Website review
modvellumclinical.com

The score is 51/100

SEO Content

✓	Title	ModVellum - We Rule The Molecule **Length : 32** Perfect, your title contains between 10 and 70 characters.
✓	Description	Our mission is to cultivate the fastest path to growth for professional skincare influencers.We rule the molecule, we want you to rule it too. **Length : 142** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	ModVellum - We Rule The Molecule
description	Our mission is to cultivate the fastest path to growth for professional skincare influencers.We rule the molecule, we want you to rule it too.
url	https://www.modvellumclinical.com/
site_name	ModVellum
image	https://www.modvellumclinical.com/wp-content/uploads/tlsArtifact_Group-1.png

Headings						
	H1	**H2**	**H3**	**H4**	**H5**	**H6**
	5	0	0	1	0	0

SEO Content

		• [H1] Welcome to the future of skincare. We're dedicated to changing the esthetics industry, one molecule at a time. • [H1] A new era of skin peeling has arrived. • [H1] The Porcelain Peel is a revolutionary approach to in office professional treatments, allowing zero downtime to the patient. • [H1] Get access to our technical manual, instantly. • [H1] Maximizing your profit, can be hard but with our 172 page technical manual, we make it easy. ModVellum Clinical isn't just a brand, it's a system that empowers estheticians. Register for your wholesale account and learn how you can get access to education and try the Porcelain Peel, on us. • [H4] Privacy Overview
❌	Images	We found 6 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 25 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 8% Internal Links 92%

In-page links

Anchor	Type	Juice
SHOP	Internal	Passing Juice
All Products	Internal	Passing Juice
Full Size	Internal	Passing Juice
Travel Size	Internal	Passing Juice
Trial Size	Internal	Passing Juice
Acne	Internal	Passing Juice
Anti-Aging	Internal	Passing Juice
Cleansers	Internal	Passing Juice
Dryness	Internal	Passing Juice
Fine Lines	Internal	Passing Juice
Masks	Internal	Passing Juice
Moisturizers	Internal	Passing Juice
Peels	Internal	Passing Juice
Pigmentation	Internal	Passing Juice
Serums	Internal	Passing Juice
Login	Internal	Passing Juice
Wholesale Registration	Internal	Passing Juice
Facebook	External	Passing Juice
Instagram	External	Passing Juice
Our Mission	Internal	Passing Juice
Chiral	Internal	Passing Juice
Nano	Internal	Passing Juice
Porcelain	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Skip to content	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	consent necessary **cookies** contrast text **website** all wholesale size -necessary

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cookies	16	✖	✖	✖	✖
website	9	✖	✖	✖	✖
size	6	✖	✖	✖	✖
necessary	5	✖	✖	✖	✖
wholesale	4	✖	✖	✖	✔

Usability

	Url	Domain : modvellumclinical.com Length : 21
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

❌	W3C Validity	Errors : 0 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⦿	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

⦿	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. https://www.modvellumclinical.com/sitemap_index.xml
✅	Robots.txt	http://modvellumclinical.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.