Website review
modolabs.com

Generated on September 12 2024 21:02 PM

The score is 45/100

SEO Content

✓	Title	Modo Labs - Mobile Apps for Employees & Universities **Length : 56** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Modo Labs - Mobile Apps for Employees & Universities
description	Workplace Technology for Your Whole Team See How Our Mobile App Empowers Every Kind of Office Hero IT Streamline processes, simplify workflows, and reduce friction with one mobile app that works with you. Facilities Management Provide tools that make maintaining and optimizing physical spaces in and around the workplace easier and more intuitive. Corporate Real […]
url	https://modolabs.com/
site_name	Modo Labs

SEO Content

		image	https://modolabs.com/wp-content/uploads/2024/08/ENT-Homepage-Logos-Slider.png

	Headings	**H1** 4	**H2** 30	**H3** 16	**H4** 23	**H5** 0	**H6** 4

- [H1] The Modo App Experience
- [H1] +200
- [H1] +72%
- [H1] 89%
- [H2] Workplace Experience (WEX) App
- [H2] Campus Experience App & Portal
- [H2] Workplace Technology for Your Whole Team
- [H2] Be the Culture Catalyst You Want To Be
- [H2] Redefine Effortless Workplace Orchestration
- [H2] Office Collab In a Snap — with Just a Tap
- [H2] The Power of the Office in Your Pocket
- [H2] Create a Workplace That Opens Doors
- [H2] Unified Mobile Apps Are Leading the Future of Work
- [H2] What Our Customers Are Saying
- [H2] Future-proof your organization with an extensible platform to create community and convenience
- [H2] Begin Your Journey Towards Workplace Excellence with Our Modular Approach
- [H2] What Can You Do With Modo?
- [H2] Frequently Asked Questions
- [H2] Boost Your Workplace ROI With a Mobile App
- [H2] Build an Exciting Campus Life With a Flexible Platform Designed for a Holistic Student Experience
- [H2] Go From Student Portal to Mobile App, in a Snap!
- [H2] Smooth the Path to Student Success
- [H2] A Campus Hub Your School Deserves
- [H2] Personalize the Student Journey
- [H2] No Need to Smash the Subscribe Button
- [H2] The Ultimate Hub for Sharing and Connections
- [H2] Navigate Campus With Confidence
- [H2] Connect, Engage, Thrive: Your Campus Community Awaits
- [H2] Modo Campus by the Numbers
- [H2] Uncover the Secrets to Activating Student Engagement With Your Campus App
- [H2] What Can You Do With Modo?
- [H2] What Our Customers Are Saying
- [H2] Frequently Asked Questions
- [H2] Let Us Help You Craft an Unforgettable Campus App Experience
- [H3] Workplace Experience (WEX) App
- [H3] Campus Experience App & Portal
- [H3] See How Our Mobile App Empowers Every Kind of Office Hero
- [H3] IT
- [H3] Facilities Management
- [H3] Corporate Real Estate
- [H3] Workplace Experience (WEX)
- [H3] Communications
- [H3] Human Resources

SEO Content

- [H3] A Ready-Made Toolkit
- [H3] Together Is Better
- [H3] Built to Last
- [H3] Tech To Pave the Way for Student Success
- [H3] Universities & Colleges
- [H3] Adoption Rate
- [H3] Messaging Success
- [H4] make every office day count
- [H4] Make every minute matter
- [H4] ENHANCE COMPANY CULTURE
- [H4] INVEST IN DESK BOOKING TOOLS
- [H4] USE A MEETING ROOM RESERVATION SYSTEM
- [H4] TAKE WORKPLACE EXPERIENCE ON-THE-GO
- [H4] SIMPLIFY ACCESS WITH DIGITAL ID
- [H4] Brook Potter
- [H4] Patty Allenbaugh
- [H4] Ryan Seilhamer
- [H4] Accelerate Business Growth, Prioritize What Matters Most
- [H4] Evolve Your Workplace, One Solution at a Time
- [H4] Seamlessly Scale with Unified App Experience
- [H4] LMS & SIS INTEGRATION
- [H4] ONE CLICK, IN-APP SOLUTIONS
- [H4] LOCALIZED CAMPUS INFO & RESOURCES
- [H4] USER GROUP-BASED FEATURES & PROFILES
- [H4] REAL-TIME SOCIAL ACTIVITY
- [H4] MAPS & WAYFINDING
- [H4] Brook Potter
- [H4] Patty Allenbaugh
- [H4] Ryan Seilhamer
- [H4] Privacy Overview
- [H6] MODO WORKPLACE
- [H6] MODO CAMPUS
- [H6] MODO WORKPLACE
- [H6] MODO CAMPUS

	Images	We found 136 images on this web page. 129 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **15%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Content

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 60 links including 0 link(s) to files
⬤	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Register Now	Internal	Passing Juice
IT	Internal	Passing Juice
Facilities Management	Internal	Passing Juice
Corporate Real Estate	Internal	Passing Juice
Workplace Experience	Internal	Passing Juice
Communications	Internal	Passing Juice
Human Resources	Internal	Passing Juice
-	Internal	Passing Juice
IT	Internal	Passing Juice
Student Affairs	Internal	Passing Juice
Admissions	Internal	Passing Juice
First-Year Experience	Internal	Passing Juice
Marketing & Communications	Internal	Passing Juice
Resources	Internal	Passing Juice

In-page links

Blog	Internal	Passing Juice
Webinars	Internal	Passing Juice
eBooks	Internal	Passing Juice
Case Studies	Internal	Passing Juice
Playbooks	Internal	Passing Juice
Video	Internal	Passing Juice
Platform	Internal	Passing Juice
The Modo Platform	Internal	Passing Juice
Platform Partnerships & Integrations	Internal	Passing Juice
About The Company	Internal	Passing Juice
News & Events	Internal	Passing Juice
Leadership	Internal	Passing Juice
Careers	Internal	Passing Juice
Awards	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Customer Login	Internal	Passing Juice
Modo Workplace	Internal	Passing Juice
Bookings	Internal	Passing Juice
Employee Engagement	Internal	Passing Juice
Office Moves	Internal	Passing Juice
Digital ID and Access Control	Internal	Passing Juice
Modo Campus	Internal	Passing Juice
Student Engagement	Internal	Passing Juice
Student Portal	Internal	Passing Juice
Academic Life	Internal	Passing Juice
Student Social	Internal	Passing Juice

In-page links

Resources	Internal	Passing Juice
About Desk Booking	Internal	Passing Juice
Discover Why	Internal	Passing Juice
Build vs. Buy eBook	Internal	Passing Juice
Schedule Consultation	Internal	Passing Juice
About University Events	Internal	Passing Juice
Modo Campus	Internal	Passing Juice
Modo Workplace	Internal	Passing Juice
Blog	Internal	Passing Juice
Webinars	Internal	Passing Juice
eBooks & Guides	Internal	Passing Juice
Playbooks	Internal	Passing Juice
Case Studies	Internal	Passing Juice
Videos	Internal	Passing Juice
Customer Login	Internal	Passing Juice
Book A Demo	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Trust Center	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Acceptable Use Policy	Internal	Passing Juice

SEO Keywords

Keywords Cloud

modo mobile app student access workplace platform more experience campus

SEO Keywords

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
app	104	✔	✘	✘	✔
modo	64	✔	✘	✘	✔
workplace	64	✘	✘	✘	✔
experience	54	✘	✘	✘	✔
campus	47	✘	✘	✘	✔

Usability

	Url	Domain : modolabs.com Length : 12
✔	Favicon	Great, your website has a favicon.
✘	Printability	We could not find a Print-Friendly CSS.
✘	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✘	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✘	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.

Document

❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✖ Attention! Try to avoid nested tables in HTML. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. https://modolabs.com/sitemap_index.xml
✅	Robots.txt	http://modolabs.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

Optimization

✓

Google Analytics