



Website review kcom.com

Generated on September 12 2024 12:16 PM





The score is 50/100







SEO Content

	<p>Title</p>	<p>KCOM KCOM</p> <p>Length : 11</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>4</td> <td>5</td> <td>12</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Get full fibre broadband for your home • [H1] We're upgrading landlines for a full fibre future! • [H1] KCOM gives youngsters a stadium experience for Safer Internet Day • [H1] KCOM launches ambitious Net Zero plans • [H2] We're upgrading for a full fibre future • [H2] Why we're different • [H2] Award winning connectivity • [H2] Playing our part in the community • [H2] Committed to diversity and inclusion • [H3] Award-winning full fibre broadband • [H3] Communications solutions for business and public sector • [H3] Wholesale voice, data and network services • [H3] KCOM walkers complete epic 120km charity challenge • [H3] KCOM staff take on epic 120km anniversary challenge for charity • [H3] Brighter smiles and even brighter futures for KCOM Community Grant winners 	H1	H2	H3	H4	H5	H6	4	5	12	0	0	0
H1	H2	H3	H4	H5	H6									
4	5	12	0	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H3] KCOM earns double nomination at 'Internet Oscars' • [H3] KCOM • [H3] About us • [H3] News • [H3] Connect • [H3] Careers
	Images	<p>We found 20 images on this web page.</p> <p>14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 16%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 73 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 2.74%</p> <p>Internal Links 97.26%</p>

In-page links

Anchor	Type	Juice
Skip navigation to main content	Internal	Passing Juice

In-page links

Skip to next nav item	External	Passing Juice
Our business	Internal	Passing Juice
Leadership and governance	Internal	Passing Juice
History	Internal	Passing Juice
Customer case studies	Internal	Passing Juice
Strategy	Internal	Passing Juice
Partners	Internal	Passing Juice
People	Internal	Passing Juice
Customers and suppliers	Internal	Passing Juice
Community	Internal	Passing Juice
Community grants	Internal	Passing Juice
Community chest	Internal	Passing Juice
KCOM Kits	Internal	Passing Juice
EU Transition	Internal	Passing Juice
Gender pay gap	Internal	Passing Juice
Modern slavery statement	Internal	Passing Juice
Pension schemes	Internal	Passing Juice
Standards, policies and codes	Internal	Passing Juice
Tax strategy	Internal	Passing Juice
Reporting	Internal	Passing Juice
Vacancies	Internal	Passing Juice
Employee stories	Internal	Passing Juice
Our teams	Internal	Passing Juice
Benefits	Internal	Passing Juice
Application process	Internal	Passing Juice
Consumers in East Yorkshire & North Lincolnshire	Internal	Passing Juice
Businesses in East Yorkshire & North Lincolnshire	Internal	Passing Juice
Wholesale	Internal	Passing Juice

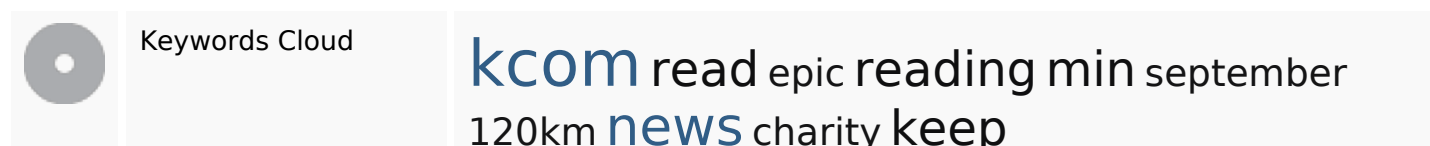
In-page links

Our locations	Internal	Passing Juice
KCOM aims for customer service excellence with new partnership	Internal	Passing Juice
Quartet of great causes win latest KCOM community grants	Internal	Passing Juice
Summer of celebration for KCOM's decade of Lightstream	Internal	Passing Juice
From nurdles to nappies - KCOM cleans up	Internal	Passing Juice
A decade of full fibre Lightstream streamlines life for Stuart	Internal	Passing Juice
Green fingered KCOM employees volunteer at Burton Constable grounds and CASE allotments	Internal	Passing Juice
KCOM supports Hull's flagship Freedom Festival	Internal	Passing Juice
KCOM teams up with Hull FC for derby match ticket giveaway	Internal	Passing Juice
Trio of groups claim latest KCOM community grants	Internal	Passing Juice
KCOM employees give helping hand to school uniform charity	Internal	Passing Juice
The sky's the limit as KCOM support Lincs Air Ambulance	Internal	Passing Juice
KCOM nominated for double community awards	Internal	Passing Juice
Business	Internal	Passing Juice
Community	Internal	Passing Juice
Group	Internal	Passing Juice
Retail	Internal	Passing Juice
Wholesale	Internal	Passing Juice
Networks	Internal	Passing Juice
Business still at the forefront of the Lightstream revolution	Internal	Passing Juice
KCOM in the hunt for a hattrick of national awards	Internal	Passing Juice
KCOM unveils £100m vision to deliver full fibre future for region	Internal	Passing Juice
View offers	Internal	Passing Juice
For business	Internal	Passing Juice
For home	Internal	Passing Juice
Read more here	Internal	Passing Juice
Find out more	Internal	Passing Juice

In-page links

Residential broadband	External	Passing Juice
Regional business	Internal	Passing Juice
Wholesale	Internal	Passing Juice
For home	Internal	Passing Juice
For business	Internal	Passing Juice
News	Internal	Passing Juice
KCOM walkers complete epic 120km charity challenge	Internal	Passing Juice
KCOM staff take on epic 120km anniversary challenge for charity	Internal	Passing Juice
Brighter smiles and even brighter futures for KCOM Community Grant winners	Internal	Passing Juice
KCOM earns double nomination at &#39;Internet Oscars&#39;	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Regulatory	Internal	Passing Juice
Universal Service Obligation	Internal	Passing Juice
Cookies	Internal	Passing Juice
Privacy notice	Internal	Passing Juice
Terms of use	Internal	Passing Juice
Accessibility	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
kcom	9	✓	✗	✗	✓







Keywords Consistency

news	6	✘	✘	✘	✔
min	4	✘	✘	✘	✔
read	4	✘	✘	✘	✘
keep	4	✘	✘	✘	✘





Usability

	Url	Domain : kcom.com Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.




Document

-  Too bad, your website is using inline styles.
-  Great, your website has few CSS files.
-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://kcom.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.