Website review kogo.org.au

Generated on September 23 2024 06:33 AM

The score is 44/100

SEO Content

⚠️	Title	Kogo **Length : 4** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Kogo
title	Kogo
url	https://www.kogo.org.au
type	website
image	http://static1.squarespace.com/static/5db6d9a69c85be439efa2a50/t/5db6e913a26b82005cf261ef/1572268311762/Kogo+Logo.png?format=1500w
image:width	657
image:height	669

	Headings						
		H1	**H2**	**H3**	**H4**	**H5**	**H6**
		1	5	0	0	0	0

SEO Content

		- [H1] Spread the Warmth - [H2] Knit for Us - [H2] Our Mission Statement - [H2] Drop-off Locations - [H2] Our 20 year journey - [H2] Follow Us
❌	Images	We found 10 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **15%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

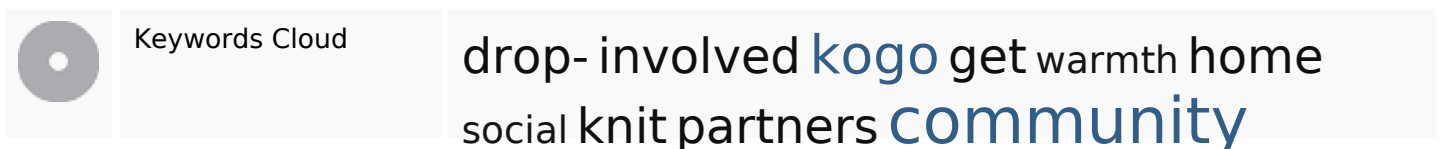|		
✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 20 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice

In-page links

Latest News		Internal	Passing Juice
Drop-off Points		Internal	Passing Juice
Donate		Internal	Passing Juice
About Us		Internal	Passing Juice
Our Board		Internal	Passing Juice
Community Partners		Internal	Passing Juice
Our Supporters		Internal	Passing Juice
Christmas Angel		Internal	Passing Juice
Community Liaison Officer		Internal	Passing Juice
Get Involved		Internal	Passing Juice
Knit for Us		Internal	Passing Juice
Sign up for Newsletter		Internal	Passing Juice
Patterns		Internal	Passing Juice
The Social Knitwork		Internal	Passing Juice
Community Partners		Internal	Passing Juice
FAQ		Internal	Passing Juice
About Us		Internal	Passing Juice
Get Involved		Internal	Passing Juice
Contact us		Internal	Passing Juice

SEO Keywords

Keywords Cloud	drop- involved kogo get warmth home social knit partners community

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
community	10	✖	✖	✖	✖

Keywords Consistency

kogo	6	✔	✘	✘	✘
home	5	✘	✘	✘	✘
get	5	✘	✘	✘	✘
involved	5	✘	✘	✘	✘

Usability

	Url	Domain : kogo.org.au Length : 11
✔	Favicon	Great, your website has a favicon.
✘	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✘	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✘	W3C Validity	Errors : 0 Warnings : 0
✘	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.

Document

		✖	Too bad, your website is using inline styles.
		✔	Great, your website has few CSS files.
		✖	Too bad, your website has too many JS files (more than 6).
		✔	Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		https://www.kogo.org.au/sitemap.xml
✔	Robots.txt	http://kogo.org.au/robots.txt
		Great, your website has a robots.txt file.
✖	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.