

Website review mcdowellgov.com

Generated on September 12 2024 23:34 PM




The score is 46/100







SEO Content

	Title	Home McDowell County												
		Length : 22												
		Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0												
		Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Length : 0												
		Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Length : 0												
		This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>0</td><td>6</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] McD-TV• [H3] Welcome to McDowell County• [H3] Sign up for weather alerts!• [H3] Welcome to the official website for McDowell County, North Carolina!• [H3] Upcoming Events• [H3] In The News• [H3] The Government Channel McD-TV is broadcast on Channel 192 on Charter Spectrum and Channel 11 on Morris Broadband.County Commission meetings can be seen on McD-TV on Mondays, Wednesdays and Saturdays at 10:00am and 7:00pm following their meeting held the second Monday of each month.	H1	H2	H3	H4	H5	H6	1	0	6	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	6	0	0	0									
	Images	Length : 23												
		We found 23 images on this web page.												
		23 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												

SEO Content

	Text/HTML Ratio	Ratio : 34% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 36 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 13.89% Internal Links 86.11%

In-page links

Anchor	Type	Juice
see all	Internal	Passing Juice
911 Addressing	Internal	Passing Juice
911 Communications	Internal	Passing Juice
Animal Services	Internal	Passing Juice
Board of Elections	Internal	Passing Juice
Building Inspections	Internal	Passing Juice
County Attorney	Internal	Passing Juice

In-page links

County Manager	Internal	Passing Juice
Emergency Management	Internal	Passing Juice
Emergency Medical Services	Internal	Passing Juice
Facility Maintenance	Internal	Passing Juice
Finance	Internal	Passing Juice
Human Resources	Internal	Passing Juice
Information Technology	Internal	Passing Juice
Library	Internal	Passing Juice
License Plate Agency	Internal	Passing Juice
NC Cooperative Extension	Internal	Passing Juice
Nebo Water Department	Internal	Passing Juice
Parks and Recreation	Internal	Passing Juice
Planning	Internal	Passing Juice
Public Services	Internal	Passing Juice
Pyrotechnic legislation information	Internal	Passing Juice
Register of Deeds	Internal	Passing Juice
Senior Center	Internal	Passing Juice
Sheriff's Office	Internal	Passing Juice
Social Services	Internal	Passing Juice
Soil and Water Conservation	Internal	Passing Juice
Tax Assessing	Internal	Passing Juice
Tax Collections	Internal	Passing Juice
Transit	Internal	Passing Juice
Volunteer Center	Internal	Passing Juice
Freepik	External	Passing Juice
Dave Gandy	External	Passing Juice
Smashicons	External	Passing Juice
Google	External	Passing Juice

In-page links

[Roundicons](#)

External

Passing Juice

SEO Keywords



Keywords Cloud

board meeting mcdowell
administrative county marion services
information commissioners room

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
county	16	✓	✗	✗	✓
board	14	✗	✗	✗	✗
mcdowell	13	✓	✗	✗	✓
commissioners	13	✗	✗	✗	✗
meeting	7	✗	✗	✗	✓

Usability



Url

Domain : mcdowellgov.com
Length : 15



Favicon

Great, your website has a favicon.



Printability

Great. We have found a Print-Friendly CSS.



Language







You have not specified the language. Use [this free meta tags generator](#) to declare the intended language of your website.







Dublin Core

This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Too bad, your website does not take advantage of gzip.</div>

Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div>
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://mcdowellgov.com/robots.txt

Optimization



Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.