Website review
leadamigo.com

The score is 52/100

pagepeeker

SEO Content

✅	Title	Review and Reputation Management Software - Get More Reviews **Length : 60** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Enhance your online presence and reputation with our comprehensive review and reputation management software powered by our 27 year old business directory. Get more reviews easily, start today! **Length : 193** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Review and Reputation Management Software - Get More Reviews
description	Enhance your online presence and reputation with our comprehensive review and reputation management software powered by our 27 year old business directory. Get more reviews easily, start today!
url	https://bestoftheweb.com/
site_name	Best of the Web Pros
updated_time	2024-07-12T07:52:03-04:00

SEO Content

	Headings	**H1**	**H2**	**H3**	**H4**	**H5**	**H6**
		1	12	11	21	9	4

- [H1] Review and Reputation Management Software
- [H2] Get Listed, Get Reviews, Get Ahead
- [H2] Business Listings, Review Software & Marketing Services
- [H2] Tell the world you're Verified, Trusted, and Reputable
- [H2] Create your business profile on the Best of the Web
- [H2] Verify your business to prove to others that you are real
- [H2] Build reviews to establish social proof that you deliver
- [H2] What Others Say About BOTW
- [H2] Companies become the best versions of themselves when they use Best of the Web.
- [H2] About Best of the Web
- [H2] Study our best practices
- [H2] Best of the Web
- [H2] Legal
- [H3] Best of the Web Directory
- [H3] Works with ANY Type of Business
- [H3] Simple, Affordable Review Tools
- [H3] Who We've Worked With
- [H3] 3+ million
- [H3] 1994
- [H3] 100%
- [H3] 3 Tips for Water Damage Companies Who Want to Stay Relevant
- [H3] 5 Steps To A Better Water Damage Website
- [H3] Ultimate Guide to Getting More Online Reviews
- [H3] Switch as a Customer×
- [H4] our features
- [H4] Pick Your Membership
- [H4] Pest Control
- [H4] Dumpster & Junk Removal
- [H4] Lawyers & Attorneys
- [H4] Dentists
- [H4] Painters
- [H4] Plumbers
- [H4] HVAC
- [H4] Roofers
- [H4] Electrician
- [H4] Veterinarians
- [H4] Garage Doors
- [H4] Auto Mechanic
- [H4] Appliance Repair
- [H4] Cleaning Companies
- [H4] Landscaping
- [H4] Moving
- [H4] Arborists
- [H4] Auto Detailers
- [H4] Pick Your Membership
- [H5] Comprehensive Business Listings
- [H5] Customer Review Management
- [H5] Improved Search Engine Optimization
- [H5] Social Proof and Trust Signals
- [H5] Local and Vertical Targeting
- [H5] Support and Consultation

SEO Content

- [H5] Businesses Listed
- [H5] Year Established
- [H5] Verified
- [H6] Business Directory
- [H6] Business Verification
- [H6] Review Software
- [H6] user feedback

❌	Images	We found 14 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **7%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 36 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 97.22% Internal Links 2.78%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice

In-page links

Login	External	Passing Juice
Contact Us	External	Passing Juice
Home	External	Passing Juice
Features	External	Passing Juice
Business Directory	External	Passing Juice
Lead Generation	External	Passing Juice
Reputation Management Software	External	Passing Juice
Trust Badge	External	Passing Juice
Pricing	External	Passing Juice
Industries	External	Passing Juice
About	External	Passing Juice
Sign up now	External	Passing Juice
Pest Control	External	Passing Juice
Dumpster & Junk Removal	External	Passing Juice
Lawyers & Attorneys	External	Passing Juice
Dentists	External	Passing Juice
Painters	External	Passing Juice
Plumbers	External	Passing Juice
HVAC	External	Passing Juice
Roofers	External	Passing Juice
Electrician	External	Passing Juice
Veterinarians	External	Passing Juice
Garage Doors	External	Passing Juice
Auto Mechanic	External	Passing Juice
Appliance Repair	External	Passing Juice
Cleaning Companies	External	Passing Juice
Landscaping	External	Passing Juice
Moving	External	Passing Juice

In-page links

Arborists	External	Passing Juice
Auto Detailers	External	Passing Juice
3 Tips for Water Damage Companies Who Want to Stay Relevant	External	Passing Juice
5 Steps To A Better Water Damage Website	External	Passing Juice
Ultimate Guide to Getting More Online Reviews	External	Passing Juice
Privacy Policy	External	Passing Juice
Terms of Use	External	Passing Juice

SEO Keywords

Keywords Cloud	directory businesses discover best web business review get more reputation
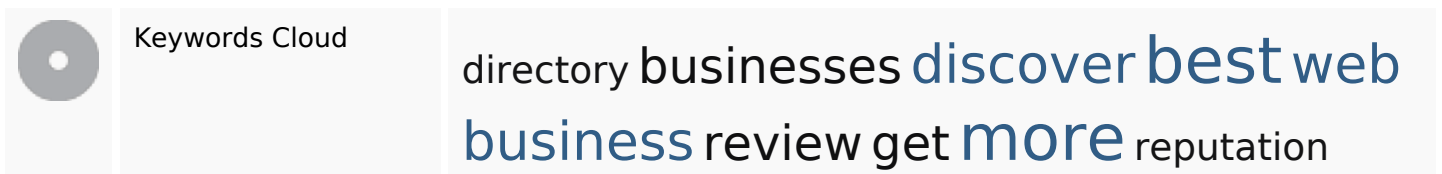
Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	27	✔	✖	✔	✔
best	23	✖	✖	✖	✔
business	21	✖	✖	✔	✔
discover	18	✖	✖	✖	✖
web	17	✖	✖	✖	✔

Usability

	Url	Domain : leadamigo.com Length : 13
✔	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

Usability

✖		
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✖	Deprecated HTML	

Deprecated tags	Occurrences
\<u\>	2

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

⦿	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

⦿	Mobile Optimization	✔ Apple Icon

Mobile

✔ Meta Viewport Tag

✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. https://bestoftheweb.com/
✅	Robots.txt	http://leadamigo.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.