Website review
kidshelpline.com.au

Generated on September 22 2024 10:31 AM

The score is 50/100

SEO Content

✓	Title	Kids Helpline | Phone Counselling Service | 1800 55 1800 **Length : 56** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Kids Helpline
type	website
url	https://kidshelpline.com.au/
title	Kids Helpline | Phone & Web Counselling | Ages 5-25
description	Anytime. Any Reason.
image	https://kidshelpline.com.au/sites/default/files/document/Homepage-social-meta-image.jpg
image:url	https://kidshelpline.com.au/sites/default/files/document/Homepage-social-meta-image.jpg
image:secure_url	https://kidshelpline.com.au/sites/default/files/document/Homepage-social-meta-image.jpg
image:type	JPG

SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		0	12	6	0	0	0

- [H2] Main Menu
- [H2] Homepage
- [H2] Homepage
- [H2] I need help… but I'm scared to call
- [H2] How was your Kids Helpline experience?
- [H2] Dealing with mental health issues?
- [H2] Struggling with how you look?
- [H2] Awww, shucks. You totally love our Insta!
- [H2] not sure? start here...
- [H2] Just confirming — what would you like to do?
- [H2] Important Information for Teachers
- [H2] We're here for you. Any time. Any reason
- [H3] or take a look at these popular topics
- [H3] We get it – it can be really nerve wracking! That's why we've created a handy guide on how Kids Helpline can support you
- [H3] How can we improve? What works well? Now's your chance to give feedback!
- [H3] Join our online group to chat to others going through the same stuff
- [H3] Improve your body image and self-esteem
- [H3] Your fave thing was our info & advice

	Images	We found 24 images on this web page. 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **15%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

✓	In-page links	We found a total of 37 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 0% External Links : Passing Juice 40.54% Internal Links 59.46%

In-page links

Anchor	Type	Juice
Kids 5-12	Internal	Passing Juice
Teens 13-17	Internal	Passing Juice
Young Adults 18-25	Internal	Passing Juice
Parents	Internal	Passing Juice
Schools	Internal	Passing Juice
About	Internal	Passing Juice
Donate	Internal	Passing Juice
Privacy	Internal	Passing Juice
Feedback	Internal	Passing Juice
Get Help!	Internal	Passing Juice
Search Kids Helpline here...	Internal	Passing Juice
bullying	Internal	Passing Juice
depression	Internal	Passing Juice
anxiety	Internal	Passing Juice
About us	Internal	Passing Juice
Take the survey	External	Passing Juice
Check it out	Internal	Passing Juice
Learn more	Internal	Passing Juice
sexting/sending nudes	External	Passing Juice
LGBTIQ+	External	Passing Juice

In-page links

emotional abuse and toxic relationships	External	Passing Juice
porn	External	Passing Juice
ADHD	External	Passing Juice
suicide	External	Passing Juice
Check out our Instagram	External	Passing Juice
yourtown.	External	Passing Juice
Contact Us	Internal	Passing Juice
Chinese	External	Passing Juice
Arabic	External	Passing Juice
Vietnamese	External	Passing Juice
Italian	External	Passing Juice
Greek	External	Passing Juice
Submit your story	Internal	Passing Juice
email	Internal	Passing Juice
webchat	Internal	Passing Juice
Get Help	Internal	Passing Juice
Continue to Booking Page	External	Passing Juice

SEO Keywords

⊙ Keywords Cloud	questions session all class help students support helpline kids get

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
help	7	✔	✖	✖	✔
get	6	✖	✖	✖	✔

Keywords Consistency

class	6	✖	✖	✖	✖
session	6	✖	✖	✖	✖
kids	5	✔	✖	✖	✔

Usability

◉	Url	Domain : kidshelpline.com.au Length : 19
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
◉	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles.

Document

✔ Great, your website has few CSS files.

✖ Too bad, your website has too many JS files (more than 6).

✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://kidshelpline.com.au/sitemap.xml
	Robots.txt	http://kidshelpline.com.au/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.