







# Website review larkinlanedesigns.com

Generated on September 23 2024 00:31 AM






The score is **46/100**







## SEO Content

	<p>Title</p>	<p>Larkin Lane Designs: Chic Global Accessories, Apparel and Home Decor</p> <p><b>Length : 68</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Online boutique featuring chic global accessories, apparel and home decor. International textile traditions mindfully interpreted in a modern and elegant way.</p> <p><b>Length : 158</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Larkin Lane</td> </tr> <tr> <td>url</td> <td>https://www.larkinlane.com/</td> </tr> <tr> <td>title</td> <td>Larkin Lane Designs: Chic Global Accessories, Apparel and Home Decor</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Online boutique featuring chic global accessories, apparel and home decor. International textile traditions mindfully interpreted in a modern and elegant way.</td> </tr> <tr> <td>image</td> <td>http://www.larkinlane.com/cdn/shop/files/LL_lon_g_logo_bf4f481a-c459-4caf-8008-fe5a1bd8609b_1200x1200.png?v=1613170375</td> </tr> </tbody> </table>	Property	Content	site_name	Larkin Lane	url	https://www.larkinlane.com/	title	Larkin Lane Designs: Chic Global Accessories, Apparel and Home Decor	type	website	description	Online boutique featuring chic global accessories, apparel and home decor. International textile traditions mindfully interpreted in a modern and elegant way.	image	http://www.larkinlane.com/cdn/shop/files/LL_lon_g_logo_bf4f481a-c459-4caf-8008-fe5a1bd8609b_1200x1200.png?v=1613170375
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## SEO Content

		<p>image:secure_url https://www.larkinlane.com/cdn/shop/files/LL_logo_logo_bf4f481a-c459-4caf-8008-fe5a1bd8609b_1200x1200.png?v=1613170375</p> <p>image:width 1200</p> <p>image:height 628</p>												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>13</td><td>3</td><td>0</td><td>0</td><td>3</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1]</li><li>• [H2] Fall favorites!</li><li>• [H2] wear a story</li><li>• [H2] Elegance with impact</li><li>• [H2] ART to wear</li><li>• [H2] A story is woven into each and every global textile tradition.</li><li>• [H2] Artisan Collections</li><li>• [H2] Guatemalan Huipiles</li><li>• [H2] Uzbek Ikat</li><li>• [H2] Mexican Otomi</li><li>• [H2] Rwandan Baskets</li><li>• [H2] Shop Fall Edit</li><li>• [H2] Our Pillars</li><li>• [H2] As Seen In</li><li>• [H3] Collaboration</li><li>• [H3] Authenticity</li><li>• [H3] Tradition</li><li>• [H6] Info</li><li>• [H6] Larkin Lane</li><li>• [H6] Newsletter</li></ul>	H1	H2	H3	H4	H5	H6	1	13	3	0	0	3
H1	H2	H3	H4	H5	H6									
1	13	3	0	0	3									
	Images	<p>We found 72 images on this web page.</p> <p>63 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 52 links including 0 link(s) to files
	Statistics	External Links : noFollow 1.92% External Links : Passing Juice 0% Internal Links 98.08%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice
<a href="#">Clutches</a>	Internal	Passing Juice
<a href="#">NEW! Du Monde Clutch Collection</a>	Internal	Passing Juice
<a href="#">Party Purses</a>	Internal	Passing Juice
<a href="#">Totes</a>	Internal	Passing Juice
<a href="#">Hats</a>	Internal	Passing Juice
<a href="#">Hair Accessories</a>	Internal	Passing Juice
<a href="#">Bow Ties &amp; Cummerbunds</a>	Internal	Passing Juice
<a href="#">Scarves</a>	Internal	Passing Juice
<a href="#">Sashes</a>	Internal	Passing Juice
<a href="#">Dresses</a>	Internal	Passing Juice
<a href="#">Tops</a>	Internal	Passing Juice
<a href="#">Jackets</a>	Internal	Passing Juice
<a href="#">Tabletop</a>	Internal	Passing Juice
<a href="#">Pillows</a>	Internal	Passing Juice

## In-page links

<a href="#">Artisans</a>	Internal	Passing Juice
<a href="#">Felted Wool Artisans</a>	Internal	Passing Juice
<a href="#">Guatemalan Artisans</a>	Internal	Passing Juice
<a href="#">Haitian Artisans</a>	Internal	Passing Juice
<a href="#">Ikat Artisans</a>	Internal	Passing Juice
<a href="#">Mexican Brocade</a>	Internal	Passing Juice
<a href="#">Otomi Artisans</a>	Internal	Passing Juice
<a href="#">Rwandan Artisans</a>	Internal	Passing Juice
<a href="#">Our Story</a>	Internal	Passing Juice
<a href="#">Our Story</a>	Internal	Passing Juice
<a href="#">Journal</a>	Internal	Passing Juice
<a href="#">Account</a>	Internal	Passing Juice
<a href="#">SHOP DRESSES FROM UKRAINE</a>	Internal	Passing Juice
<a href="#">Shop Fall Edit</a>	Internal	Passing Juice
<a href="#">Quick View</a>	Internal	Passing Juice
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<a href="#">Quick View</a>	Internal	Passing Juice
<a href="#">Quick View</a>	Internal	Passing Juice
<a href="#">Quick View</a>	Internal	Passing Juice
<a href="#">Artisan Partners</a>	Internal	Passing Juice
<a href="#">Search</a>	Internal	Passing Juice

## In-page links

<a href="#">Bridal</a>	Internal	Passing Juice
<a href="#">Wholesale Inquiries</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">Returns and Exchanges</a>	Internal	Passing Juice
<a href="#">Larkin Lane</a>	Internal	Passing Juice
<a href="#">Powered by Shopify</a>	External	noFollow

## SEO Keywords

	Keywords Cloud	long arrow right
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
right	1	✘	✘	✘	✘
arrow	1	✘	✘	✘	✘
long	1	✘	✘	✘	✘







## Usability

	Url	Domain : larkinlanedesigns.com Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile


	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing
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## Optimization



		<p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://larkinlanedesigns.com/robots.txt">http://larkinlanedesigns.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>