










Website review motorserv.com

Generated on September 22 2024 14:19 PM

The score is 49/100







SEO Content

|  | <p>Title</p> | <p>NAPA AUTO PARTS (MILTON KEYNES) Alliance Automotive UK</p> <p>Length : 56</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | |
|--|---------------------------|--|----|----|----|----|----|----|---|---|---|---|---|---|
|  | <p>Description</p> | <p>Length : 3</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | |
|  | <p>Keywords</p> | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | |
|  | <p>Og Meta Properties</p> | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p> | | | | | | | | | | | | |
|  | <p>Headings</p> | <table border="1" data-bbox="539 1370 1481 1447"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>1</td> <td>0</td> <td>0</td> <td>3</td> </tr> </tbody> </table> <ul data-bbox="619 1478 1273 1742" style="list-style-type: none"> • [H1] NAPA AUTO PARTS (MILTON KEYNES) • [H2] About Us • [H2] Our Locations • [H2] All Available Vacancies • [H3] ' + currentFeature.properties.member + ' • [H6] Legal • [H6] Useful Links • [H6] Headquarters | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 3 | 1 | 0 | 0 | 3 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 3 | 1 | 0 | 0 | 3 | | | | | | | | | |
|  | <p>Images</p> | <p>We found 2 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p> | | | | | | | | | | | | |
|  | <p>Text/HTML Ratio</p> | <p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> | | | | | | | | | | | | |

SEO Content

| | | |
|--|--------|---|
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|---|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links | We found a total of 49 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 93.88% Internal Links 6.12% |

In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| Skip to main content | Internal | Passing Juice |
| - | External | Passing Juice |
| Factor Locations Directory | External | Passing Juice |
| About Us | External | Passing Juice |
| Our Values | External | Passing Juice |
| Our History | External | Passing Juice |
| Our Brands | External | Passing Juice |
| NAPA | External | Passing Juice |
| Apec | External | Passing Juice |

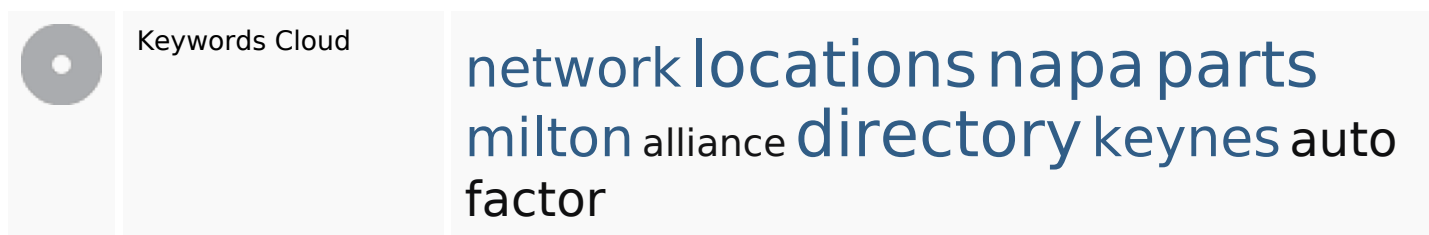
In-page links

| | | |
|--|----------|---------------|
| Platinum | External | Passing Juice |
| BTN Turbo | External | Passing Juice |
| Cambiare | External | Passing Juice |
| Carlyle Tools | External | Passing Juice |
| ExoPro | External | Passing Juice |
| PMA | External | Passing Juice |
| Techmate | External | Passing Juice |
| Our Services | External | Passing Juice |
| Our Network and Services | External | Passing Juice |
| Our Stores | External | Passing Juice |
| NAPA Stores | External | Passing Juice |
| Trading Groups | External | Passing Juice |
| GROUPAUTO | External | Passing Juice |
| United Aftermarket Network | External | Passing Juice |
| CAAR | External | Passing Juice |
| Digital/eCommerce | External | Passing Juice |
| Tayna | External | Passing Juice |
| Parts In Motion | External | Passing Juice |
| Workshop Pro | External | Passing Juice |
| Garage Networks | External | Passing Juice |
| Autocare | External | Passing Juice |
| United Garage Service | External | Passing Juice |
| Top Truck | External | Passing Juice |
| NexDrive | External | Passing Juice |
| Approved Garages | External | Passing Juice |
| Subsidiary Directory | External | Passing Juice |
| Careers | External | Passing Juice |
| News | External | Passing Juice |
| | | |

In-page links

| | | |
|---|----------|---------------|
| Contact Us | External | Passing Juice |
| Home | Internal | Passing Juice |
| Find the Right Job for You | External | Passing Juice |
| Complaints Procedure | External | Passing Juice |
| Gender Pay Gap Statement | External | Passing Juice |
| Privacy Notice | External | Passing Juice |
| Modern Slavery Statement | External | Passing Juice |
| Credit Account Terms &#038; Conditions CV | External | Passing Juice |
| Credit Account Terms &#038; Conditions LV | External | Passing Juice |
| Genuine Parts Company (GPC) US | External | Passing Juice |
| Alliance Automotive Europe | External | Passing Juice |
| View Member | Internal | Passing Juice |






SEO Keywords













Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti on | Headings |
|-----------|---------|-------|----------|-----------------|----------|
| napa | 6 | ✓ | ✗ | ✗ | ✓ |
| parts | 6 | ✓ | ✗ | ✗ | ✓ |
| locations | 5 | ✗ | ✗ | ✗ | ✓ |
| directory | 5 | ✗ | ✗ | ✗ | ✗ |
| milton | 4 | ✓ | ✗ | ✗ | ✓ |

Usability

| | | |
|--|--------------|---|
|  | Url | Domain : motorserv.com Length : 13 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |




Document

| | | |
|--|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | You have not specified the document's charset. Use this free meta tags generator to declare document's charset. |
|  | W3C Validity | Errors : 0 Warnings : 0 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|---|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <p>https://allianceautomotive.co.uk/business/24642/motor-serv-milton-keynes/</p> |
|  | Robots.txt | <p>http://motorserv.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |