








# Website review mobile-mart.com.au

Generated on September 12 2024 23:30 PM





The score is 47/100







## SEO Content

	Title	<p>Mobile Mart   Full range of Phone Parts &amp; Accessories</p> <p><b>Length : 57</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Mobile Mart is an Australian primary distributor of phone accessories, parts, LCD displays and batteries for Apple, Samsung, Huawei and more.</p> <p><b>Length : 141</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="539 1444 1481 1512"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>4</td> <td>4</td> <td>4</td> <td>0</td> <td>0</td> <td>1</td> </tr> </tbody> </table> <ul data-bbox="614 1547 1465 2040" style="list-style-type: none"> <li>• [H1] Home Page</li> <li>• [H1] Featured Products</li> <li>• [H1] New Products</li> <li>• [H1] Subscribe Newsletter</li> <li>• [H2] Discover</li> <li>• [H2] Customer Service</li> <li>• [H2] Policy</li> <li>• [H2] Contact Info</li> <li>• [H3] Mini Quick Shop</li> <li>• [H3] Mini Quick Shop</li> <li>• [H3] Mini Quick Shop</li> <li>• [H3] Mini Quick Shop</li> <li>• [H6] Join the Mobile Mart Tech Community and get exclusive tips, offers, and the latest tech news delivered right to your inbox!</li> </ul>	H1	H2	H3	H4	H5	H6	4	4	4	0	0	1
H1	H2	H3	H4	H5	H6									
4	4	4	0	0	1									

## SEO Content

	Images	We found 68 images on this web page. 26 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>9%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 43 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 88.37% Internal Links 11.63%

## In-page links

Anchor	Type	Juice
<a href="#">Log In</a>	External	Passing Juice
<a href="#">Sitemap</a>	External	Passing Juice
<a href="#">Advanced Search</a>	External	Passing Juice
<a href="#">'+res+'</a>	Internal	Passing Juice

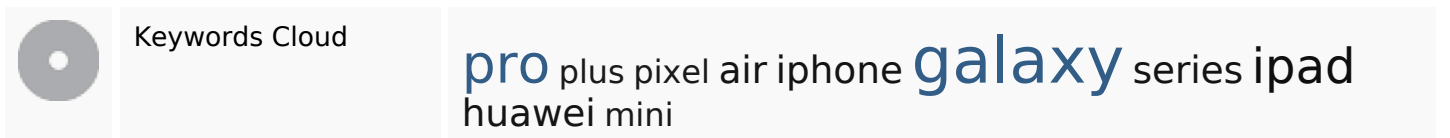
## In-page links

<a href="#">Menu</a>	Internal	Passing Juice
<a href="#">INTEC Incell</a>	External	Passing Juice
<a href="#">INTEC Hard</a>	External	Passing Juice
<a href="#">IPad Touch</a>	External	Passing Juice
<a href="#">INTEC Premium</a>	External	Passing Juice
<a href="#">AMPCELL</a>	External	Passing Juice
<a href="#">AMPCELL PLUS</a>	External	Passing Juice
<a href="#">PULL</a>	External	Passing Juice
<a href="#">SERVICE PACK</a>	External	Passing Juice
<a href="#">LCD Displays</a>	External	Passing Juice
<a href="#">Battery</a>	External	Passing Juice
<a href="#">Account</a>	Internal	Passing Juice
<a href="#">INTEC iPhone 15 Pro Max Premium Display</a>	External	Passing Juice
<a href="#">INTEC iPhone 15 Pro Premium Display</a>	External	Passing Juice
<a href="#">INTEC iPhone 15 Plus Premium Display</a>	External	Passing Juice
<a href="#">INTEC iPhone 15 Premium Display</a>	External	Passing Juice
<a href="#">View more</a>	Internal	Passing Juice
<a href="#">Samsung SM-A736 Galaxy A73 5G Pull Charging Port With PCB Board</a>	External	Passing Juice
<a href="#">Samsung SM-A536 Galaxy A53 5G Pull Charging Port With PCB Board</a>	External	Passing Juice
<a href="#">Samsung SM-A235 / A236 Galaxy A23 / A23 5G Pull Charging Port With PCB Board</a>	External	Passing Juice
<a href="#">Samsung SM-A136 Galaxy A13 5G Pull Charging Port With PCB Board</a>	External	Passing Juice
<a href="#">View more</a>	Internal	Passing Juice
<a href="#">About Us</a>	External	Passing Juice
<a href="#">Personal Account</a>	External	Passing Juice
<a href="#">Business Account</a>	External	Passing Juice
<a href="#">Broken Buyback</a>	External	Passing Juice

## In-page links

<a href="#">Loyalty</a>	External	Passing Juice
<a href="#">Advance</a>	External	Passing Juice
<a href="#">Parts Warranty</a>	External	Passing Juice
<a href="#">Warranty Conditions</a>	External	Passing Juice
<a href="#">Frequently Asked Questions(FAQ)</a>	External	Passing Juice
<a href="#">Click and Collect</a>	External	Passing Juice
<a href="#">Contact Us</a>	External	Passing Juice
<a href="#">Disclaimer</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice
<a href="#">Return Policy</a>	External	Passing Juice
<a href="#">Shipping Policy</a>	External	Passing Juice
<a href="#">Terms &amp; Conditions</a>	External	Passing Juice
<a href="#">5 Cann Street, Guildford , NSW, 2161</a>	External	Passing Juice






## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
galaxy	230	✘	✘	✘	✘
pro	164	✘	✘	✘	✔
ipad	134	✘	✘	✘	✘
series	90	✘	✘	✘	✘
iphone	81	✘	✘	✘	✘

## Usability

	Url	Domain : mobile-mart.com.au Length : 18
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon</li><li data-bbox="555 264 879 300">✔ Meta Viewport Tag</li><li data-bbox="555 331 807 367">✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <div data-bbox="549 645 1481 707"><a data-bbox="549 658 999 694" href="https://www.mobilemart.com.au/">https://www.mobilemart.com.au/</a></div>
	Robots.txt	<p data-bbox="539 734 1038 770"><a href="http://mobile-mart.com.au/robots.txt">http://mobile-mart.com.au/robots.txt</a></p> <p data-bbox="539 801 1083 837">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 869 643 904">Missing</p> <p data-bbox="539 936 1337 972">We didn't detect an analytics tool installed on this website.</p> <p data-bbox="539 1003 1449 1106">Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>