H3] McCook Campus
- [H3] North Platte - North Campus

SEO Content

		- [H3] North Platte - South Campus - [H3] Broken Bow Campus - [H3] Imperial Campus - [H3] Ogallala Campus - [H3] Valentine Campus - [H3] {%=o.title%} - [H3] {%=o.title%} - [H3] {%=o.title%} - [H3] {%=o[i].title%} - [H4] {%=ouEmergencyAlerts[o[i].severity + "Archive"].updateText %} - [H5] {%=o[i].updates[k].title%}
❌	Images	We found 16 images on this web page. 9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **19%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 85 links including 7 link(s) to files
⦾	Statistics	External Links : noFollow 0% External Links : Passing Juice 10.59% Internal Links 89.41%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Campuses	Internal	Passing Juice
Contact	Internal	Passing Juice
Current Students	Internal	Passing Juice
Donate	External	Passing Juice
Jobs at MPCC	Internal	Passing Juice
Pay Online	External	Passing Juice
Report an Incident	Internal	Passing Juice
MyMPCC	External	Passing Juice
Admissions	Internal	Passing Juice
Admissions Overview	Internal	Passing Juice
Accuplacer/Placement Testing	Internal	Passing Juice
Early Entry/High School Students	Internal	Passing Juice
New Student Checklist	Internal	Passing Juice
Online Learners	Internal	Passing Juice
Registration Days	Internal	Passing Juice
Transfer Students	Internal	Passing Juice
International Students	Internal	Passing Juice
Visit Us	Internal	Passing Juice
Academic Programs	Internal	Passing Juice
Academic Calendar	Internal	Passing Juice
College Catalog	Internal	Passing Juice
Course Schedule	Internal	Passing Juice
College Costs	Internal	Passing Juice
Tuition Payment Options	Internal	Passing Juice
Net Price Calculator	Internal	Passing Juice
Financial Aid	Internal	Passing Juice

In-page links

Financial Aid Policies	Internal	Passing Juice
Loans & Grants	Internal	Passing Juice
Scholarships	Internal	Passing Juice
Nebraska Career Scholarship	Internal	Passing Juice
Nebraska First Responder and Dependent Tuition Waiver	Internal	Passing Juice
Smart Borrowing	Internal	Passing Juice
Aid for Veterans	Internal	Passing Juice
Academic Support	Internal	Passing Juice
NPCC Knights	External	Passing Juice
MCC Indians	External	Passing Juice
MPCC Rodeo	Internal	Passing Juice
MPCC Bookstore	External	Passing Juice
Career Services	Internal	Passing Juice
Counseling Services	Internal	Passing Juice
Food Service	External	Passing Juice
Housing	Internal	Passing Juice
Libraries	Internal	Passing Juice
Residence Life	Internal	Passing Juice
Business Training	Internal	Passing Juice
Student Activities	Internal	Passing Juice
Commercial Driver Training	Internal	Passing Juice
GAP Assistance Program	Internal	Passing Juice
GED & ESL	Internal	Passing Juice
Hormel Entrepreneurship Competition	Internal	Passing Juice
Local Classes	Internal	Passing Juice
Online Classes	Internal	Passing Juice
About MPCC	Internal	Passing Juice
Accreditation	Internal	Passing Juice

In-page links

Board of Governors	Internal	Passing Juice
Institutional Effectiveness	Internal	Passing Juice
Alumni	Internal	Passing Juice
McCook College Foundation	Internal	Passing Juice
NPCC Foundation	Internal	Passing Juice
Coronavirus Information	Internal	Passing Juice
Consumer Information	Internal	Passing Juice
Quick Facts	Internal	Passing Juice
Current Students	Internal	Passing Juice
Apply Now	Internal	Passing Juice
Raffle Car Schedule	Internal	Passing Juice
View all news	Internal	Passing Juice
MPCC Stampede to take over Wild West Arena Sept. 12-14	Internal	Passing Juice
Glenn Miller Orchestra to perform at NPCC	Internal	Passing Juice
Walmart trailer donation to enhance CDL program	Internal	Passing Juice
Employee Directory	Internal	Passing Juice
First Time User / Forgot Username	Internal	Passing Juice
Help Desk	External	Passing Juice
Request Transcripts	Internal	Passing Juice
Title IX	Internal	Passing Juice
MCC Fine Arts	Internal	Passing Juice
Classic Car Restoration	Internal	Passing Juice
NPCC House Auction	Internal	Passing Juice
MRW	External	Passing Juice
Privacy Policy	Internal	Passing Juice
Non-Discrimination Statement	Internal	Passing Juice
Accessibility Statement	Internal	Passing Juice
Read More...	Internal	Passing Juice

In-page links

{%=ouEmergencyAlerts[o[i].severity + "Archive"].readMoreText%}	Internal	Passing Juice
{%=ouEmergencyAlerts[o[i].severity + "Archive"].readMoreText%}	Internal	Passing Juice

SEO Keywords

Keywords Cloud	npcc college north phone academic student campus aid students mpcc

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
mpcc	7	✖	✖	✖	✔
campus	7	✖	✖	✖	✔
phone	7	✖	✖	✖	✖
npcc	6	✖	✖	✖	✖
students	5	✖	✖	✖	✖

Usability

	Url	Domain : mpcc.edu Length : 8
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. https://www.mpcc.edu/sitemap.xml
	Robots.txt	http://mpcc.edu/robots.txt

Optimization

✓		Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool.
		Google Analytics