









SEO Content

	Images	We found 15 images on this web page. 14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 16% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 10 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 20% Internal Links 80%


In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Brand	External	Passing Juice
[NECESSARY OR UNNECESSARY]	Internal	Passing Juice
[BAG 'n' NOUN]	Internal	Passing Juice
News	Internal	Passing Juice

In-page links

Online Shop	External	Passing Juice
Contact	Internal	Passing Juice
MEDIA/TOPICS	Internal	Passing Juice
company	Internal	Passing Juice
recruit	Internal	Passing Juice




SEO Keywords

 Keywords Cloud	bag online noun bagnnoun necessary brand news home unnecessary shop
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
news	3	✘	✘	✘	✘
bagnnoun	3	✘	✘	✘	✘
home	2	✘	✘	✘	✘
brand	2	✘	✘	✘	✘
necessary	2	✘	✔	✔	✘











Usability

 Url	Domain : mamborama.co.jp Length : 15
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
Language	Good. Your declared language is en.





Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://mamborama.co.jp/sitemap.xml
	Robots.txt	http://mamborama.co.jp/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.