

# Website review lilypie.com

Generated on September 20 2024 08:29 AM



The score is 61/100







## SEO Content

|    | Title              | Lilypie - Pregnancy, baby and parenting tickers.<br><b>Length : 48</b><br>Perfect, your title contains between 10 and 70 characters.   |    |    |    |    |    |    |   |   |   |   |   |   |
|----|--------------------|--|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | Lilypie Baby Days are free custom ticker graphics that update each day to display your child's age, or how far along your pregnancy is. There are Pregnancy, Birthday, Adoption, Trying to Conceive, Memorial and Breastfeeding tickers. You can add the ticker to your web site, blog, forum posts, email signature, mobile phone or desktop.<br><b>Length : 334</b><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length. |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Keywords           | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Headings           | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table>  | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 0 | 0 | 0 | 0 | 0 |
| H1 | H2                 | H3   | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 0  | 0                  | 0  | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|    | Images             | We found 0 images on this web page.<br>Good, most or all of your images have alt attributes.   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Text/HTML Ratio    | Ratio : <b>19%</b><br>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Flash              | Perfect, no Flash content has been detected on this page.  |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|  |        |  |
|--|--------|--|
|  |        |  |
|  | Iframe | Great, there are no Iframes detected on this page. |

## SEO Links

|   |                         |  |
|---|-------------------------|--|
|   | URL Rewrite             | Good. Your links looks friendly!   |
|   | Underscores in the URLs | Perfect! No underscores detected in your URLs.   |
|   | In-page links           | We found a total of 2 links including 0 link(s) to files                                 |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 100%<br>Internal Links 0% |

## In-page links

| Anchor                   | Type     | Juice         |
|--------------------------|----------|---------------|
| <a href="#">Lilyslim</a> | External | Passing Juice |
| <a href="#">LilySlim</a> | External | Passing Juice |

## SEO Keywords

|  |                |   |
|--|----------------|---|
|  | Keywords Cloud | <b>tickers</b> lilyslim weight lilypie daily pregnancy <b>free</b> baby updated parenting |
|--|----------------|---|






## Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti | Headings |
|---------|---------|-------|----------|-----------|----------|
|---------|---------|-------|----------|-----------|----------|






## Keywords Consistency

|           |   |   |   | on |   |
|-----------|---|---|---|----|---|
| tickers   | 4 | ✓ | ✗ | ✓  | ✗ |
| free      | 3 | ✗ | ✗ | ✓  | ✗ |
| lilypie   | 2 | ✓ | ✗ | ✓  | ✗ |
| pregnancy | 2 | ✓ | ✗ | ✓  | ✗ |
| baby      | 2 | ✓ | ✗ | ✓  | ✗ |


## Usability

|  |              |  |
|--|--------------|--|
|    | Url          | Domain : lilypie.com<br>Length : 11  |
|    | Favicon      | Great, your website has a favicon.   |
|   | Printability | We could not find a Print-Friendly CSS.  |
|  | Language     | You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website. |
|  | Dublin Core  | This page does not take advantage of Dublin Core.  |


## Document

|  |                 |  |
|--|-----------------|--|
|  | Doctype         | HTML 5   |
|  | Encoding        | Perfect. Your declared charset is UTF-8.                   |
|  | W3C Validity    | Errors : 0<br>Warnings : 0                                 |
|  | Email Privacy   | Great no email address has been found in plain text!       |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |




## Document

|  |            |  |
|--|------------|--|
|  | Speed Tips | <ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✓ Perfect, your website has few JavaScript files.</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul> |
|--|------------|--|

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |  |
|--|-------------|--|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt  | <p><a href="http://lilypie.com/robots.txt">http://lilypie.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>   |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>  |