



Website review midlandfunding.com

Generated on September 20 2024 11:48 AM





The score is 57/100







SEO Content

	Title	<p>Midland Funding, LLC. - Contact MCM Toll Free: (877) 653-4161</p> <p>Length : 61</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>MCM is a subsidiary of Encore Capital Group and connects with consumers every day to help resolve past-due debts.</p> <p>Length : 113</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1906"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Midland Funding, LLC. - Contact MCM Toll Free: (877) 653-4161</td> </tr> <tr> <td>description</td> <td>Midland Funding has partnered with MCM. If you've seen Midland Funding on your credit report or received a letter or phone call, MCM can help.</td> </tr> <tr> <td>url</td> <td>https://midlandfunding.com/</td> </tr> <tr> <td>site_name</td> <td>Midland Funding, LLC.</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Midland Funding, LLC. - Contact MCM Toll Free: (877) 653-4161	description	Midland Funding has partnered with MCM. If you've seen Midland Funding on your credit report or received a letter or phone call, MCM can help.	url	https://midlandfunding.com/	site_name	Midland Funding, LLC.
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	Headings	<table border="1" data-bbox="539 1935 1481 2007"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>3</td> <td>0</td> <td>6</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="612 2033 703 2069" style="list-style-type: none"> • [H1] 	H1	H2	H3	H4	H5	H6	3	0	6	0	0	0		
H1	H2	H3	H4	H5	H6											
3	0	6	0	0	0											

SEO Content

		<ul style="list-style-type: none"> • [H1] Welcome to Midland Funding • [H1] Accounts Are Serviced by Midland Credit Management (MCM) • [H3] Have Questions? MCM Can Help • [H3] Want More Information? Look Up Your Account on MCM • [H3] Contact MCM (877) 653-4161 • [H3] Accreditations • [H3] Serviced By Midland Credit ManagementRead the MCM Consumer Bill of RightsRead about MCM's Privacy Policies • [H3] Call MCM Toll Free: (877) 653-4161Or Write MCM at P.O. Box 939069San Diego, California 92193
	Images	<p>We found 5 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

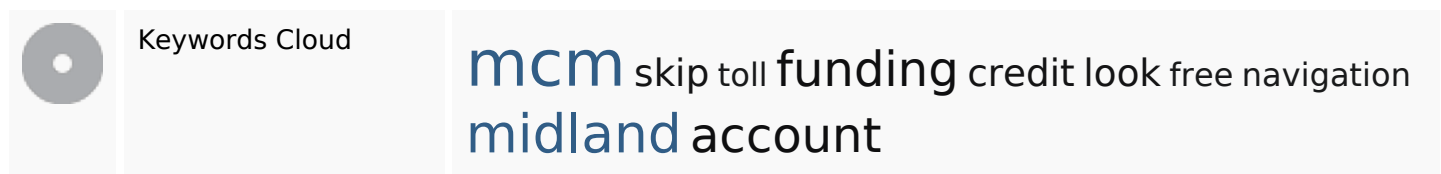
SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 14 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 57.14%</p> <p>Internal Links 42.86%</p>

In-page links

Anchor	Type	Juice
Skip to Navigation	Internal	Passing Juice
Skip to Content	Internal	Passing Juice
Skip to Footer	Internal	Passing Juice
Look Up Your Account	External	Passing Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
FAQs	Internal	Passing Juice
Visit MidlandCredit.com	External	Passing Juice
Midland Credit	External	Passing Juice
Chat Now	External	Passing Juice
View Account Details	External	Passing Juice
Consumer Bill of Rights	External	Passing Juice
Privacy Policies	External	Passing Juice
FOROY	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
mcm	12	✓	✗	✓	✓
midland	8	✓	✗	✗	✓
account	5	✗	✗	✗	✓
funding	5	✓	✗	✗	✓

Keywords Consistency

credit

4



Usability

	Url	Domain : midlandfunding.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6).

Document

✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

https://midlandfunding.com/sitemap_index.xml



Robots.txt

<http://midlandfunding.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.