Website review luxsalon.com

Generated on September 22 2024 08:24 AM

The score is 52/100

SEO Content

✅	Title	**Home - Lux Salon - Fullerton, CA** **Length : 32** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	LUX Salon is an Aveda Concept Salon located in Fullerton, CA. We offer full Aveda salon services such as hair cuts, color, highlights and waxing and Aveda spa services such as facials, massage, body wraps, manicures and pedicures. Salon and Spa gift certificates available in-store, by phone and online. **Length : 303** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Home - Lux Salon - Fullerton, CA
description	LUX Salon is an Aveda Concept Salon located in Fullerton, CA. We offer full Aveda salon services such as hair cuts, color, highlights and waxing and Aveda spa services such as facials, massage, body wraps, manicures and pedicures. Salon and Spa gift certificates available in-store, by phone and online.
url	https://luxsalon.com/

SEO Content

		site_name	Lux Salon			
		image	https://luxsalon.com/wp-content/uploads/2017/07/fb-img.jpg			
		image:width	1200			
		image:height	630			
		image:type	image/jpeg			

	Headings	**H1** 0	**H2** 1	**H3** 2	**H4** 0	**H5** 1	**H6** 0

- [H2] IT'S KIND OF A BIG DEAL
- [H3] BROWSE OUR LATEST SPECIAL OFFERS ON PRODUCTS & SERVICES
- [H3] Shop Lux Online Deals
- [H5] Online Specials | Gift Style | Consult Now

	Images	We found 22 images on this web page. 14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 28 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

SEO Links

		External Links : Passing Juice 7.14%
		Internal Links 92.86%

In-page links

Anchor	Type	Juice
X	Internal	Passing Juice
SHOP NOW	Internal	Passing Juice
Gift Style	Internal	Passing Juice
Consult Now	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
Book a Stylist	Internal	Passing Juice
Gift Style	Internal	Passing Juice
Home	Internal	Passing Juice
Services	Internal	Passing Juice
Salon	Internal	Passing Juice
Extensions	Internal	Passing Juice
Spa	Internal	Passing Juice
Artists	Internal	Passing Juice
Specials	Internal	Passing Juice
What Is Lux	Internal	Passing Juice
Reviews	Internal	Passing Juice
Aveda	Internal	Passing Juice
Aveda Plus Rewards	Internal	Passing Juice
New at Aveda	Internal	Passing Juice
Aveda Videos	Internal	Passing Juice
Shop Aveda	External	Passing Juice

In-page links

Sign With Lux		Internal	Passing Juice
Contact		Internal	Passing Juice
Gifts of Style		Internal	Passing Juice
Privacy Policy / Terms of Use.		Internal	Passing Juice
Imaginal Marketing Group		External	Passing Juice

SEO Keywords

Keywords Cloud	specials spa consult shop aveda book lux now salon stylist

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
aveda	7	✖	✖	✔	✖
lux	3	✔	✖	✔	✔
consult	2	✖	✖	✖	✔
now	2	✖	✖	✖	✔
book	2	✖	✖	✖	✖

Usability

	Url	Domain : luxsalon.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⦿	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

⦿	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.

Optimization

		https://luxsalon.com/sitemap_index.xml
✓	Robots.txt	http://luxsalon.com/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.