








# Website review mous.co

Generated on September 23 2024 08:17 AM





The score is 58/100







## SEO Content

	<p>Title</p>	<p>Mous   Protective Phone Cases</p> <p><b>Length : 29</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>The Only Case You&amp;#39;ll Ever Need. Protective iPhone, Samsung, Google Pixel, AirPods Cases &amp; Essential Device Accessories.</p> <p><b>Length : 127</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1814"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Mous US</td> </tr> <tr> <td>url</td> <td>https://www.mous.co/</td> </tr> <tr> <td>title</td> <td>Mous   Protective Phone Cases</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>The Only Case You&amp;#39;ll Ever Need. Protective iPhone, Samsung, Google Pixel, AirPods Cases &amp; Essential Device Accessories.</td> </tr> </tbody> </table>	Property	Content	site_name	Mous US	url	https://www.mous.co/	title	Mous   Protective Phone Cases	type	website	description	The Only Case You&#39;ll Ever Need. Protective iPhone, Samsung, Google Pixel, AirPods Cases & Essential Device Accessories.
Property	Content													
site_name	Mous US													
url	https://www.mous.co/													
title	Mous   Protective Phone Cases													
type	website													
description	The Only Case You&#39;ll Ever Need. Protective iPhone, Samsung, Google Pixel, AirPods Cases & Essential Device Accessories.													
	<p>Headings</p>	<table border="1" data-bbox="539 1839 1481 1912"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>2</td> <td>5</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1944 1366 2078" style="list-style-type: none"> <li>• [H2] Shop by collection</li> <li>• [H2] Don't just take our word for it. Here's what other customers think</li> <li>• [H3] Select Location</li> </ul>	H1	H2	H3	H4	H5	H6	0	2	5	0	0	0
H1	H2	H3	H4	H5	H6									
0	2	5	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Engineered to perform</li><li>• [H3] Backed by our warranty</li><li>• [H3] Free shipping</li><li>• [H3] 30-day returns</li></ul>
	Images	We found 492 images on this web page.  267 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>44%</b>  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 186 links including 0 link(s) to files
	Statistics	External Links : noFollow 0.54%  External Links : Passing Juice 0.54%  Internal Links 98.92%

## In-page links

Anchor	Type	Juice
<a href="#">iPhone 16</a>	Internal	Passing Juice
<a href="#">iPhone 16 Pro Max</a>	Internal	Passing Juice

## In-page links

<a href="#">iPhone 16 Pro</a>	Internal	Passing Juice
<a href="#">iPhone 16 Plus</a>	Internal	Passing Juice
<a href="#">iPhone 16</a>	Internal	Passing Juice
<a href="#">iPhone 15</a>	Internal	Passing Juice
<a href="#">iPhone 15 Pro Max</a>	Internal	Passing Juice
<a href="#">iPhone 15 Pro</a>	Internal	Passing Juice
<a href="#">iPhone 15 Plus</a>	Internal	Passing Juice
<a href="#">iPhone 15</a>	Internal	Passing Juice
<a href="#">iPhone 14</a>	Internal	Passing Juice
<a href="#">iPhone 14 Pro Max</a>	Internal	Passing Juice
<a href="#">iPhone 14 Pro</a>	Internal	Passing Juice
<a href="#">iPhone 14 Plus</a>	Internal	Passing Juice
<a href="#">iPhone 14</a>	Internal	Passing Juice
<a href="#">iPhone 13</a>	Internal	Passing Juice
<a href="#">iPhone 13 Pro Max</a>	Internal	Passing Juice
<a href="#">iPhone 13 Pro</a>	Internal	Passing Juice
<a href="#">iPhone 13</a>	Internal	Passing Juice
<a href="#">iPhone 13 Mini</a>	Internal	Passing Juice
<a href="#">iPhone 12</a>	Internal	Passing Juice
<a href="#">iPhone 12 Pro Max</a>	Internal	Passing Juice
<a href="#">iPhone 12 Pro</a>	Internal	Passing Juice
<a href="#">iPhone 12</a>	Internal	Passing Juice
<a href="#">iPhone 12 Mini</a>	Internal	Passing Juice
<a href="#">iPhone 11</a>	Internal	Passing Juice
<a href="#">iPhone SE</a>	Internal	Passing Juice
<a href="#">iPhone X</a>	Internal	Passing Juice
<a href="#">iPhone 8/7/6</a>	Internal	Passing Juice
<a href="#">Galaxy S24</a>	Internal	Passing Juice

## In-page links

<a href="#">Galaxy S24 Ultra</a>	Internal	Passing Juice
<a href="#">Galaxy S24 Plus</a>	Internal	Passing Juice
<a href="#">Galaxy S24</a>	Internal	Passing Juice
<a href="#">Galaxy S23</a>	Internal	Passing Juice
<a href="#">Galaxy S23 FE</a>	Internal	Passing Juice
<a href="#">Galaxy S23 Ultra</a>	Internal	Passing Juice
<a href="#">Galaxy S23 Plus</a>	Internal	Passing Juice
<a href="#">Galaxy S23</a>	Internal	Passing Juice
<a href="#">Galaxy S22</a>	Internal	Passing Juice
<a href="#">Galaxy S22 Ultra</a>	Internal	Passing Juice
<a href="#">Galaxy S22 Plus</a>	Internal	Passing Juice
<a href="#">Galaxy S22</a>	Internal	Passing Juice
<a href="#">Galaxy S21</a>	Internal	Passing Juice
<a href="#">Galaxy S21 FE</a>	Internal	Passing Juice
<a href="#">Galaxy S21 Ultra</a>	Internal	Passing Juice
<a href="#">Galaxy S21 Plus</a>	Internal	Passing Juice
<a href="#">Galaxy S21</a>	Internal	Passing Juice
<a href="#">Galaxy Note 20</a>	Internal	Passing Juice
<a href="#">Galaxy S20</a>	Internal	Passing Juice
<a href="#">Galaxy S10</a>	Internal	Passing Juice
<a href="#">Galaxy Note 10</a>	Internal	Passing Juice
<a href="#">Galaxy S9/S8</a>	Internal	Passing Juice
<a href="#">Pixel 9</a>	Internal	Passing Juice
<a href="#">Pixel 8</a>	Internal	Passing Juice
<a href="#">Pixel 8a</a>	Internal	Passing Juice
<a href="#">Pixel 8 Pro</a>	Internal	Passing Juice
<a href="#">Pixel 8</a>	Internal	Passing Juice
<a href="#">Pixel 7</a>	Internal	Passing Juice

## In-page links

<a href="#">Pixel 7 Pro</a>	Internal	Passing Juice
<a href="#">Pixel 7</a>	Internal	Passing Juice
<a href="#">Pixel 6</a>	Internal	Passing Juice
<a href="#">Pixel 6 Pro</a>	Internal	Passing Juice
<a href="#">Pixel 6</a>	Internal	Passing Juice
<a href="#">Pixel 5</a>	Internal	Passing Juice
<a href="#">Pixel 4</a>	Internal	Passing Juice
<a href="#">Pixel 4a (5G)</a>	Internal	Passing Juice
<a href="#">Pixel 4</a>	Internal	Passing Juice
<a href="#">Pixel 4 XL</a>	Internal	Passing Juice
<a href="#">iPad Pro</a>	Internal	Passing Juice
<a href="#">iPad Pro 12.9 inch (2021-2022)</a>	Internal	Passing Juice
<a href="#">iPad Pro 11 inch (2021-2022)</a>	Internal	Passing Juice
<a href="#">iPad Pro 12.9 inch (2020)</a>	Internal	Passing Juice
<a href="#">iPad Pro 11 inch (2020)</a>	Internal	Passing Juice
<a href="#">iPad</a>	Internal	Passing Juice
<a href="#">iPad 10.9 inch (2022)</a>	Internal	Passing Juice
<a href="#">iPad 10.2 inch (2021)</a>	Internal	Passing Juice
<a href="#">iPad Air</a>	Internal	Passing Juice
<a href="#">iPad Air 10.9 inch (2020)</a>	Internal	Passing Juice
<a href="#">MacBook Pro</a>	Internal	Passing Juice
<a href="#">MacBook Pro 13 inch</a>	Internal	Passing Juice
<a href="#">MacBook Pro 14 inch</a>	Internal	Passing Juice
<a href="#">MacBook Pro 16 inch</a>	Internal	Passing Juice
<a href="#">AirPods Pro</a>	Internal	Passing Juice
<a href="#">AirPods Pro Gen 2 (2022)</a>	Internal	Passing Juice
<a href="#">AirPods Pro Gen 1 (2019)</a>	Internal	Passing Juice
<a href="#">AirPods</a>	Internal	Passing Juice

## In-page links

<a href="#">AirPods Gen 3 (2021)</a>	Internal	Passing Juice
<a href="#">AirPods Gen 1 &amp; 2 (2016-2020)</a>	Internal	Passing Juice
<a href="#">Screen Protectors</a>	Internal	Passing Juice
<a href="#">Phone Screen Protectors</a>	Internal	Passing Juice
<a href="#">Tablet Screen Protectors</a>	Internal	Passing Juice
<a href="#">Smart Watch Screen Protectors</a>	Internal	Passing Juice
<a href="#">Printed Designs</a>	Internal	Passing Juice
<a href="#">Floral</a>	Internal	Passing Juice
<a href="#">Nature</a>	Internal	Passing Juice
<a href="#">Storrer x Mous</a>	Internal	Passing Juice
<a href="#">War Child x Mous</a>	Internal	Passing Juice
<a href="#">England x Mous</a>	Internal	Passing Juice
<a href="#">Street Art</a>	Internal	Passing Juice
<a href="#">Typography</a>	Internal	Passing Juice
<a href="#">Abstract</a>	Internal	Passing Juice
<a href="#">Sale</a>	Internal	Passing Juice
<a href="#">Our Technologies</a>	Internal	Passing Juice
<a href="#">IntraLock®</a>	Internal	Passing Juice
<a href="#">AiroShock™</a>	Internal	Passing Juice
<a href="#">AiroFoam™</a>	Internal	Passing Juice
<a href="#">Mous + Magnets</a>	Internal	Passing Juice
<a href="#">All Cases</a>	Internal	Passing Juice
<a href="#">Our Story</a>	Internal	Passing Juice
<a href="#">Our Products</a>	Internal	Passing Juice
<a href="#">Our Content</a>	Internal	Passing Juice
<a href="#">Mous Partners</a>	Internal	Passing Juice
<a href="#">Our Reviews</a>	Internal	Passing Juice
<a href="#">Watch: Our most advanced iPhone 16 cases – same protection, thinner design</a>	Internal	Passing Juice

## In-page links

<a href="#">Made for Google cases – everything you need to know</a>	Internal	Passing Juice
<a href="#">Guard Your Galaxy: All the details on Mous S24 cases</a>	Internal	Passing Juice
<a href="#">The Mous Gift Guide</a>	Internal	Passing Juice
<a href="#">Behind the scenes: our annual iPhone launch day stunt</a>	Internal	Passing Juice
<a href="#">Mous Journal</a>	Internal	Passing Juice
<a href="#">View all Products</a>	Internal	Passing Juice
<a href="#">Aramid Fibre AirPods Pro Case</a>	Internal	Passing Juice
<a href="#">Aramid Fibre AirPods Gen 1 &amp; 2 Case</a>	Internal	Passing Juice
<a href="#">Aramid Fibre 4 in 1 Fast Charging Set</a>	Internal	Passing Juice
<a href="#">IntraLock® Phone Case</a>	Internal	Passing Juice
<a href="#">MagSafe® Compatible Aramid Fibre Phone Case - Limitless 5.0</a>	Internal	Passing Juice
<a href="#">MagSafe® Compatible Walnut Phone Case - Limitless 5.0</a>	Internal	Passing Juice
<a href="#">MagSafe® Compatible Aramid Fibre Phone Case - Limitless 4.0</a>	Internal	Passing Juice
<a href="#">iPad Air Case</a>	Internal	Passing Juice
<a href="#">MacBook Pro Sleeve With Handle</a>	Internal	Passing Juice
<a href="#">Clear Phone Case - Clarity</a>	Internal	Passing Juice
<a href="#">MagSafe® Compatible Clear Phone Case - Clarity 2.0</a>	Internal	Passing Juice
<a href="#">Kelly Anna Sky High Printed Phone Case - Clarity</a>	Internal	Passing Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Shop Now</a>	Internal	Passing Juice
<a href="#">Shop Now</a>	Internal	Passing Juice
<a href="#">View All</a>	Internal	Passing Juice
<a href="#">MagSafe® Compatible Aramid Fibre Phone Case - Limitless 6.0</a>	Internal	Passing Juice
<a href="#">Walnut 4 in 1 Fast Charging Set</a>	Internal	Passing Juice
<a href="#">MagSafe® Compatible Mint Green Phone Case - Super Thin</a>	Internal	Passing Juice
<a href="#">MagSafe® Compatible Card Wallet 2.0 - Black</a>	Internal	Passing Juice
<a href="#">Day Backpack – Stone</a>	Internal	Passing Juice

## In-page links

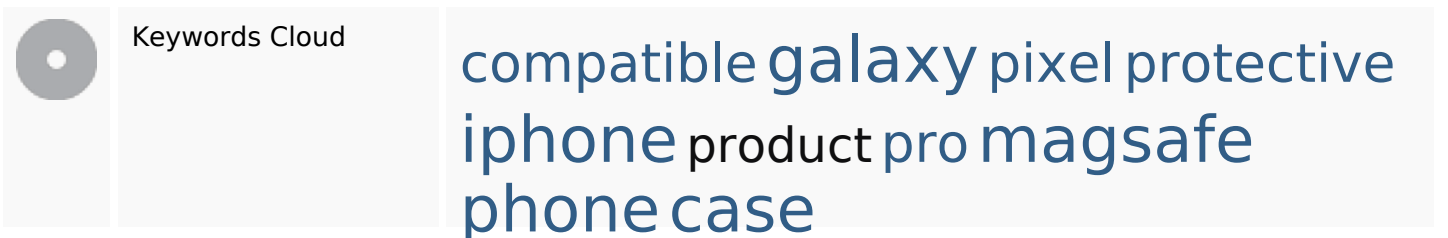
<a href="#">Explore Backpacks</a>	Internal	Passing Juice
<a href="#">Flowers Printed Phone Case - Cosmos Pink - Clarity</a>	Internal	Passing Juice
<a href="#">Flowers MagSafe® Compatible Printed Phone Case - Cosmos Multicolour - Clarity 2.0</a>	Internal	Passing Juice
<a href="#">Flowers Printed Phone Case - Ditsy Green - Clarity</a>	Internal	Passing Juice
<a href="#">Flowers MagSafe® Compatible Printed Phone Case - Floral Blue - Clarity 2.0</a>	Internal	Passing Juice
<a href="#">Flowers Printed Phone Case - Cosmos Multicolour - Clarity</a>	Internal	Passing Juice
<a href="#">Flowers Printed Phone Case - Ditsy Multicolour - Clarity</a>	Internal	Passing Juice
<a href="#">Flowers MagSafe® Compatible Printed Phone Case - Ditsy Green - Clarity 2.0</a>	Internal	Passing Juice
<a href="#">Flowers MagSafe® Compatible Printed Phone Case - Cosmos Orange - Clarity 2.0</a>	Internal	Passing Juice
<a href="#">Flowers MagSafe® Compatible Printed Phone Case - Floral Pink - Clarity 2.0</a>	Internal	Passing Juice
<a href="#">Flowers Printed Phone Case - Floral Pink - Clarity</a>	Internal	Passing Juice
<a href="#">Contact and FAQs</a>	Internal	Passing Juice
<a href="#">Shipping and Returns</a>	Internal	Passing Juice
<a href="#">B2B Orders</a>	Internal	Passing Juice
<a href="#">Warranty</a>	Internal	Passing Juice
<a href="#">E-Gift Cards</a>	Internal	Passing Juice
<a href="#">Refer a Friend</a>	Internal	Passing Juice
<a href="#">Student Discount</a>	Internal	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">Product Tutorials</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Promotion T&amp;Cs</a>	Internal	Passing Juice
<a href="#">Mous Products Ltd.</a>	External	noFollow
<a href="#">iPhone 11 Pro Max</a>	Internal	Passing Juice
<a href="#">iPhone 11 Pro</a>	Internal	Passing Juice



## In-page links

<a href="#">iPhone 11</a>	Internal	Passing Juice
<a href="#">Pixel 9 Pro XL</a>	Internal	Passing Juice
<a href="#">Pixel 9 Pro Fold</a>	Internal	Passing Juice
<a href="#">Pixel 9 Pro</a>	Internal	Passing Juice
<a href="#">Pixel 9</a>	Internal	Passing Juice
<a href="#">iPad 10.9 inch (2022)</a>	Internal	Passing Juice
<a href="#">Wireless Charging Mounts</a>	Internal	Passing Juice
<a href="#">Wireless Charging Stands</a>	Internal	Passing Juice
<a href="#">Made for Apple Watch Chargers</a>	Internal	Passing Juice
<a href="#">Magnetic Qi Wireless</a>	Internal	Passing Juice
<a href="#">Car Mounts</a>	Internal	Passing Juice
<a href="#">Content Creation Mounts</a>	Internal	Passing Juice
<a href="#">Cycling Mounts</a>	Internal	Passing Juice
<a href="#">Motorbike Mounts</a>	Internal	Passing Juice
<a href="#">Wall Mounts</a>	Internal	Passing Juice
<a href="#">Clarity</a>	Internal	Passing Juice
<a href="#">IntraLock®</a>	Internal	Passing Juice
<a href="#">Limitless</a>	Internal	Passing Juice
<a href="#">Super Thin</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
---------	---------	-------	----------	-----------------	----------

## Keywords Consistency

case	117	✓	✗	✓	✗
phone	103	✓	✗	✓	✗
galaxy	103	✗	✗	✗	✗
iphone	101	✗	✗	✓	✗
magsafe	94	✗	✗	✗	✗


## Usability

	Url	Domain : mous.co Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✗ Too bad, your website has too many CSS files (more than 4).</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✗ Too bad, your website does not take advantage of gzip.</li></ul>
--	------------	--

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
--	---------------------	--

## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="https://www.mous.co/sitemap.xml">https://www.mous.co/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://mous.co/robots.txt">http://mous.co/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>