






# Website review ladymortgages.com

Generated on September 13 2024 02:01 AM




The score is 46/100




## SEO Content

	Title	<div>Length : 0</div> <div>Very bad. We haven't found title on your page.</div>												
	Description	<div>Length : 0</div> <div>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</div>												
	Keywords	<div>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</div>												
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr></tbody></table>	Property	Content	type	website								
Property	Content													
type	website													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>8</td><td>6</td><td>21</td><td>0</td><td>1</td><td>0</td></tr></tbody></table> <div><ul style="list-style-type: none"><li>• [H1] What are the benefits of a Reverse Mortgage?</li><li>• [H1] - A reverse mortgage enables homeowners to convert a portion of their home equity into tax-free cash.</li><li>• [H1] Hello! Great to see you here. I'm Larisa, your dedicated partner in securing a stress-free retirement!</li><li>• [H1] Where your financial well-being is my priority, I specialize in reverse mortgages, offering you a pathway to financial freedom in your golden years.</li><li>• [H1] As your trusted mortgage agent, I alleviate the burden of monthly expenses by exploring options that allow you to stay in your cherished home filled with memories.</li><li>• [H1] With access to all reverse mortgage lenders, ensuring you have access to all the options without the hassle of visiting multiple banks, I'll shop around on your behalf, leveraging my extensive network of reverse mortgage lenders to find the perfect fit for your unique needs.</li></ul></div>	H1	H2	H3	H4	H5	H6	8	6	21	0	1	0
H1	H2	H3	H4	H5	H6									
8	6	21	0	1	0									





## SEO Content

		<ul style="list-style-type: none"> <li>• [H1] Let's embark on this journey together, unlocking the equity in your home and securing a comfortable retirement. Get in touch today, and let's make your dreams a reality!</li> <li>• [H1] - You and other title holders are 55+</li> <li>• [H2] How It Works</li> <li>• [H2] How It Works</li> <li>• [H2] Is a Reverse Mortgage Right For Me?</li> <li>• [H2] Are you eligible?</li> <li>• [H2] Ready to get started?</li> <li>• [H2] Privacy Policy   Anca Larisa Adrianov FSRA #13501 Turkin Mortgage</li> <li>• [H3] Step 1 - Apply</li> <li>• [H3] Apply to find out the best rates</li> <li>• [H3] and options</li> <li>• [H3] Step 2 - Review</li> <li>• [H3] You will receive a consultation call</li> <li>• [H3] from our team</li> <li>• [H3] Step 3 - Result</li> <li>• [H3] Compare and review your options with</li> <li>• [H3] the help of our specialist</li> <li>• [H3] Step 1 - Apply</li> <li>• [H3] Apply to find out the best rates</li> <li>• [H3] and options</li> <li>• [H3] Step 2 - Review</li> <li>• [H3] You will receive a consultation call from</li> <li>• [H3] our team</li> <li>• [H3] Step 3 - Result</li> <li>• [H3] Compare and review your options</li> <li>• [H3] with the help of a specialist.</li> <li>• [H3] Many retirees take out a reverse mortgage to boost their retirement income, pay for home renovations, pay for health care expenses or to help them pay off debt while staying in their current home.</li> <li>• [H3] Regardless of circumstance, we believe that you should live retirement on your terms, in the home you love!</li> <li>• [H3] Get Best Rates &amp; Options In The Market</li> <li>• [H5] Get an Estimate In Just 45 Seconds And Find How Much You Are Eligible For!</li> </ul>
	Images	<p>We found 5 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>2%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>

## SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 1 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	step <b>reverse</b> retirement home options <b>mortgage</b> homeowners income get qualify
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
mortgage	12	✖	✖	✖	✓
reverse	10	✖	✖	✖	✓









## Keywords Consistency

home	7	✖	✖	✖	✔
options	5	✖	✖	✖	✔
get	4	✖	✖	✖	✔

## Usability

	Url	Domain : ladymortgages.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div>

## Document

- ✖ Too bad, your website has too many CSS files (more than 4).
- ✔ Perfect, your website has few JavaScript files.
- ✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✖ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://ladymortgages.com/sitemap.xml>



### Robots.txt

<http://ladymortgages.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.