







Website review mobilezap.com.au

Generated on September 12 2024 20:49 PM






The score is 55/100





SEO Content

|  | <p>Title</p> | <p>Mobile Zap - Mobile Phone Accessories, Cases, Covers, Gadgets & more!</p> <p>Length : 73</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | |
|---|---|--|----------|---------|------|---------|-------|---|-------------|---|-----|------------------------------|-----------|------------|
|  | <p>Description</p> | <p>Australia's biggest range of mobile phone and tablet accessories, cases, covers, screen protectors, chargers and more. Browse Mobile Zap today!</p> <p>Length : 143</p> <p>Great, your meta description contains between 70 and 160 characters.</p> | | | | | | | | | | | | |
|  | <p>Keywords</p> | <p>phone accessories</p> <p>Good, your page contains meta keywords.</p> | | | | | | | | | | | | |
|  | <p>Og Meta Properties</p> | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1379 1481 1944"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Mobile Zap - Mobile Phone Accessories, Cases, Covers, Gadgets & more!</td> </tr> <tr> <td>description</td> <td>Australia's biggest range of mobile phone and tablet accessories, cases, covers, screen protectors, chargers and more. Browse Mobile Zap today!</td> </tr> <tr> <td>url</td> <td>https://www.mobilezap.com.au</td> </tr> <tr> <td>site_name</td> <td>Mobile Fun</td> </tr> </tbody> </table> | Property | Content | type | website | title | Mobile Zap - Mobile Phone Accessories, Cases, Covers, Gadgets & more! | description | Australia's biggest range of mobile phone and tablet accessories, cases, covers, screen protectors, chargers and more. Browse Mobile Zap today! | url | https://www.mobilezap.com.au | site_name | Mobile Fun |
| Property | Content | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | |
| title | Mobile Zap - Mobile Phone Accessories, Cases, Covers, Gadgets & more! | | | | | | | | | | | | | |
| description | Australia's biggest range of mobile phone and tablet accessories, cases, covers, screen protectors, chargers and more. Browse Mobile Zap today! | | | | | | | | | | | | | |
| url | https://www.mobilezap.com.au | | | | | | | | | | | | | |
| site_name | Mobile Fun | | | | | | | | | | | | | |
| | <p>Headings</p> | <table border="1" data-bbox="544 1977 1481 2045"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>1</td> <td>10</td> <td>10</td> <td>0</td> <td>0</td> </tr> </tbody> </table> | H1 | H2 | H3 | H4 | H5 | H6 | 2 | 1 | 10 | 10 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 2 | 1 | 10 | 10 | 0 | 0 | | | | | | | | | |



SEO Content

| | | |
|--|-----------------|--|
|  | | <ul style="list-style-type: none">• [H1] Mobile Zap• [H1] GET 10% OFF• [H2] GET 10% OFF• [H3] FIND YOUR DEVICE• [H3] BROWSE FOR ACCESSORIES• [H3] Find accessories for your device• [H3] Find accessories for your device• [H3] Find accessories for your device• [H3] Find Accessories For Your Device• [H3] Find Your Device By Manufacturer• [H3] Top Categories• [H3] Top Brands• [H3] About Mobile Fun• [H4] We offer an large range of premium brands to ensure you have the ultimate selection. Choose from official accessories from industry leaders such as Samsung, Nomad, Apple, Whitestone, Ringke, Google, Spigen, and many more.• [H4] Payment Options• [H4] Follow Us• [H4] Customer Service• [H4] Site Information• [H4] Payment Options• [H4] Follow Us• [H4] Popular Accessories• [H4] Popular Brands• [H4] New Popular Devices |
|  | Images | <p>We found 73 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> |
|  | Text/HTML Ratio | <p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> |
|  | Flash | <p>Perfect, no Flash content has been detected on this page.</p> |
|  | Iframe | <p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p> |

SEO Links

| | | |
|--|-------------------------|---|
|  | URL Rewrite | <p>Good. Your links looks friendly!</p> |
|  | Underscores in the URLs | <p>Perfect! No underscores detected in your URLs.</p> |

SEO Links

| | | |
|--|---------------|---|
|  | In-page links | We found a total of 345 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 1.16% Internal Links 98.84% |

In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| Help | Internal | noFollow |
| Blog | Internal | noFollow |
| Contact Us | Internal | noFollow |
| Track My Order | Internal | Passing Juice |
| My Account | Internal | Passing Juice |
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| Samsung Cases | Internal | Passing Juice |
| Galaxy S24 Cases | Internal | Passing Juice |
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| Galaxy S24 Ultra Cases | Internal | Passing Juice |
| Galaxy S23 FE Cases | Internal | Passing Juice |
| Galaxy S23 Ultra Cases | Internal | Passing Juice |
| Galaxy S23 Cases | Internal | Passing Juice |
| Galaxy Z Flip 5 Cases | Internal | Passing Juice |
| Galaxy Z Fold 5 Cases | Internal | Passing Juice |
| Galaxy A55 5G Cases | Internal | Passing Juice |
| Galaxy A35 5G Cases | Internal | Passing Juice |
| Galaxy A25 5G Cases | Internal | Passing Juice |
| Galaxy A05s Cases | Internal | Passing Juice |
| Galaxy A15 Cases | Internal | Passing Juice |

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| Galaxy A34 5G Cases | Internal | Passing Juice |
| Galaxy A54 5G Cases | Internal | Passing Juice |
| Galaxy A73 Cases | Internal | Passing Juice |
| Shop all Galaxy A-Series Cases | Internal | Passing Juice |
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| iPhone SE 2022 Cases | Internal | Passing Juice |
| iPad Cases | Internal | Passing Juice |
| iPad Air 5 2022 - 5th Gen Cases | Internal | Passing Juice |
| iPad Pro 12.9 2021 - 5th Gen Cases | Internal | Passing Juice |
| iPad Pro 11.0 2021 - 3rd Gen Cases | Internal | Passing Juice |
| iPad Mini 2021 - 6th Gen Cases | Internal | Passing Juice |
| iPad Air 4 2020 - 4th Gen Cases | Internal | Passing Juice |
| iPad 10.2 2020 - 8th Gen Cases | Internal | Passing Juice |
| iPad Pro 11.0 2020 - 2nd Gen Cases | Internal | Passing Juice |
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| Google Pixel Cases | Internal | Passing Juice |
| Pixel 8 Cases | Internal | Passing Juice |
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| Pixel 7a Cases | Internal | Passing Juice |
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| Pixel 7 Cases | Internal | Passing Juice |
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| Xperia 10 V Cases | Internal | Passing Juice |
| Xperia 1 V Cases | Internal | Passing Juice |
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| Xperia 10 IV Cases | Internal | Passing Juice |
| Xperia 1 IV Cases | Internal | Passing Juice |
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| MacBook Pro 14 inch 2023 Cases | Internal | Passing Juice |
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| iPad Pro 11.0 2020 - 2nd Gen Screen Protectors | Internal | Passing Juice |
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| 4smarts VoltBeam Sensor Wireless Fast Charging Car Holder | Internal | Passing Juice |
| Olixar Universal Headrest 7-10 inch Tablet Mount | Internal | Passing Juice |
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| USB-C Mains Chargers | Internal | Passing Juice |
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| Olixar Basics 15W Wireless Charging Pad | Internal | Passing Juice |
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| Choetech 15W 3-in-1 Wireless Charger Stand | Internal | Passing Juice |
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| Nomad Stand One 15W MFi MagSafe Stand | Internal | Passing Juice |
| Olixar Ultra-Thin USB-C 10W Wireless Charger Adapter | Internal | Passing Juice |
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| Headphones | Internal | Passing Juice |
| Wired Headphones | Internal | Passing Juice |
| Wireless Headphones | Internal | Passing Juice |
| True Wireless Earbuds | Internal | Passing Juice |
| Headphones for Kids | Internal | Passing Juice |
| Sports Headphones | Internal | Passing Juice |
| Speakers | Internal | Passing Juice |
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| Samsung Galaxy Watch 6 | Internal | Passing Juice |
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| Shop Our Olixar Basics Range | Internal | Passing Juice |
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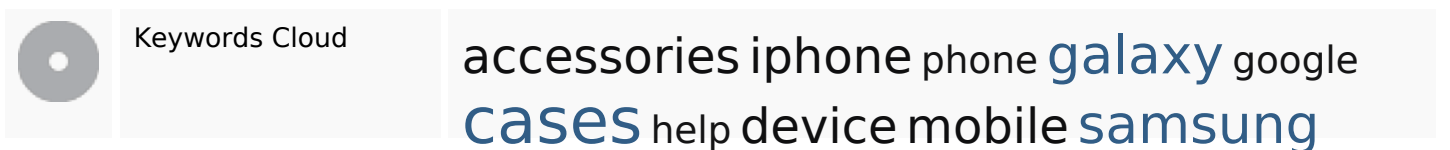
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| View cart | Internal | Passing Juice |

SEO Keywords








Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| cases | 18 | ✓ | ✗ | ✓ | ✗ |
| galaxy | 14 | ✗ | ✗ | ✗ | ✗ |
| samsung | 11 | ✗ | ✗ | ✗ | ✓ |







Keywords Consistency

| | | | | | |
|--------|----|---|---|---|---|
| mobile | 10 | ✓ | ✗ | ✓ | ✓ |
| device | 10 | ✗ | ✗ | ✗ | ✓ |

Usability

| | | |
|---|--------------|---|
|  | Url | Domain : mobilezap.com.au Length : 16 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | | |
|--|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 0 Warnings : 0 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none">✗ Attention! Try to avoid nested tables in HTML.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4). |

Document

- ✓ Perfect, your website has few JavaScript files.
- ✓ Perfect, your website takes advantage of gzip.




Mobile



Mobile Optimization

- ✓ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

| | | |
|--|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap. <code>https://www.mobilezap.com.au/sitemap.xml</code> |
|  | Robots.txt | <code>http://mobilezap.com.au/robots.txt</code> Great, your website has a robots.txt file. |
|  | Analytics | Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |