








Website review mercynorthiowa.com

Generated on September 22 2024 14:18 PM

The score is 49/100







SEO Content

|  | Title | <p>MercyOne North Iowa</p> <p>Length : 19</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | | | |
|--|---|--|----------|---------|-------|---------------------|------|---------|-------------|---|-----|-------------------------------------|--------|-------|-----------|---------------------|
|  | Description | <p>What would you like to do? Find a Provider Schedule Online Refill Prescription Online Pay My Bill Access My Medical Records Make a Donation</p> <p>Length : 139</p> <p>Great, your meta description contains between 70 and 160 characters.</p> | | | | | | | | | | | | | | |
|  | Keywords | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | | | |
|  | Og Meta Properties | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1312 1481 1906"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>MercyOne North Iowa</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>What would you like to do? Find a Provider Schedule Online Refill Prescription Online Pay My Bill Access My Medical Records Make a Donation</td> </tr> <tr> <td>url</td> <td>https://www.mercyone.org/northiowa/</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>site_name</td> <td>MercyOne North Iowa</td> </tr> </tbody> </table> | Property | Content | title | MercyOne North Iowa | type | website | description | What would you like to do? Find a Provider Schedule Online Refill Prescription Online Pay My Bill Access My Medical Records Make a Donation | url | https://www.mercyone.org/northiowa/ | locale | en_US | site_name | MercyOne North Iowa |
| Property | Content | | | | | | | | | | | | | | | |
| title | MercyOne North Iowa | | | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | | | |
| description | What would you like to do? Find a Provider Schedule Online Refill Prescription Online Pay My Bill Access My Medical Records Make a Donation | | | | | | | | | | | | | | | |
| url | https://www.mercyone.org/northiowa/ | | | | | | | | | | | | | | | |
| locale | en_US | | | | | | | | | | | | | | | |
| site_name | MercyOne North Iowa | | | | | | | | | | | | | | | |
|  | Headings | <table border="1" data-bbox="539 1933 1481 2007"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>33</td> <td>5</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2033 1070 2069" style="list-style-type: none"> [H1] What would you like to do? | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 33 | 5 | 0 | 0 | 0 | | |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | | | |
| 1 | 33 | 5 | 0 | 0 | 0 | | | | | | | | | | | |

SEO Content

| | | |
|---|--------|--|
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |
|---|--------|--|

SEO Links

| | | |
|---|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 51 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 19.61% Internal Links 80.39% |

In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| Patient Portal | Internal | Passing Juice |
| Contact Us | Internal | Passing Juice |
| Maps | External | Passing Juice |
| For Patients | Internal | Passing Juice |
| Careers | Internal | Passing Juice |
| Media Center | Internal | Passing Juice |
| Health & Wellness | Internal | Passing Juice |
| Schedule a virtual visit | Internal | Passing Juice |
| Schedule Now | Internal | Passing Juice |
| Learn how we can help! | Internal | Passing Juice |
| Get answers now! | Internal | Passing Juice |
| | | |

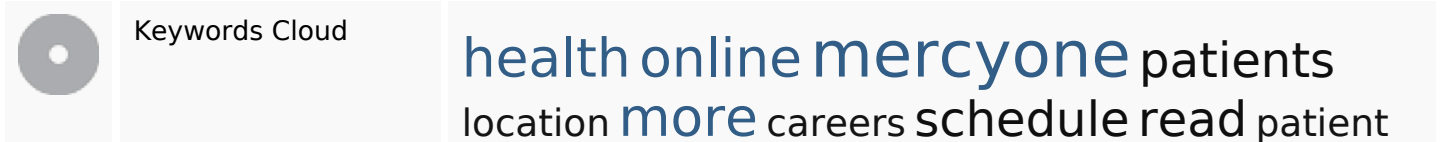
In-page links

| | | |
|--|----------|---------------|
| Learn More | External | Passing Juice |
| Learn More | External | Passing Juice |
| Start Here | External | Passing Juice |
| Schedule Online | External | Passing Juice |
| Find a Doctor | Internal | Passing Juice |
| Find a Location | Internal | Passing Juice |
| Read More | Internal | Passing Juice |
| See All | Internal | Passing Juice |
| Avoid these foot and ankle injuries while cycling | Internal | Passing Juice |
| Empowering hearing wellness Insights from an audiologist | Internal | Passing Juice |
| Can ice baths improve your health? | Internal | Passing Juice |
| Winter is coming, and so is the flu | Internal | Passing Juice |
| Contact us | Internal | Passing Juice |
| Billing, Financial and Insurance Information | Internal | Passing Juice |
| Patient and Visitor Information | Internal | Passing Juice |
| Refill Prescription Online | Internal | Passing Juice |
| Medical Records | Internal | Passing Juice |
| Virtual Visits | Internal | Passing Juice |
| Schedule Online | Internal | Passing Juice |
| Price Transparency | External | Passing Juice |
| News Releases | Internal | Passing Juice |
| Business Solutions | Internal | Passing Juice |
| Occupational Health | Internal | Passing Juice |
| MercyOne PHSO | Internal | Passing Juice |
| Classes and Events | Internal | Passing Juice |
| Health Answers Blog | Internal | Passing Juice |
| Community Resource Directory | External | Passing Juice |
| Our History | Internal | Passing Juice |
| | | |

In-page links

| | | |
|--|----------|---------------|
| Leadership | Internal | Passing Juice |
| Community Health | Internal | Passing Juice |
| Integrity and Compliance | External | Passing Juice |
| Donate to MercyOne | Internal | Passing Juice |
| Team Directory | External | Passing Juice |
| En Espa&ntilde;ol | Internal | Passing Juice |
| For Colleagues | Internal | Passing Juice |
| Site Map | Internal | Passing Juice |
| Terms of Use | Internal | Passing Juice |
| Privacy Practice | Internal | Passing Juice |
| Non-Discrimination | Internal | Passing Juice |
| English | External | Passing Juice |






SEO Keywords














Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| mercyone | 11 | ✓ | ✗ | ✗ | ✓ |
| health | 7 | ✗ | ✗ | ✗ | ✓ |
| online | 7 | ✗ | ✗ | ✓ | ✗ |
| more | 7 | ✗ | ✗ | ✗ | ✗ |
| patients | 5 | ✗ | ✗ | ✗ | ✓ |

Usability

| | | |
|--|--------------|---|
|  | Url | Domain : mercynorthiowa.com Length : 18 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |




Document

| | | |
|--|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 0 Warnings : 0 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon<li data-bbox="555 264 879 300">✔ Meta Viewport Tag<li data-bbox="555 331 807 367">✔ Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|--|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt | <p>http://mercynorthiowa.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |