

# Website review lancasterpar kingauthority.com

Generated on September 22 2024 16:35 PM

The score is 48/100

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pagepeeker

#### **SEO Content**

$\bigcirc$	Title	Lancaster	Parking <i>i</i>	Authority				
		Length : 2	27					
		Perfect, yo	ur title c	ontains betw	een 10 and	70 charact	ers.	
$\bigotimes$	Description	Length : (	)					
				en't found me ags generator			bage. Use <u>this</u>	
$\bigotimes$	Keywords	-		n't found me <u>enerator</u> to c	-		age. Use <u>this free</u>	
	Og Meta Properties	Good, your	r page ta	ake advantag	e of Og Prop	oerties.		
		Propert	<sup>t</sup> y	Content				
		type		website				
		title		Lancaster	Parking Auth	nority		
			url		https://www.lancasterparkingauthority.com/			
		site_name	9	Lancaster Parking Authority				
		image		https://s0.v	vp.com/i/bla	nk.jpg		
		locale		en_US				
	Headings	<b>H1</b> 1	<b>H2</b> 5	<b>H3</b> 1	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0	
U		• [H2 • [H2 • [H2	2] Lots & 2] On-Str	Garages eet Parking Meetings ents				

#### **SEO Content**

		[H3] View All News Articles
$\bigotimes$	Images	We found 15 images on this web page. 15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
8	Text/HTML Ratio	Ratio : <b>5%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
0	Flash	Perfect, no Flash content has been detected on this page.
$\bigcirc$	Iframe	Great, there are no lframes detected on this page.

#### **SEO Links**

$\bigcirc$	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 39 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 10.26%
		Internal Links 89.74%

# In-page links

Anchor	Туре	Juice
Pay Online	Internal	Passing Juice
Pay Ticket	External	Passing Juice
Garage / Lot Monthly Permit	External	Passing Juice

# In-page links

<u>Careers</u>	Internal	Passing Juice
Contact Us	Internal	Passing Juice
<u>Home</u>	Internal	Passing Juice
Garages & Lots	Internal	Passing Juice
Prince Street Garage	Internal	Passing Juice
Penn Square Garage	Internal	Passing Juice
Duke Street Garage	Internal	Passing Juice
Water Street Garage	Internal	Passing Juice
East King Street Garage	Internal	Passing Juice
<u>Mifflin Lot</u>	Internal	Passing Juice
North Queen Street Garage	Internal	Passing Juice
North & South Cherry Street Lots	Internal	Passing Juice
Christian Street Garage	Internal	Passing Juice
On Street Parking & #038: Enforcement	Internal	Passing Juice
FAQs for Parking Enforcement	Internal	Passing Juice
On-Street Daily Meter Space Leasing	Internal	Passing Juice
2024 Holidays	Internal	Passing Juice
General Info	Internal	Passing Juice
Board Information	Internal	Passing Juice
Strategic Plan	Internal	Passing Juice
Event Parking & Validations	Internal	Passing Juice
Security & Weather Info	Internal	Passing Juice
Right to Know Request	Internal	Passing Juice
Audited Financial Statements	Internal	Passing Juice
2019 On Street Parking Study Results	Internal	Passing Juice
Health Insurance Benefits	Internal	Passing Juice
Local Links	Internal	Passing Juice
Click Here to Pay Online	Internal	Passing Juice

# In-page links

Click Here to Learn More	External	Passing Juice
View All News Articles	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
News	Internal	Passing Juice
Email Us	Internal	Passing Juice
Web Design & Development Provided By EZMarketing	External	Passing Juice

# SEO Keywords

0	Keywords Cloud	more posted city parking lancaster permit read board residential street
		permitreau board residential street

# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
lancaster	7	×	×	×	×
parking	5	×	×	×	<b>*</b>
residential	4	×	×	×	×
permit	4	×	×	×	×
city	4	×	×	×	×

# Usability

0	Url	Domain : lancasterparkingauthority.com Length : 29
0	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

### Usability

$\bigotimes$		
0	Language	Good. Your declared language is en.
⊗	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

0	Doctype	HTML 5		
0	Encoding	Perfect. Your declared charset is UTF-8.		
$\bigotimes$	W3C Validity	Errors : 0 Warnings : 0		
0	Email Privacy	Great no email address has been found in plain text!		
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

#### Mobile

0		×	Apple Icon
		*	Meta Viewport Tag
		*	Flash content

### Optimization

0	XML Sitemap	Great, your website has an XML sitemap.
		https://www.lancasterparkingauthority.com/sitemap.xml
		https://www.lancasterparkingauthority.com/news-sitemap.xml
$\bigcirc$	Robots.txt	http://lancasterparkingauthority.com/robots.txt Great, your website has a robots.txt file.
0	Analytics	Great, your website has an analytics tool.
		Google Analytics
		🔞 Clicky