







# Website review marscustomcases.net

Generated on September 23 2024 02:30 AM






The score is 43/100





## SEO Content

	Title	<p>Mars Custom Cases</p> <p><b>Length : 17</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Mars Custom Cases provides custom phone cases and accessories. Specializing in one-of-a-kind bling cases and accessories, we guarantee you won't be able to find in stores!</p> <p><b>Length : 175</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Mars Custom Cases</td></tr><tr><td>url</td><td>https://marscustomcases.net/</td></tr><tr><td>title</td><td>Mars Custom Cases</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Mars Custom Cases provides custom phone cases and accessories. Specializing in one-of-a-kind bling cases and accessories, we guarantee you won't be able to find in stores!</td></tr><tr><td>image</td><td>http://marscustomcases.net/cdn/shop/files/276130563_10228188604724086_3793408557879984383_n_bd686f6c-7385-420d-8344-c8b640381275.jpg?v=1690167259</td></tr></tbody></table>	Property	Content	site_name	Mars Custom Cases	url	https://marscustomcases.net/	title	Mars Custom Cases	type	website	description	Mars Custom Cases provides custom phone cases and accessories. Specializing in one-of-a-kind bling cases and accessories, we guarantee you won't be able to find in stores!	image	http://marscustomcases.net/cdn/shop/files/276130563_10228188604724086_3793408557879984383_n_bd686f6c-7385-420d-8344-c8b640381275.jpg?v=1690167259
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## SEO Content

		<div>image:secure_urlhttps://marscustomcases.net/cdn/shop/files/276130563_10228188604724086_3793408557879984383_n_bd686f6c-7385-420d-8344-c8b640381275.jpg?v=1690167259</div> <div>image:width828</div> <div>image:height828</div>
	Headings	<div><div><div><b>H1</b> 1</div><div><b>H2</b> 6</div><div><b>H3</b> 6</div><div><b>H4</b> 0</div><div><b>H5</b> 0</div><div><b>H6</b> 0</div></div><div><ul style="list-style-type: none"><li>• [H1] Mars Custom Cases</li><li>• [H2] Country/region</li><li>• [H2] Item added to your cart</li><li>• [H2] Must Haves</li><li>• [H2] Keychains</li><li>• [H2] Quick links</li><li>• [H2] JOIN THE VIBE!</li><li>• [H3] Junk Phone Cases</li><li>• [H3] Junk Phone Cases</li><li>• [H3] Personalized Crocs   Custom Crocs</li><li>• [H3] Personalized Crocs   Custom Crocs</li><li>• [H3] Personalized Custom Phone Case</li><li>• [H3] Personalized Custom Phone Case</li></ul></div></div>
	Images	<p>We found 27 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>2%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.

## SEO Links

	In-page links	We found a total of 25 links including 0 link(s) to files
	Statistics	External Links : noFollow 4% External Links : Passing Juice 0% Internal Links 96%


### In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">FAQ&amp;#39;s</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">About The Creator</a>	Internal	Passing Juice
<a href="#">Shipping Policy</a>	Internal	Passing Juice
<a href="#">Refund Policy</a>	Internal	Passing Juice
<a href="#">Junk Cases</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Personalized Custom Order</a>	Internal	Passing Juice
<a href="#">Phone Layouts (Made to Order)</a>	Internal	Passing Juice
<a href="#">Luxury Andriod Phone Cases</a>	Internal	Passing Juice
<a href="#">Luxury Iphone Phone Cases</a>	Internal	Passing Juice
<a href="#">Custom Sneakers/Clogs</a>	Internal	Passing Juice
<a href="#">Business Services</a>	Internal	Passing Juice
<a href="#">Gift Card</a>	Internal	Passing Juice
<a href="#">View cart</a>	Internal	Passing Juice
<a href="#">Personalized Crocs   Custom Crocs</a>	Internal	Passing Juice
<a href="#">Personalized Custom Phone Case</a>	Internal	Passing Juice
<a href="#">View all</a>	Internal	Passing Juice
<a href="#">Skip to product information</a>	Internal	Passing Juice

## In-page links

<a href="#">Search</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">Mars Custom Cases</a>	Internal	Passing Juice
<a href="#">Powered by Shopify</a>	External	noFollow





## SEO Keywords

	Keywords Cloud	phone personalized custom regular <b>price</b> cros cases sale <b>usd</b> unit
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	16	✖	✖	✖	✖
regular	8	✖	✖	✖	✖
usd	8	✖	✖	✖	✖
custom	6	✔	✖	✔	✔
sale	5	✖	✖	✖	✖












## Usability

	Url	Domain : marscustomcases.net Length : 19
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.





## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	HTML 5						
	Encoding	Perfect. Your declared charset is UTF-8.						
	W3C Validity	Errors : 0 Warnings : 0						
	Email Privacy	Great no email address has been found in plain text!						
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;s&gt;</td><td>4</td></tr><tr><td>&lt;u&gt;</td><td>1</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	4	<u>	1
Deprecated tags	Occurrences							
<s>	4							
<u>	1							
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>						

## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="https://marscustomcases.net/sitemap.xml">https://marscustomcases.net/sitemap.xml</a></div>
	Robots.txt	<p><a href="http://marscustomcases.net/robots.txt">http://marscustomcases.net/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>