








Website review midmobank.com

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The score is 51/100







SEO Content

	Title	<p>Mid-Missouri Bank Springfield, MO - Joplin, MO- Lebanon, MO</p> <p>Length : 61</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Mid-Missouri Bank is building the community bank of the future in the Ozarks today. Open your new account online in minutes or visit any of our 14 locations in Southwest Missouri. We bring you better ways to bank—in person, online or on your phone.</p> <p>Length : 248</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="539 1512 1481 1585"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>6</td> <td>11</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1615 1422 2078" style="list-style-type: none"> • [H2] Online Banking • [H2] Forget Your Wallet • [H2] Better Ways to Bank • [H2] Your Dream Home. Your Dream Team. • [H2] Personalized Experience • [H2] Hometown Pride • [H3] Debit Card Checking Accounts for Kids 12 & Up! • [H3] Hey friend, it looks like you have javascript disabled. • [H3] Find the right account for you • [H3] Bank locally, from anywhere • [H3] Find your location • [H3] Home Mortgages • [H3] Mid-Missouri Insurance • [H3] Don't believe us? Just ask around. 	H1	H2	H3	H4	H5	H6	0	6	11	0	0	0
H1	H2	H3	H4	H5	H6									
0	6	11	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H3] Switch to Mid-Missouri Bank• [H3] Connect With Us• [H3] Download the app:
	Images	We found 4 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 10% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 87 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 12.64% Internal Links 87.36%

In-page links

Anchor	Type	Juice
Open an account	Internal	Passing Juice
Personal	Internal	Passing Juice
Personal Checking	Internal	Passing Juice

In-page links

Compare Our Accounts	Internal	Passing Juice
Free Kasasa Cash Checking	Internal	Passing Juice
Free Kasasa Cash Back Checking	Internal	Passing Juice
Basic Checking	Internal	Passing Juice
Golden Classic Club Senior Checking	Internal	Passing Juice
Personal Savings	Internal	Passing Juice
Free Kasasa Saver	Internal	Passing Juice
Savings Account	Internal	Passing Juice
Treehouse Club Youth Savings Account	Internal	Passing Juice
Round Up Savings	Internal	Passing Juice
Money Market Account	Internal	Passing Juice
Certificates of Deposit (CDs)	Internal	Passing Juice
Individual Retirement Accounts (IRAs)	Internal	Passing Juice
Mobile and Online Banking	Internal	Passing Juice
Personal Loans	Internal	Passing Juice
Personal Credit Cards	Internal	Passing Juice
Personal Insurance	External	Passing Juice
Business	Internal	Passing Juice
Business Checking	Internal	Passing Juice
Small Business Checking	Internal	Passing Juice
Business Checking	Internal	Passing Juice
Business Interest Checking	Internal	Passing Juice
Business Savings	Internal	Passing Juice
Business Savings Account	Internal	Passing Juice
Business Money Market Account	Internal	Passing Juice
Business Certificates of Deposit (CDs)	Internal	Passing Juice
Business Services	Internal	Passing Juice
Merchant Card Services	Internal	Passing Juice

In-page links

Remote Deposit Capture	Internal	Passing Juice
Business Loans	Internal	Passing Juice
Business Insurance	External	Passing Juice
Loans	Internal	Passing Juice
Personal Loans	Internal	Passing Juice
Home Mortgage Loans	Internal	Passing Juice
Home Equity Line of Credit (HELOC)	Internal	Passing Juice
Auto Loans	Internal	Passing Juice
Business Loans	Internal	Passing Juice
Small Business (SBA) Loans	Internal	Passing Juice
Commercial Real Estate Loans	Internal	Passing Juice
Working Capital Loans	Internal	Passing Juice
Agricultural Loans	Internal	Passing Juice
Equipment Loans	Internal	Passing Juice
Floor Plan Line of Credit	Internal	Passing Juice
Personal Credit Cards	Internal	Passing Juice
Services & Tools	Internal	Passing Juice
Mobile and Online Banking	Internal	Passing Juice
Enroll in Online Banking	Internal	Passing Juice
Insurance	External	Passing Juice
Tools	Internal	Passing Juice
Reorder Checks	External	Passing Juice
Switch to Mid-Missouri Bank	Internal	Passing Juice
Lost or Stolen Card	Internal	Passing Juice
Financial Calculators	Internal	Passing Juice
FAQ	Internal	Passing Juice
Routing Number	Internal	Passing Juice
Rates	Internal	Passing Juice

In-page links

Business Services	Internal	Passing Juice
About Us	Internal	Passing Juice
About Mid-Missouri Bank	Internal	Passing Juice
Careers	Internal	Passing Juice
Locations & Hours	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Blog	Internal	Passing Juice
Forgot your password?	Internal	Passing Juice
Learn More	Internal	Passing Juice
Open Additional MidMo Accounts	Internal	Passing Juice
Earn high interest	Internal	Passing Juice
Get cash back	Internal	Passing Juice
Find the right account for you	Internal	Passing Juice
Bank locally, from anywhere	Internal	Passing Juice
Find your location	Internal	Passing Juice
Home Mortgages	External	Passing Juice
Join the best bank in the Ozarks	Internal	Passing Juice
Locations & Hours	Internal	Passing Juice
Blog	Internal	Passing Juice
Routing #086503424	Internal	Passing Juice
Newsletter Signup	External	Passing Juice
Facebook	External	Passing Juice
Twitter	External	Passing Juice
LinkedIn	External	Passing Juice
Agreements	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Google Play	External	Passing Juice
App Store	External	Passing Juice

SEO Keywords



Keywords Cloud

all personal learn accounts **bank**
mid-missouri customer **more** banking open

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
bank	11	✓	✗	✓	✓
more	7	✗	✗	✗	✗
mid-missouri	6	✓	✗	✓	✓
banking	6	✗	✗	✗	✓
learn	4	✗	✗	✗	✗











Usability

	Url	Domain : midmobank.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.



Document

		
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://midmobank.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

Optimization



Google Analytics