







# Website review michaelpaulrealestate.com

Generated on September 22 2024 12:34 PM




The score is 51/100







## SEO Content

	Title	<p>Let's find your dream home - Your trusted real estate expert. Whether buying or selling, let's make your property dreams a reality.</p> <p><b>Length : 141</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Description	<p>Your trusted real estate expert. Whether buying or selling, let's make your property dreams a reality.</p> <p><b>Length : 107</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Homes for Sale   KW</td></tr><tr><td>url</td><td>https://michaelpaulrealestate.kw.com/</td></tr><tr><td>site_name</td><td>KW Agent Sites</td></tr><tr><td>type</td><td>website</td></tr></tbody></table>	Property	Content	title	Homes for Sale   KW	url	https://michaelpaulrealestate.kw.com/	site_name	KW Agent Sites	type	website		
Property	Content													
title	Homes for Sale   KW													
url	https://michaelpaulrealestate.kw.com/													
site_name	KW Agent Sites													
type	website													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>0</td><td>0</td><td>1</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Let's find your dream home</li><li>• [H4] Check out my featured properties.</li></ul>	H1	H2	H3	H4	H5	H6	1	0	0	1	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	1	0	0									
	Images	<p>We found 65 images on this web page.</p> <p>55 alt attributes are empty or missing. Add alternative text so that</p>												

## SEO Content

		search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>13%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 34 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 94.12%  Internal Links 5.88%

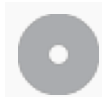
## In-page links

Anchor	Type	Juice
<a href="#">English (United States)</a>	External	Passing Juice
<a href="#">Albanian</a>	External	Passing Juice
<a href="#">Arabic</a>	External	Passing Juice
<a href="#">Catalan</a>	External	Passing Juice
<a href="#">Czech</a>	External	Passing Juice
<a href="#">French (Canada)</a>	External	Passing Juice

## In-page links

<a href="#">French (France)</a>	External	Passing Juice
<a href="#">German</a>	External	Passing Juice
<a href="#">Greek</a>	External	Passing Juice
<a href="#">Hebrew</a>	External	Passing Juice
<a href="#">Italian</a>	External	Passing Juice
<a href="#">Japanese</a>	External	Passing Juice
<a href="#">Khmer</a>	External	Passing Juice
<a href="#">Mongolian</a>	External	Passing Juice
<a href="#">Polish</a>	External	Passing Juice
<a href="#">Portuguese (Brazil)</a>	External	Passing Juice
<a href="#">Portuguese (Portugal)</a>	External	Passing Juice
<a href="#">Romanian</a>	External	Passing Juice
<a href="#">Serbian</a>	External	Passing Juice
<a href="#">Slovenian</a>	External	Passing Juice
<a href="#">Spanish (Latin America)</a>	External	Passing Juice
<a href="#">Spanish (Spain)</a>	External	Passing Juice
<a href="#">Thai</a>	External	Passing Juice
<a href="#">Turkish</a>	External	Passing Juice
<a href="#">Vietnamese</a>	External	Passing Juice
<a href="#">Log In / Sign Up</a>	Internal	Passing Juice
<a href="#">Part One: Your First-Time Homebuyer's Guide</a>	External	Passing Juice
<a href="#">Part Two: Your First-Time Homebuyer's Guide</a>	External	Passing Juice
<a href="#">Part Three: Your First-Time Homebuyer's Guide</a>	External	Passing Juice
<a href="#">Part Four: Your First-Time Homebuyer's Guide</a>	External	Passing Juice
<a href="#">[email&amp;#160;protected]</a>	Internal	Passing Juice
<a href="#">Cookie Policy</a>	External	Passing Juice
<a href="#">Terms of Use</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud

michael new more listing  
hugelmeyer williams keller paul agent  
sold

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
listing	20	✖	✖	✖	✖
more	19	✖	✖	✖	✖
michael	13	✖	✖	✖	✖
keller	12	✖	✖	✖	✖
williams	12	✖	✖	✖	✖











## Usability

	Url	Domain : michaelpaulrealestate.com Length : 25
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
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## Document

	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;u&gt;</td><td>2</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	2
Deprecated tags	Occurrences					
<u>	2					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div>				




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
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## Optimization

	Robots.txt	<p><a href="http://michaelpaulrealestate.com/robots.txt">http://michaelpaulrealestate.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>