Website review
miriammortimer.me

Generated on September 22 2024 12:40 PM

The score is 50/100

SEO Content

✓	Title	Miriam Mortimer **Length : 15** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Miriam Mortimer
title	Miriam Mortimer
url	https://www.miriammortimer.me
type	website

◯	Headings	**H1** 1	**H2** 6	**H3** 0	**H4** 0	**H5** 0	**H6** 0

- [H1] Miriam Mortimer
- [H2] ICBC: Distracted Driving Campaign
- [H2] BCNU: #thatbad Campaign
- [H2] Return It Gang: In BC, it's just what we do
- [H2] Return It Gang: Social Media
- [H2] Granville Island Brewing: Peach Gose
- [H2] ProLab Canada: Site Design

	Images	We found 38 images on this web page.

SEO Content

❌		22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **12%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 6 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 33.33% Internal Links 66.67%

In-page links

Anchor	Type	Juice
Work	Internal	Passing Juice
About	Internal	Passing Juice
Down	Internal	Passing Juice
https://www.prolabcanada.ca/	External	Passing Juice
Back to Work	Internal	Passing Juice
Squarespace	External	Passing Juice

In-page links

SEO Keywords

	Keywords Cloud	miriam just phone art return- thatbad director mortimer writer campaign

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
director	9	✖	✖	✖	✖
miriam	7	✔	✖	✖	✔
return-	6	✖	✖	✖	✖
campaign	5	✖	✖	✖	✔
writer	5	✖	✖	✖	✖

Usability

	Url	Domain : miriammortimer.me Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5

Document

✓		
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://www.miriammortimer.me/sitemap.xml
✓	Robots.txt	http://miriammortimer.me/robots.txt Great, your website has a robots.txt file.

Optimization

❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.