







# Website review mailshake.com

Generated on September 19 2024 22:29 PM




The score is 63/100





## SEO Content

	<p>Title</p>	<p>AI Powered Sales Engagement &amp; B2B Lead Platform - Mailshake</p> <p><b>Length : 63</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																				
	<p>Description</p>	<p>Build sales outreach cadences with email, phone, and social in as little as 5 minutes with Mailshake's sales engagement &amp; automation software.</p> <p><b>Length : 151</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																				
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																				
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>A simple solution for email outreach.</td> </tr> <tr> <td>description</td> <td>Generate leads, build relationships, and promote content.</td> </tr> <tr> <td>url</td> <td>https://mailshake.com/</td> </tr> <tr> <td>site_name</td> <td>Mailshake</td> </tr> <tr> <td>image</td> <td>https://assets.mailshake.com/wp-content/uploads/2021/09/26111638/home-social-facebook.png</td> </tr> <tr> <td>image:width</td> <td>1200</td> </tr> <tr> <td>image:height</td> <td>630</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	A simple solution for email outreach.	description	Generate leads, build relationships, and promote content.	url	https://mailshake.com/	site_name	Mailshake	image	https://assets.mailshake.com/wp-content/uploads/2021/09/26111638/home-social-facebook.png	image:width	1200	image:height	630
Property	Content																					
locale	en_US																					
type	website																					
title	A simple solution for email outreach.																					
description	Generate leads, build relationships, and promote content.																					
url	https://mailshake.com/																					
site_name	Mailshake																					
image	https://assets.mailshake.com/wp-content/uploads/2021/09/26111638/home-social-facebook.png																					
image:width	1200																					
image:height	630																					





# SEO Content

		image:type	image/png						
	Headings	<b>H1</b> 1	<b>H2</b> 11	<b>H3</b> 16	<b>H4</b> 8	<b>H5</b> 0	<b>H6</b> 0		<ul style="list-style-type: none"><li>• [H1] Increase your reply rate 2x by landing in the inbox (not spam).</li><li>• [H2] Your message will get seen by prospects</li><li>• [H2] Automate your cold outreach</li><li>• [H2] Mailshake just works, take a look</li><li>• [H2] Record Breaking Speed to Green Your Reps</li><li>• [H2] Purpose-Built for Outreach Deliverability</li><li>• [H2] Analytics to Improve Opens, Replies, and Clicks</li><li>• [H2] Create Effortless Emails With AI</li><li>• [H2] No More Switching Between Multiple Different Tools</li><li>• [H2] Features for every team member</li><li>• [H2] Mailshake easily connects to the tools you already use</li><li>• [H2] We're here to help</li><li>• [H3] Surface quality leads</li><li>• [H3] LinkedIn Automation</li><li>• [H3] Pipeline-Focused Analytics</li><li>• [H3] Multi-Channel Outreach</li><li>• [H3] \$1M+</li><li>• [H3] 83%</li><li>• [H3] 10x</li><li>• [H3] \$800K</li><li>• [H3] Sales Leaders</li><li>• [H3] Sales Reps</li><li>• [H3] Agencies</li><li>• [H3] Marketers</li><li>• [H3] Live Training</li><li>• [H3] Get Support</li><li>• [H3] Email Deliverability</li><li>• [H3] Get started</li><li>• [H4] Features</li><li>• [H4] Use Cases</li><li>• [H4] Excellent software. Even better team behind it.</li><li>• [H4] Learn</li><li>• [H4] Features</li><li>• [H4] Mailshake</li><li>• [H4] Legal</li><li>• [H4] Social</li></ul>
	Images	We found 52 images on this web page.  37 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.							
	Text/HTML Ratio	Ratio : <b>14%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.							
	Flash	Perfect, no Flash content has been detected on this page.							

## SEO Content

		
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 41 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Features</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">All Features</a>	Internal	Passing Juice
<a href="#">All Use Cases</a>	Internal	Passing Juice
<a href="#">Features</a>	Internal	Passing Juice
<a href="#">Integrations</a>	Internal	Passing Juice
<a href="#">Use Cases</a>	Internal	Passing Juice
<a href="#">Sales Leaders</a>	Internal	Passing Juice
<a href="#">Sales Reps</a>	Internal	Passing Juice


## In-page links

<a href="#">Agency Owners</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Get Started</a>	Internal	Passing Juice
<a href="#">See It In Action</a>	Internal	Passing Juice
<a href="#">Log In</a>	Internal	Passing Juice
<a href="#">Watch Now</a>	Internal	Passing Juice
<a href="#">Get In Touch</a>	Internal	Passing Juice
<a href="#">Mailshake Blog</a>	Internal	Passing Juice
<a href="#">Cold Email Masterclass</a>	Internal	Passing Juice
<a href="#">Cold Email Academy</a>	Internal	Passing Juice
<a href="#">Prospecting Podcast</a>	Internal	Passing Juice
<a href="#">Accelerate Newsletter</a>	Internal	Passing Juice
<a href="#">Follow-Up Strategy</a>	Internal	Passing Juice
<a href="#">Email Analyzer</a>	Internal	Passing Juice
<a href="#">Success Stories</a>	Internal	Passing Juice
<a href="#">Data Finder</a>	Internal	Passing Juice
<a href="#">LinkedIn Automation</a>	Internal	Passing Juice
<a href="#">AI Email Writer</a>	Internal	Passing Juice
<a href="#">Email Deliverability</a>	Internal	Passing Juice
<a href="#">Mail Merge</a>	Internal	Passing Juice
<a href="#">Follow-Ups</a>	Internal	Passing Juice
<a href="#">Lead Catcher</a>	Internal	Passing Juice
<a href="#">Dialer</a>	Internal	Passing Juice
<a href="#">Chrome Extension</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">API</a>	Internal	Passing Juice
<a href="#">Affiliate Program</a>	Internal	Passing Juice

## In-page links

<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">Terms</a>	Internal	Passing Juice
<a href="#">CCPA-VCDPA</a>	Internal	Passing Juice
<a href="#">Security</a>	Internal	Passing Juice






## SEO Keywords

 Keywords Cloud	sales cold team mailshake deliverability <b>email more</b> emails prospects outreach
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## Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
email	20	✘	✘	✔	✔
more	15	✘	✘	✘	✔
mailshake	9	✔	✘	✔	✔
outreach	9	✘	✘	✔	✔
team	8	✘	✘	✘	✔

## Usability





	Url	Domain : mailshake.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>




### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://mailshake.com/sitemap_index.xml">https://mailshake.com/sitemap_index.xml</a>
	Robots.txt	<a href="http://mailshake.com/robots.txt">http://mailshake.com/robots.txt</a>

## Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 443 1481 521"> Google Analytics</div>