

#### **SEO Content**

| $\bigotimes$ | Title              | Length : 0                                                                                                                                                                                    |  |  |  |
|--------------|--------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|--|
|              |                    | Very bad. We haven't found title on your page.                                                                                                                                                |  |  |  |
| 8            | Description        | Length : 0<br>Very bad. We haven't found meta description on your page. Use <u>this</u><br>free online meta tags generator to create description.                                             |  |  |  |
| $\bigotimes$ | Keywords           | Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.                                                             |  |  |  |
| 8            | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows<br>social crawler's better structurize your page. Use <u>this free og</u><br><u>properties generator</u> to create them. |  |  |  |
| 0            | Headings           | H1         H2         H3         H4         H5         H6           0         0         0         0         0         0         0                                                             |  |  |  |
| $\bigcirc$   | Images             | We found 0 images on this web page.<br>Good, most or all of your images have alt attributes.                                                                                                  |  |  |  |
| 8            | Text/HTML Ratio    | Ratio : <b>4%</b><br>This page's ratio of text to HTML code is below 15 percent, this means<br>that your website probably needs more text content.                                            |  |  |  |
| 0            | Flash              | Perfect, no Flash content has been detected on this page.                                                                                                                                     |  |  |  |
| $\bigcirc$   | Iframe             | Great, there are no Iframes detected on this page.                                                                                                                                            |  |  |  |

#### SEO Links

| 0          | URL Rewrite                | Good. Your links looks friendly!                                                       |
|------------|----------------------------|----------------------------------------------------------------------------------------|
| $\bigcirc$ | Underscores in the<br>URLs | Perfect! No underscores detected in your URLs.                                         |
|            | In-page links              | We found a total of 0 links including 0 link(s) to files                               |
| 0          | Statistics                 | External Links : noFollow 0%<br>External Links : Passing Juice 0%<br>Internal Links 0% |

## In-page links

| Anchor | Туре | Juice |
|--------|------|-------|
|        |      |       |
|        |      |       |

## SEO Keywords



Keywords Cloud

#### **Keywords Consistency**

| Keyword | Content | Title | Keywords | Descripti | Headings |
|---------|---------|-------|----------|-----------|----------|
|         |         |       |          | on        |          |

## Usability

| 0            | Url          | Domain : landroverexplore.co.uk<br>Length : 22 |
|--------------|--------------|------------------------------------------------|
| 0            | Favicon      | Great, your website has a favicon.             |
| $\bigotimes$ | Printability | We could not find a Print-Friendly CSS.        |

## Usability

| 0 | Language    | Good. Your declared language is en.               |
|---|-------------|---------------------------------------------------|
|   | Dublin Core | This page does not take advantage of Dublin Core. |

#### Document

| 0            | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                 |  |  |
|--------------|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|
| 0            | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                               |  |  |
| $\bigotimes$ | W3C Validity    | Errors : 0<br>Warnings : 0                                                                                                                                                                                                                                                                             |  |  |
| 0            | Email Privacy   | Great no email address has been found in plain text!                                                                                                                                                                                                                                                   |  |  |
| 0            | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                             |  |  |
| 0            | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul> |  |  |

#### Mobile

| Mobile Optimization | × | Apple Icon        |
|---------------------|---|-------------------|
|                     | ~ | Meta Viewport Tag |
|                     |   | *                 |

# Optimization

| $\bigcirc$ | XML Sitemap | Great, your website has an XML sitemap.                                                                                                                                                                                                                                                |
|------------|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| -          |             | https://landroverexplore.co.uk/sitemap.xml                                                                                                                                                                                                                                             |
|            |             | http://landroverexplore.co.uk/sitemap.xml                                                                                                                                                                                                                                              |
| 0          | Robots.txt  | http://landroverexplore.co.uk/robots.txt<br>Great, your website has a robots.txt file.                                                                                                                                                                                                 |
| 8          | Analytics   | Missing<br>We didn't detect an analytics tool installed on this website.<br>Web analytics let you measure visitor activity on your website. You<br>should have at least one analytics tool installed, but It can also be<br>good to install a second in order to cross-check the data. |