







# Website review marlinfirearms.com

Generated on September 22 2024 03:41 AM




The score is 53/100







## SEO Content

	Title	Marlin Firearms <b>Length : 15</b> Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>13</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>[H1]</li><li>[H2] Trapper Series</li><li>[H2] The All New Dark Series</li><li>[H2] SBL Series Model 1894™</li><li>[H2] Classic Series</li><li>[H2] Outdoor Stewards Of Conservation</li><li>[H2] Marlin Sportswear &amp; Accessories</li><li>[H2] Long Live The Lever Gun™</li><li>[H2] Customer Service</li><li>[H2] Product Registration</li><li>[H2] Careers</li><li>[H2] Join our Mailing List</li><li>[H2] About Us</li><li>[H2] About Us</li></ul>	H1	H2	H3	H4	H5	H6	1	13	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	13	0	0	0	0									
	Images	We found 14 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that												

## SEO Content

		search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>42%</b>  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 27 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 11.11%  Internal Links 88.89%

## In-page links

Anchor	Type	Juice
<a href="#">Rifles</a>	Internal	Passing Juice
<a href="#">All</a>	Internal	Passing Juice
<a href="#">SBL Series</a>	Internal	Passing Juice
<a href="#">Dark Series</a>	Internal	Passing Juice
<a href="#">Classic Series</a>	Internal	Passing Juice
<a href="#">Trapper Series</a>	Internal	Passing Juice

## In-page links

<a href="#">Guide Gun Series</a>	Internal	Passing Juice
<a href="#">Rimfire</a>	Internal	Passing Juice
<a href="#">Instruction Manuals</a>	Internal	Passing Juice
<a href="#">Sportswear &amp; Accessories</a>	External	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Product Registration</a>	Internal	Passing Juice
<a href="#">Serial Number Lookup</a>	Internal	Passing Juice
<a href="#">Safety Information</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Marketing Resources</a>	Internal	Passing Juice
<a href="#">Collectors Association</a>	Internal	Passing Juice
<a href="#">Ruger Firearms</a>	External	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	External	Passing Juice
<a href="#">More</a>	Internal	Passing Juice
<a href="#">More</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice

## SEO Keywords








Keywords Cloud

marlin new republic **ruger** islands  
sturm saint firearms armed forces





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
islands	17	✖	✖	✖	✖
ruger	11	✖	✖	✖	✖
firearms	9	✔	✖	✖	✖
new	9	✖	✖	✖	✔
marlin	7	✔	✖	✖	✔








## Usability

	Url	Domain : marlinfirearms.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!





## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div><a href="https://marlinfirearms.com/sitemap.xml">https://marlinfirearms.com/sitemap.xml</a></div> <div><a href="https://www.marlinfirearms.com/sitemap.xml">https://www.marlinfirearms.com/sitemap.xml</a></div>
	Robots.txt	<div><a href="http://marlinfirearms.com/robots.txt">http://marlinfirearms.com/robots.txt</a></div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Great, your website has an analytics tool.</div> <div> Google Analytics</div>