

#### **SEO Content**

	Title	Mercedes-Benz Dealership in San Rafael CA   Serving San Rafael and Novato   Mercedes-Benz of Marin					
		Length : 98					
				nould contain <u>free tool</u> to c			naracters (spaces
$\bigotimes$	Description	Length : (	)				
		-		n't found me gs generator	•		page. Use <u>this</u>
8	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.					
	Og Meta Properties	Good, your page take advantage of Og Properties.					
		Propert	y	Content			
					n Rafael an	ship in San d Novato   N	Rafael CA   Mercedes-
		type		website			
		url		https://www	w.mbofmari	n.com/	
		descriptio	n	serving Nov Benz deale	vato is one rships in CA	in of San Ra of the best A. Call Phon 415-454-05	Mercedes-
	Headings	H1	H2	H3	H4	H5	H6
$\bullet$		2	10	1	0	0	0
		• [H]	] Swicka	des-Benz of N ard Price Pron des-Benzof M	nise		

#### **SEO Content**

		<ul> <li>[H2] Mercedes-Benzof Marin</li> <li>[H2] Service Specials</li> <li>[H2] New Specials</li> <li>[H2] Pre-Owned Specials</li> <li>[H2] Select Your Model</li> <li>[H2] Genuine Mercedes parts you can trust</li> <li>[H2] Certified Pre-Owned</li> <li>[H2] Award Winning Service</li> <li>[H2] Stay in Touch i.fa div.image-icon-wrapper { position: relative; } i.fa div.image-icon-wrapper svg { max-width: 0.75em; width: 100%; height: 100%; }</li> <li>[H3] 342 Vehicles Available at Mercedes-Benz of Marin</li> </ul>
8	Images	We found 35 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
8	Text/HTML Ratio	Ratio : <b>2%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.
8	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

#### **SEO Links**

0	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 49 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.16% Internal Links 91.84%

# In-page links

NexInternalPassing JuiceNexInternalPassing JuiceNational OffersInternalPassing JuiceGet Pre-ApprovedInternalPassing JuiceRising Stars ProgramInternalPassing JuiceSection 179 Tax SavingsInternalPassing JuiceSchedule Test DriveInternalPassing JuiceSection 179 Tax SavingsInternalPassing JuiceSector InternationInternalPassing JuiceEQSInternalPassing JuiceEQSInternalPassing JuiceEQS SUVInternalPassing JuiceElectric FAOSInternalPassing JuiceMercedes McConnectInternalPassing JuiceNext to NewInternalPassing JuicePre-Owned JaventoryInternalPassing JuicePre-Owned InventoryInternalPassing JuiceSchedule Test DriveInternalPassing JuicePre-Owned VansInternalPassing JuiceSchedule Test DriveInternalPassing JuiceSchedule ServiceInternalPassing JuiceSchedule ServiceInternalPassing Ju	Anchor	Туре	Juice
National OffersInternalPassing JuiceGet Pre-ApprovedInternalPassing JuiceRising Stars ProgramInternalPassing JuiceSection 179 Tax SavingsInternalPassing JuiceSection SulvInternalPassing JuiceEQSInternalPassing JuiceEQSInternalPassing JuiceEQS SUVInternalPassing JuiceElectric FAOsInternalPassing JuiceNext to NewInternalPassing JuiceNext to NewInternalPassing JuicePre-Owned InventoryInternalPassing JuiceSchedule Test DriveInternalPassing JuiceSchedule Test DriveInternalPassing JuiceSchedule ServiceInternalPassing JuiceSchedule Test DriveInternalPassing JuiceSchedule Test DriveInternalPassing JuiceSchedule Service	New Inventory	Internal	Passing Juice
Get Pre-ApprovedInternalPassing JuiceRising Stars ProgramInternalPassing JuiceSection 179 Tax SavingsInternalPassing JuiceSchedule Test DriveInternalPassing JuiceSell My VehicleInternalPassing JuiceElectric InventoryInternalPassing JuiceEOSInternalPassing JuiceEOBInternalPassing JuiceEOEInternalPassing JuiceEOEInternalPassing JuiceEOEInternalPassing JuiceEOEInternalPassing JuiceEOEInternalPassing JuiceEOE SUVInternalPassing JuiceEOE SUVInternalPassing JuiceEOE SUVInternalPassing JuiceEOE SUVInternalPassing JuiceELectric FAOSInternalPassing JuiceMercedes Me ConnectExternalPassing JuiceNext to NewInternalPassing JuiceNext to New SpecialsInternalPassing JuicePre-Owned InventoryInternalPassing JuicePre-Owned InventoryInternalPassing JuiceSchedule Test DriveInternalPassing JuicePre-Owned VansInternalPassing JuiceSchedule ServiceInternalPassing JuiceSchedule Test DriveInternalPassing JuiceSchedule Test DriveInternalPassing JuiceSchedule Test DriveInternalPassing JuiceSchedule T	New Mercedes Specials	Internal	Passing Juice
Rising Stars ProgramInternalPassing JuiceSection 179 Tax SavingsInternalPassing JuiceSchedule Test DriveInternalPassing JuiceSell My VehicleInternalPassing JuiceElectric InventoryInternalPassing JuiceEQSInternalPassing JuiceEQBInternalPassing JuiceEQSInternalPassing JuiceEQSInternalPassing JuiceEQSInternalPassing JuiceEQSInternalPassing JuiceEQS SUVInternalPassing JuiceElectric FAOSInternalPassing JuiceMercedes Me ConnectExternalPassing JuiceNext to NewInternalPassing JuicePre-Owned InventoryInternalPassing JuicePre-Owned InventoryInternalPassing JuiceSchedule Test DriveInternalPassing JuicePre-Owned InventoryInternalPassing JuiceSchedule Test DriveInternalPassing JuiceSchedule Test DriveInternalPassing JuiceSchedule ServiceInternalPassing JuiceSchedule ServiceInternalPassing JuiceSchedule ServiceInternalPassing JuiceSchedule ServiceInternalPassing JuiceSchedule ServiceInternalPassing JuiceSchedule ServiceInternalPassing JuiceSchedule Service CenterInternalPassing JuiceSchedule ServiceInternal	National Offers	Internal	Passing Juice
Section 179 Tax SavingsInternalPassing JuiceSchedule Test DriveInternalPassing JuiceSell My VehicleInternalPassing JuiceElectric InventoryInternalPassing JuiceEQSInternalPassing JuiceEQBInternalPassing JuiceEQEInternalPassing JuiceEQEInternalPassing JuiceEQEInternalPassing JuiceEQEInternalPassing JuiceEQEInternalPassing JuiceEQE SUVInternalPassing JuiceEQE SUVInternalPassing JuiceElectric FAQSInternalPassing JuiceMercedes Me ConnectExternalPassing JuiceNext to NewInternalPassing JuicePre-Owned InventoryInternalPassing JuicePre-Owned InventoryInternalPassing JuicePre-Owned InventoryInternalPassing JuicePre-Owned InventoryInternalPassing JuiceSchedule Test DriveInternalPassing JuicePre-Owned VansInternalPassing JuiceSchedule ServiceInternalPassing JuiceSchedule ServicePasting JuicePassing JuiceService & Parts SpecialsInternalPassing JuiceService CenterInternalPassing Juice	Get Pre-Approved	Internal	Passing Juice
Schedule Test DriveInternalPassing JuiceSchedule Test DriveInternalPassing JuiceSell My VehicleInternalPassing JuiceElectric InventoryInternalPassing JuiceEOSInternalPassing JuiceEOBInternalPassing JuiceEOEInternalPassing JuiceEOEInternalPassing JuiceEOE SUVInternalPassing JuiceEOS SUVInternalPassing JuiceEOS SUVInternalPassing JuiceElectric FAOSInternalPassing JuiceMercedes Me ConnectExternalPassing JuiceNext to NewInternalPassing JuiceNext to New SpecialsInternalPassing JuicePre-Owned InventoryInternalPassing JuiceSchedule Test DriveInternalPassing JuiceSchedule ServiceInternalPassing JuiceSchedule ServiceInternalPassing JuiceService & Parts SpecialsInternalPassing JuiceService CenterInternalPassing JuiceService CenterInternalPassing JuiceService CenterInternalPassing JuiceService CenterInternalPassing Juice	Rising Stars Program	Internal	Passing Juice
Sell My VehicleInternalPassing JuiceElectric InventoryInternalPassing JuiceEOSInternalPassing JuiceEOBInternalPassing JuiceEOEInternalPassing JuiceEOEInternalPassing JuiceEOE SUVInternalPassing JuiceEOS SUVInternalPassing JuiceEOS SUVInternalPassing JuiceElectric FAOSInternalPassing JuiceMercedes Me ConnectExternalPassing JuiceNext to New SpecialsInternalPassing JuicePre-Owned InventoryInternalPassing JuicePre-Owned InventoryInternalPassing JuiceCertified Pre-Owned InventoryInternalPassing JuiceSchedule Test DriveInternalPassing JuiceSchedule ServiceInternalPassing JuiceSchedule ServiceInternalPassing JuiceService & Parts SpecialsInternalPassing JuiceService CenterInternalPassing JuiceService CenterInternalPassing JuiceService CenterInternalPassing Juice	Section 179 Tax Savings	Internal	Passing Juice
FilteringInternalPassing JuiceElectric InventoryInternalPassing JuiceEOSInternalPassing JuiceEOBInternalPassing JuiceEOEInternalPassing JuiceEOE SUVInternalPassing JuiceEOS SUVInternalPassing JuiceEOS SUVInternalPassing JuiceElectric FAOSInternalPassing JuiceMercedes Me ConnectExternalPassing JuiceNext to NewInternalPassing JuiceNext to New SpecialsInternalPassing JuicePre-Owned InventoryInternalPassing JuiceSchedule Test DriveInternalPassing JuiceSchedule ServiceInternalPassing JuiceSchedule ServiceInternalPassing JuiceService & Parts SpecialsInternalPassing JuiceService CenterInternalPassing Juice	Schedule Test Drive	Internal	Passing Juice
EOSInternalPassing JuiceEOBInternalPassing JuiceEOEInternalPassing JuiceEOE SUXInternalPassing JuiceEOS SUVInternalPassing JuiceEOS SUVInternalPassing JuiceElectric FAOSInternalPassing JuiceMercedes Me ConnectExternalPassing JuiceNext to NewInternalPassing JuiceNext to New SpecialsInternalPassing JuicePre-Owned InventoryInternalPassing JuiceSchedule Test DriveInternalPassing JuiceSchedule ServiceInternalPassing JuiceSchedule ServiceInternalPassing JuiceService & Parts SpecialsInternalPassing JuiceService CenterInternalPassing Juice	Sell My Vehicle	Internal	Passing Juice
ECDEInternalPassing JuiceEOEInternalPassing JuiceEOEInternalPassing JuiceEOE SUVInternalPassing JuiceEOS SUVInternalPassing JuiceEOS SUVInternalPassing JuiceElectric FAOSInternalPassing JuiceMercedes Me ConnectExternalPassing JuiceNext to NewInternalPassing JuiceNext to New SpecialsInternalPassing JuicePre-Owned InventoryInternalPassing JuicePre-Owned InventoryInternalPassing JuiceSchedule Test DriveInternalPassing JuiceSchedule ServiceInternalPassing JuiceService & Parts SpecialsInternalPassing JuiceService & Parts SpecialsInternalPassing JuiceService CenterInternalPassing Juice	Electric Inventory	Internal	Passing Juice
EOEInternalPassing JuiceEOE SUVInternalPassing JuiceEOS SUVInternalPassing JuiceEOS SUVInternalPassing JuiceElectric FAOSInternalPassing JuiceMercedes Me ConnectExternalPassing JuiceNext to NewInternalPassing JuiceNext to New SpecialsInternalPassing JuicePre-Owned InventoryInternalPassing JuiceCertified Pre-Owned InventoryInternalPassing JuiceSchedule ServiceInternalPassing JuiceSchedule ServiceInternalPassing JuiceService & Parts SpecialsInternalPassing JuiceService CenterInternalPassing Juice	EQS	Internal	Passing Juice
EOE SUVInternalPassing JuiceEOS SUVInternalPassing JuiceElectric FAOsInternalPassing JuiceMercedes Me ConnectExternalPassing JuiceNext to NewInternalPassing JuiceNext to New SpecialsInternalPassing JuicePre-Owned InventoryInternalPassing JuiceCertified Pre-Owned InventoryInternalPassing JuiceSchedule Test DriveInternalPassing JuiceSchedule ServiceInternalPassing JuiceSchedule ServiceInternalPassing JuiceService As Parts SpecialsInternalPassing JuiceService CenterInternalPassing Juice	EQB	Internal	Passing Juice
EQS SUVInternalPassing JuiceElectric FAQsInternalPassing JuiceMercedes Me ConnectExternalPassing JuiceNext to NewInternalPassing JuiceNext to New SpecialsInternalPassing JuicePre-Owned InventoryInternalPassing JuiceCertified Pre-Owned InventoryInternalPassing JuiceSchedule Test DriveInternalPassing JuiceSchedule ServiceInternalPassing JuiceService & Parts SpecialsInternalPassing JuiceService CenterInternalPassing Juice	EQE	Internal	Passing Juice
Electric FAOsInternalPassing JuiceMercedes Me ConnectExternalPassing JuiceNext to NewInternalPassing JuiceNext to New SpecialsInternalPassing JuicePre-Owned InventoryInternalPassing JuicePre-Owned SpecialsInternalPassing JuiceCertified Pre-Owned InventoryInternalPassing JuiceSchedule Test DriveInternalPassing JuiceSchedule ServiceInternalPassing JuiceService & Parts SpecialsInternalPassing JuiceService CenterInternalPassing Juice	EQE SUV	Internal	Passing Juice
Next to NewExternalPassing JuiceNext to New SpecialsInternalPassing JuiceNext to New SpecialsInternalPassing JuicePre-Owned InventoryInternalPassing JuicePre-Owned SpecialsInternalPassing JuiceCertified Pre-Owned InventoryInternalPassing JuiceSchedule Test DriveInternalPassing JuiceSchedule ServiceInternalPassing JuiceService & Parts SpecialsInternalPassing JuiceService CenterInternalPassing Juice	EQS SUV	Internal	Passing Juice
Next to NewInternalPassing JuiceNext to New SpecialsInternalPassing JuicePre-Owned InventoryInternalPassing JuicePre-Owned SpecialsInternalPassing JuiceCertified Pre-Owned InventoryInternalPassing JuiceSchedule Test DriveInternalPassing JuicePre-Owned VansInternalPassing JuiceSchedule ServiceInternalPassing JuiceService & Parts SpecialsInternalPassing JuiceService CenterInternalPassing Juice	<u>Electric FAQs</u>	Internal	Passing Juice
Next to New SpecialsInternalPassing JuicePre-Owned InventoryInternalPassing JuicePre-Owned SpecialsInternalPassing JuiceCertified Pre-Owned InventoryInternalPassing JuiceSchedule Test DriveInternalPassing JuicePre-Owned VansInternalPassing JuiceSchedule ServiceInternalPassing JuiceSchedule Service & Parts SpecialsInternalPassing JuiceService CenterInternalPassing Juice	Mercedes Me Connect	External	Passing Juice
Pre-Owned InventoryInternalPassing JuicePre-Owned SpecialsInternalPassing JuiceCertified Pre-Owned InventoryInternalPassing JuiceSchedule Test DriveInternalPassing JuicePre-Owned VansInternalPassing JuiceSchedule ServiceInternalPassing JuiceService & Parts SpecialsInternalPassing JuiceService CenterInternalPassing Juice	Next to New	Internal	Passing Juice
Pre-Owned SpecialsInternalPassing JuiceCertified Pre-Owned InventoryInternalPassing JuiceSchedule Test DriveInternalPassing JuicePre-Owned VansInternalPassing JuiceSchedule ServiceInternalPassing JuiceService & Parts SpecialsInternalPassing JuiceService CenterInternalPassing Juice	Next to New Specials	Internal	Passing Juice
Certified Pre-Owned InventoryInternalPassing JuiceSchedule Test DriveInternalPassing JuicePre-Owned VansInternalPassing JuiceSchedule ServiceInternalPassing JuiceService & Parts SpecialsInternalPassing JuiceService CenterInternalPassing Juice	Pre-Owned Inventory	Internal	Passing Juice
Schedule Test DriveInternalPassing JuicePre-Owned VansInternalPassing JuiceSchedule ServiceInternalPassing JuiceService & Parts SpecialsInternalPassing JuiceService CenterInternalPassing Juice	Pre-Owned Specials	Internal	Passing Juice
Pre-Owned VansInternalPassing JuiceSchedule ServiceInternalPassing JuiceService & Parts SpecialsInternalPassing JuiceService CenterInternalPassing Juice	Certified Pre-Owned Inventory	Internal	Passing Juice
Schedule ServiceInternalPassing JuiceService & Parts SpecialsInternalPassing JuiceService CenterInternalPassing Juice	Schedule Test Drive	Internal	Passing Juice
Service & Parts SpecialsInternalPassing JuiceService CenterInternalPassing Juice	Pre-Owned Vans	Internal	Passing Juice
Service Center Internal Passing Juice	Schedule Service	Internal	Passing Juice
	Service & Parts Specials	Internal	Passing Juice
Cancellation Request FormInternalPassing Juice	Service Center	Internal	Passing Juice
	Cancellation Request Form	Internal	Passing Juice

# In-page links

Tire Center	Internal	Passing Juice
Shop Parts	External	Passing Juice
Mercedes-Benz Certified Collision Centers	Internal	Passing Juice
Anthony's Auto Craft Collision Center	Internal	Passing Juice
Guest Services	Internal	Passing Juice
Swickard Price Promise	Internal	Passing Juice
Roadside Assistance	Internal	Passing Juice
<u>MercedesMe</u>	Internal	Passing Juice
Order Your Vehicle	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Meet Our Team	Internal	Passing Juice
<u>Careers</u>	Internal	Passing Juice
<u>Ask a Tech</u>	Internal	Passing Juice
Nominate A Hero	Internal	Passing Juice
Home	Internal	Passing Juice
Order Parts	Internal	Passing Juice
For Texting, Click Here	External	Passing Juice
Learn More About Us!	Internal	Passing Juice
<u>DealerOn</u>	External	Passing Juice
Sitemap	Internal	Passing Juice
<u>Privacy</u>	Internal	Passing Juice

## SEO Keywords

0	Keywords Cloud	new specials service mercedes-benz mpg vehicle amg
		inventory pre-owned parts

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
mercedes-benz	25	×	×	×	×
new	20	×	×	×	<b>V</b>
pre-owned	19	×	×	×	×
specials	18	×	×	×	×
service	18	×	×	×	¥

## Usability

0	Url	Domain : mbofmarin.com Length : 13
0	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
$\bigcirc$	Dublin Core	Great. This page take advantage of Dublin Core.

#### Document

0	Doctype	HTML 5
0	Encoding	Perfect. Your declared charset is UTF-8.
$\bigotimes$	W3C Validity	Errors : 0 Warnings : 0
$\bigotimes$	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.

#### Document

$\bigotimes$	Deprecated HTML	Deprecated tags	Occurrences
		<font></font>	1
		Deprecated HTML tags are HTML tags are HTML tags are html tags are now obsolete.	•
0	Speed Tips	X Attention! Try to avoid neste	d tables in HTML.
		× Too bad, your website is usir	ng inline styles.
	<ul> <li>✓</li> <li>×</li> <li>✓</li> </ul>	<ul> <li>Great, your website has few</li> </ul>	CSS files.
		X Too bad, your website has to	oo many JS files (more than 6).
		<ul> <li>Perfect, your website takes a</li> </ul>	advantage of gzip.

#### Mobile

$\mathbf{O}$	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

# Optimization

0	XML Sitemap	Great, your website has an XML sitemap.
		https://www.mbofmarin.com/sitemap.xml
0	Robots.txt	http://mbofmarin.com/robots.txt Great, your website has a robots.txt file.
0	Analytics	Great, your website has an analytics tool.