






# Website review mercynorthiowa.com

Generated on September 22 2024 14:32 PM

The score is 49/100




## SEO Content

	Title	MercyOne North Iowa  <b>Length : 19</b>  Perfect, your title contains between 10 and 70 characters.																			
	Description	What would you like to do? Find a Provider Schedule Online Refill Prescription Online Pay My Bill Access My Medical Records Make a Donation  <b>Length : 139</b>  Great, your meta description contains between 70 and 160 characters.																			
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																			
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>MercyOne North Iowa</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>What would you like to do? Find a Provider Schedule Online Refill Prescription Online Pay My Bill Access My Medical Records Make a Donation</td></tr><tr><td>url</td><td>https://www.mercyone.org/northiowa/</td></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>site_name</td><td>MercyOne North Iowa</td></tr></tbody></table>						Property	Content	title	MercyOne North Iowa	type	website	description	What would you like to do? Find a Provider Schedule Online Refill Prescription Online Pay My Bill Access My Medical Records Make a Donation	url	https://www.mercyone.org/northiowa/	locale	en_US	site_name	MercyOne North Iowa
Property	Content																				
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>33</td><td>5</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <div>• [H1] What would you like to do?</div>						H1	H2	H3	H4	H5	H6	1	33	5	0	0	0		
H1	H2	H3	H4	H5	H6																
1	33	5	0	0	0																





## SEO Content

		<ul style="list-style-type: none"><li>• [H2]</li><li>• [H2]</li><li>• [H2]</li><li>• [H2]</li><li>• [H2]</li><li>• [H2]</li><li>• [H2]</li><li>• [H2]</li><li>• [H2]</li><li>• [H2]</li><li>• [H2]</li><li>• [H2]</li><li>• [H2]</li><li>• [H2]</li><li>• [H2]</li><li>• [H2]</li><li>• [H2]</li><li>• [H2]</li><li>• [H2]</li><li>• [H2]</li><li>• [H2]</li><li>• [H2]</li><li>• [H2]</li><li>• [H2]</li><li>• [H2]</li><li>• [H2]</li><li>• [H2]</li><li>• [H2]</li><li>• [H2]</li><li>• [H2] Check Your Symptoms</li><li>• [H2] At MercyOne, Our Circle of Care Begins with YOU</li><li>• [H2] Hear from our Patients</li><li>• [H2] Health Answers</li><li>• [H2] You are now leaving the MercyOne website.</li><li>• [H3] For Patients</li><li>• [H3] Resources</li><li>• [H3] Health and Wellness</li><li>• [H3] MercyOne Careers</li><li>• [H3] About MercyOne</li></ul>
	Images	We found 28 images on this web page.  5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>9%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.

## SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 51 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 19.61% Internal Links 80.39%

## In-page links

Anchor	Type	Juice
<a href="#">Patient Portal</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Maps</a>	External	Passing Juice
<a href="#">For Patients</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Media Center</a>	Internal	Passing Juice
<a href="#">Health &amp; Wellness</a>	Internal	Passing Juice
<a href="#">Schedule a virtual visit</a>	Internal	Passing Juice
<a href="#">Schedule Now</a>	Internal	Passing Juice
<a href="#">Learn how we can help!</a>	Internal	Passing Juice
<a href="#">Get answers now!</a>	Internal	Passing Juice

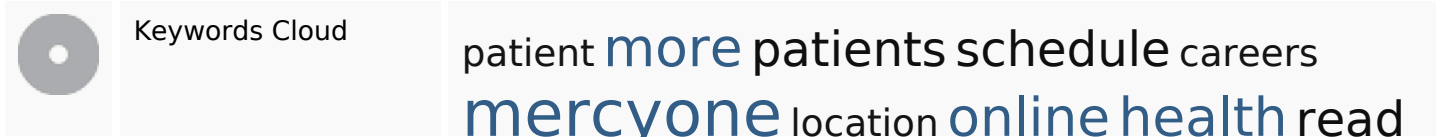
## In-page links

<a href="#">Learn More</a>	External	Passing Juice
<a href="#">Learn More</a>	External	Passing Juice
<a href="#">Start Here</a>	External	Passing Juice
<a href="#">Schedule Online</a>	External	Passing Juice
<a href="#">Find a Doctor</a>	Internal	Passing Juice
<a href="#">Find a Location</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">See All</a>	Internal	Passing Juice
<a href="#">Avoid these foot and ankle injuries while cycling</a>	Internal	Passing Juice
<a href="#">Empowering hearing wellness Insights from an audiologist</a>	Internal	Passing Juice
<a href="#">Can ice baths improve your health?</a>	Internal	Passing Juice
<a href="#">Winter is coming, and so is the flu</a>	Internal	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice
<a href="#">Billing, Financial and Insurance Information</a>	Internal	Passing Juice
<a href="#">Patient and Visitor Information</a>	Internal	Passing Juice
<a href="#">Refill Prescription Online</a>	Internal	Passing Juice
<a href="#">Medical Records</a>	Internal	Passing Juice
<a href="#">Virtual Visits</a>	Internal	Passing Juice
<a href="#">Schedule Online</a>	Internal	Passing Juice
<a href="#">Price Transparency</a>	External	Passing Juice
<a href="#">News Releases</a>	Internal	Passing Juice
<a href="#">Business Solutions</a>	Internal	Passing Juice
<a href="#">Occupational Health</a>	Internal	Passing Juice
<a href="#">MercyOne PHSO</a>	Internal	Passing Juice
<a href="#">Classes and Events</a>	Internal	Passing Juice
<a href="#">Health Answers Blog</a>	Internal	Passing Juice
<a href="#">Community Resource Directory</a>	External	Passing Juice
<a href="#">Our History</a>	Internal	Passing Juice

## In-page links

<a href="#">Leadership</a>	Internal	Passing Juice
<a href="#">Community Health</a>	Internal	Passing Juice
<a href="#">Integrity and Compliance</a>	External	Passing Juice
<a href="#">Donate to MercyOne</a>	Internal	Passing Juice
<a href="#">Team Directory</a>	External	Passing Juice
<a href="#">En Espa&amp;ntilde;ol</a>	Internal	Passing Juice
<a href="#">For Colleagues</a>	Internal	Passing Juice
<a href="#">Site Map</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Privacy Practice</a>	Internal	Passing Juice
<a href="#">Non-Discrimination</a>	Internal	Passing Juice
<a href="#">English</a>	External	Passing Juice






## SEO Keywords












## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
mercyone	11	✓	✗	✗	✓
health	7	✗	✗	✗	✓
online	7	✗	✗	✓	✗
more	7	✗	✗	✗	✗
patients	5	✗	✗	✗	✓





## Usability

	Url	Domain : mercynorthiowa.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://mercynorthiowa.com/robots.txt">http://mercynorthiowa.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>