

# Website review leominstercu.com

Generated on September 22 2024 12:36 PM

**The score is 47/100** 

#### **SEO Content**

Title	Leominster Credit Union  Length: 23					
	Perfect, your title contains between 10 and 70 characters.			erc		
	refrect, your title contains between 10 and 70 characters.					
Description						ncial growth at phone or in our
	Length: 14	8				
	Great, your r	meta d	escription con	tains betwe	een 70 and	160 characters.
Keywords			n't found meta enerator to cre			age. Use <u>this free</u>
Og Meta Properties	Good, your p	age ta	ke advantage	of Og Prop	erties.	
	Property	7	Content			
	locale		en_US			
	type		website			
	title		Leominster	Credit Unio	n	
	description		At Leominst with financia fingertips—\text{\text{the phone o}}	al growth a whether yo	t your u're bankin	g online, on
	url		https://leominstercu.com/			
	site_name		Leominster	Credit Unio	n	
Headings	H1	H2	Н3	Н4	Н5	Н6
		14	10	0	0	0
	• [H1]	News a	and Informatio	n		

#### **SEO Content**

		<ul> <li>[H2] Everyday banking fast and convenient!</li> <li>[H2] Investingdone right!</li> <li>[H2] Your Credit Score. And More. Anytime. Anywhere.</li> <li>[H2] Homeownership dreamsbrought to life!</li> <li>[H2] Save money, save energy it's a win-win scenario.</li> <li>[H2] Let's do this - check out our convenient chat feature!</li> <li>[H2] Zero is here!</li> <li>[H2] Ask about our terrific mortgage products!</li> <li>[H2] Join Us on October 9, 2024!</li> <li>[H2] Officially Unveiling Our New Name - October 7, 2024!</li> <li>[H2] Celebrating 70 Years</li> <li>[H2] Early Closing Hours - Tuesday, September 24, 2024</li> <li>[H2] Our Main Branch (20 Adams Street, Leominster) is NOW OPEN!</li> <li>[H2] Thank you for voting for LCU!</li> <li>[H3] Contact LCU - and consider it done!</li> <li>[H3] Montact LCU - and consider it done!</li> <li>[H3] Pontact US</li> <li>[H3] Agreements / Disclosures</li> <li>[H3] Privacy Notices / Service Fees</li> </ul>
<b>&amp;</b>	Images	We found 35 images on this web page.  11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio: <b>12</b> %  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
8	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

#### **SEO Links**

<b>②</b>	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.

#### **SEO Links**

In-page links	We found a total of 80 links including 5 link(s) to files
Statistics	External Links : noFollow 0%
	External Links : Passing Juice 3.75%
	Internal Links 96.25%

# In-page links

Anchor	Туре	Juice
Skip to primary navigation	Internal	Passing Juice
Skip to main content	Internal	Passing Juice
Skip to footer	Internal	Passing Juice
Officially Unveiling Our New Name – October 7, 2024!	Internal	Passing Juice
Personal	Internal	Passing Juice
Checking	Internal	Passing Juice
<u>Savings</u>	Internal	Passing Juice
<u>CD/IRA</u>	Internal	Passing Juice
<u>Services</u>	Internal	Passing Juice
Online Banking	Internal	Passing Juice
Mobile Banking	Internal	Passing Juice
LCU Debit Card	Internal	Passing Juice
ATM Networks	Internal	Passing Juice
<u>Business</u>	Internal	Passing Juice
Business Banking Overview	Internal	Passing Juice
Business Checking	Internal	Passing Juice
Business Lending	Internal	Passing Juice
Loans	Internal	Passing Juice
Loan Financing Overview	Internal	Passing Juice
<u>Mortgage</u>	Internal	Passing Juice

# In-page links

Home Equity	Internal	Passing Juice
<u>Auto Loan</u>	Internal	Passing Juice
Personal Loan	Internal	Passing Juice
Deposit Secured	Internal	Passing Juice
Overdraft Protection	Internal	Passing Juice
<u>Credit Card</u>	Internal	Passing Juice
For Dealers Only	Internal	Passing Juice
Insurance & Investments	Internal	Passing Juice
Accidental Death & Dismemberment	Internal	Passing Juice
Auto & amp: Home Insurance	Internal	Passing Juice
<u>Life Insurance</u>	Internal	Passing Juice
Investment Services	External	Passing Juice
Member news and Info	Internal	Passing Juice
Resources Overview	Internal	Passing Juice
Member News and Information	Internal	Passing Juice
Security Updates, News and Notifications	Internal	Passing Juice
Tax Documents Q&A	Internal	Passing Juice
Community Support	Internal	Passing Juice
Radio Interviews	Internal	Passing Juice
"Make Cents" TV Show	Internal	Passing Juice
Schedule Appointment	External	Passing Juice
Forgot Username	Internal	Passing Juice
Forgot Password	Internal	Passing Juice
Enroll Now	Internal	Passing Juice
Rates	Internal	Passing Juice
Rates Overview	Internal	Passing Juice
Deposit	Internal	Passing Juice
Loan	Internal	Passing Juice

# In-page links

Contact Us	Internal	Passing Juice
<u>About</u>	Internal	Passing Juice
About LCU	Internal	Passing Juice
2023 Annual Report	Internal	Passing Juice
Careers	Internal	Passing Juice
Community Support	Internal	Passing Juice
History	Internal	Passing Juice
Leadership	Internal	Passing Juice
Membership Eligibility	Internal	Passing Juice
<u>Learn More</u>	Internal	Passing Juice
<u>Learn More</u>	Internal	Passing Juice
<u>Learn More</u>	Internal	Passing Juice
<u>Learn More</u>	Internal	Passing Juice
<u>Learn More</u>	Internal	Passing Juice
<u>Learn More</u>	External	Passing Juice
<u>Learn More</u>	Internal	Passing Juice
News and Information	Internal	Passing Juice
Click to continue reading	Internal	Passing Juice
Click to view video	Internal	Passing Juice
Location	Internal	Passing Juice
External Transfer	Internal	Passing Juice
Reorder Checks	Internal	Passing Juice
18/65 Disclosure	Internal	Passing Juice
Terms & Conditions of Your Account	Internal	Passing Juice
Electronic Banking User Agreement	Internal	Passing Juice
What You Need to Know About Overdrafts and Overdraft Fees	Internal	Passing Juice
ADA Accessibility	Internal	Passing Juice
Privacy Notice	Internal	Passing Juice

#### **In-page links**

Internet Privacy	Internal	Passing Juice
Service Fee Schedule	Internal	Passing Juice
Pay my Loan	Internal	Passing Juice
Open an Account	Internal	Passing Juice

#### **SEO Keywords**



Keywords Cloud

# credit overview learn loan news banking business new more lcu

#### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
lcu	13	×	×	×	*
banking	12	×	×	*	✓
loan	11	×	×	×	×
more	11	×	×	×	✓
overview	10	×	×	×	×

#### **Usability**

0	Url	Domain : leominstercu.com Length : 16
	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

# Usability

#### **Document**

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors: 0 Warnings: 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.
8	Deprecated HTML	Deprecated tags <center>  Center&gt;  Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</center>
•	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>

#### Mobile

	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

### Optimization

XML Sitemap Great, your website has an XML sitemap.	
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		http://leominstercu.com/sitemap_index.xml
<b>②</b>	Robots.txt	http://leominstercu.com/robots.txt  Great, your website has a robots.txt file.
<b>②</b>	Analytics	Great, your website has an analytics tool.
		Google Analytics