Website review
marinetex.com

The score is 46/100

SEO Content

✅	Title	**Marine Tex - ITW Performance Polymers** **Length : 37** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Marine Tex® epoxy systems repair, bond and fill fiberglass, aluminum, plastics such as PVC, ABS, polyethylene (Starboard® Marine Building Sheet), inflatables, glass, masonry, ceramics, wood, dissimilar materials and more! Dependable high-strength epoxy products, coupled with a knowledgeable technical staff provide the confidence to tackle almost any project. **Length : 360** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	article
title	Marine Tex - ITW Performance Polymers
description	Marine Tex® epoxy systems repair, bond and fill fiberglass, aluminum, plastics such as PVC, ABS, polyethylene (Starboard® Marine Building Sheet), inflatables, glass, masonry, ceramics, wood, dissimilar materials and more! Dependable high-strength epoxy products, coupled with a knowledgeable technical staff provide the confidence to tackle almost any project.

SEO Content

		url	https://itwperformancepolymers.com/products/marinetex
		site_name	ITW Performance Polymers
		image	https://itwperformancepolymers.com/wp-content/uploads/fotolia_33220285_l-yachts.jpg
		image:width	1920
		image:height	990
		image:type	image/jpeg

	Headings	H1	H2	H3	H4	H5	H6
		1	1	0	3	4	0

- [H1]
- [H2] Contact Us
- [H4] Marine Tex®
- [H4] ITW Performance Polymers
- [H4] Privacy Overview
- [H5] FAQs
- [H5] Markets
- [H5] Tools
- [H5] We value your privacy

	Images	We found 5 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

	Flash	Perfect, no Flash content has been detected on this page.

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!

	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

✓	In-page links	We found a total of 67 links including 2 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 82.09% Internal Links 17.91%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Distributor Training Portal	External	Passing Juice
Repair Solutions	External	Passing Juice
Threadlockers & Sealants	External	Passing Juice
Wear & Abrasion	External	Passing Juice
Construction and Architecture	External	Passing Juice
Electronics	External	Passing Juice
Metal Fabrication	External	Passing Juice
Plastic Assembly	External	Passing Juice
Signs and Displays	External	Passing Juice
Commercial	External	Passing Juice
Recreational	External	Passing Juice
Mining	External	Passing Juice
Petrochemical	External	Passing Juice
Automotive	External	Passing Juice
Bus	External	Passing Juice
Electric Vehicles	External	Passing Juice
Rail	External	Passing Juice
Specialty Vehicles	External	Passing Juice
Trailers	External	Passing Juice

In-page links

Trucks	External	Passing Juice
Offshore Wind	External	Passing Juice
Onshore Wind	External	Passing Juice
Chockfast	External	Passing Juice
Densit	External	Passing Juice
Devcon	External	Passing Juice
Epocast	External	Passing Juice
Insulcast	External	Passing Juice
Korrobond	External	Passing Juice
Marine Tex	External	Passing Juice
Permatex	External	Passing Juice
Plexus	External	Passing Juice
Spraycore	External	Passing Juice
Resources	External	Passing Juice
Safety Data Sheets	External	Passing Juice
Technical Data Sheets	External	Passing Juice
News	External	Passing Juice
Blog	External	Passing Juice
Case Studies	External	Passing Juice
FAQ	External	Passing Juice
About ITW PP	External	Passing Juice
History	External	Passing Juice
Locations	External	Passing Juice
Careers	External	Passing Juice
Safety Compliance	External	Passing Juice
Customer Service	External	Passing Juice
Technical Service	External	Passing Juice
Distributors	External	Passing Juice

In-page links

Contact Us	Internal	Passing Juice
MarineTex® FAQ	External	Passing Juice
Commercial Marine	External	Passing Juice
Recreational Marine	External	Passing Juice
MarineTex® How To	External	Passing Juice
In The News	Internal	Passing Juice
FAQ	Internal	Passing Juice
Glossary	Internal	Passing Juice
Resources	Internal	Passing Juice
Technical Data Sheets	Internal	Passing Juice
Safety Data Sheets	Internal	Passing Juice
Video Library	External	Passing Juice
Press Kit	Internal	Passing Juice
Customer Service	External	Passing Juice
Technical Service	Internal	Passing Juice
Find A Distributor	Internal	Passing Juice
ITW Performance Polymers Terms and Conditions	External	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms Of Use	External	Passing Juice

SEO Keywords

Keywords Cloud	service technical marine sheets wind industrial data safety itw mining
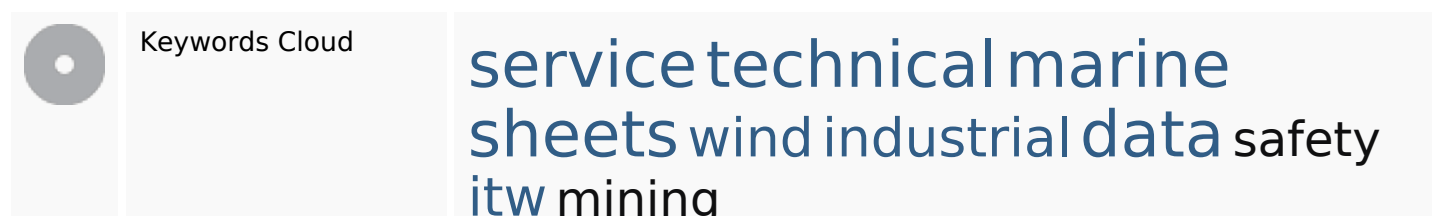
Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Keywords Consistency

marine	12	✔	✖	✔	✔
service	12	✖	✖	✖	✖
data	11	✖	✖	✖	✖
sheets	11	✖	✖	✖	✖
technical	11	✖	✖	✔	✖

Usability

●	Url	Domain : marinetex.com Length : 13
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

Speed Tips

✖ Attention! Try to avoid nested tables in HTML.

✖ Too bad, your website is using inline styles.

✖ Too bad, your website has too many CSS files (more than 4).

✖ Too bad, your website has too many JS files (more than 6).

✔ Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization

✔ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://marinetex.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. Google Analytics