

# Website review kcom.com

Generated on September 22 2024 12:34 PM





The score is 50/100







## SEO Content

	Title	<p>KCOM   KCOM</p> <p><b>Length : 11</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>					
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>					
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>					
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>					
	Headings	<b>H1</b> 4	<b>H2</b> 5	<b>H3</b> 12	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
		<ul style="list-style-type: none"><li>• [H1] Get full fibre broadband for your home</li><li>• [H1] We're upgrading landlines for a full fibre future!</li><li>• [H1] KCOM gives youngsters a stadium experience for Safer Internet Day</li><li>• [H1] KCOM launches ambitious Net Zero plans</li><li>• [H2] We're upgrading for a full fibre future</li><li>• [H2] Why we're different</li><li>• [H2] Award winning connectivity</li><li>• [H2] Playing our part in the community</li><li>• [H2] Committed to diversity and inclusion</li><li>• [H3] Award-winning full fibre broadband</li><li>• [H3] Communications solutions for business and public sector</li><li>• [H3] Wholesale voice, data and network services</li><li>• [H3] KCOM walkers complete epic 120km charity challenge</li><li>• [H3] KCOM staff take on epic 120km anniversary challenge for charity</li><li>• [H3] Brighter smiles and even brighter futures for KCOM Community Grant winners</li></ul>					

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] KCOM earns double nomination at 'Internet Oscars'</li><li>• [H3] KCOM</li><li>• [H3] About us</li><li>• [H3] News</li><li>• [H3] Connect</li><li>• [H3] Careers</li></ul>
	Images	We found 20 images on this web page.  14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>16%</b>  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 73 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 2.74%  Internal Links 97.26%

## In-page links

Anchor	Type	Juice
<a href="#">Skip navigation to main content</a>	Internal	Passing Juice

## In-page links

<a href="#">Skip to next nav item</a>	External	Passing Juice
<a href="#">Our business</a>	Internal	Passing Juice
<a href="#">Leadership and governance</a>	Internal	Passing Juice
<a href="#">History</a>	Internal	Passing Juice
<a href="#">Customer case studies</a>	Internal	Passing Juice
<a href="#">Strategy</a>	Internal	Passing Juice
<a href="#">Partners</a>	Internal	Passing Juice
<a href="#">People</a>	Internal	Passing Juice
<a href="#">Customers and suppliers</a>	Internal	Passing Juice
<a href="#">Community</a>	Internal	Passing Juice
<a href="#">Community grants</a>	Internal	Passing Juice
<a href="#">Community chest</a>	Internal	Passing Juice
<a href="#">KCOM Kits</a>	Internal	Passing Juice
<a href="#">EU Transition</a>	Internal	Passing Juice
<a href="#">Gender pay gap</a>	Internal	Passing Juice
<a href="#">Modern slavery statement</a>	Internal	Passing Juice
<a href="#">Pension schemes</a>	Internal	Passing Juice
<a href="#">Standards, policies and codes</a>	Internal	Passing Juice
<a href="#">Tax strategy</a>	Internal	Passing Juice
<a href="#">Reporting</a>	Internal	Passing Juice
<a href="#">Vacancies</a>	Internal	Passing Juice
<a href="#">Employee stories</a>	Internal	Passing Juice
<a href="#">Our teams</a>	Internal	Passing Juice
<a href="#">Benefits</a>	Internal	Passing Juice
<a href="#">Application process</a>	Internal	Passing Juice
<a href="#">Consumers in East Yorkshire &amp; North Lincolnshire</a>	Internal	Passing Juice
<a href="#">Businesses in East Yorkshire &amp; North Lincolnshire</a>	Internal	Passing Juice
<a href="#">Wholesale</a>	Internal	Passing Juice

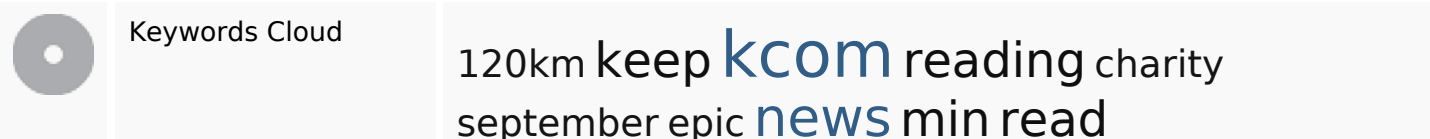
## In-page links

<a href="#">Our locations</a>	Internal	Passing Juice
<a href="#">KCOM aims for customer service excellence with new partnership</a>	Internal	Passing Juice
<a href="#">Quartet of great causes win latest KCOM community grants</a>	Internal	Passing Juice
<a href="#">Summer of celebration for KCOM's decade of Lightstream</a>	Internal	Passing Juice
<a href="#">From nurdles to nappies - KCOM cleans up</a>	Internal	Passing Juice
<a href="#">A decade of full fibre Lightstream streamlines life for Stuart</a>	Internal	Passing Juice
<a href="#">Green fingered KCOM employees volunteer at Burton Constable grounds and CASE allotments</a>	Internal	Passing Juice
<a href="#">KCOM supports Hull's flagship Freedom Festival</a>	Internal	Passing Juice
<a href="#">KCOM teams up with Hull FC for derby match ticket giveaway</a>	Internal	Passing Juice
<a href="#">Trio of groups claim latest KCOM community grants</a>	Internal	Passing Juice
<a href="#">KCOM employees give helping hand to school uniform charity</a>	Internal	Passing Juice
<a href="#">The sky's the limit as KCOM support Lincs Air Ambulance</a>	Internal	Passing Juice
<a href="#">KCOM nominated for double community awards</a>	Internal	Passing Juice
<a href="#">Business</a>	Internal	Passing Juice
<a href="#">Community</a>	Internal	Passing Juice
<a href="#">Group</a>	Internal	Passing Juice
<a href="#">Retail</a>	Internal	Passing Juice
<a href="#">Wholesale</a>	Internal	Passing Juice
<a href="#">Networks</a>	Internal	Passing Juice
<a href="#">Business still at the forefront of the Lightstream revolution</a>	Internal	Passing Juice
<a href="#">KCOM in the hunt for a hattrick of national awards</a>	Internal	Passing Juice
<a href="#">KCOM unveils £100m vision to deliver full fibre future for region</a>	Internal	Passing Juice
<a href="#">View offers</a>	Internal	Passing Juice
<a href="#">For business</a>	Internal	Passing Juice
<a href="#">For home</a>	Internal	Passing Juice
<a href="#">Read more here</a>	Internal	Passing Juice
<a href="#">Find out more</a>	Internal	Passing Juice

## In-page links

<a href="#">Residential broadband</a>	External	Passing Juice
<a href="#">Regional business</a>	Internal	Passing Juice
<a href="#">Wholesale</a>	Internal	Passing Juice
<a href="#">For home</a>	Internal	Passing Juice
<a href="#">For business</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">KCOM walkers complete epic 120km charity challenge</a>	Internal	Passing Juice
<a href="#">KCOM staff take on epic 120km anniversary challenge for charity</a>	Internal	Passing Juice
<a href="#">Brighter smiles and even brighter futures for KCOM Community Grant winners</a>	Internal	Passing Juice
<a href="#">KCOM earns double nomination at &amp;#39;Internet Oscars&amp;#39;</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">Regulatory</a>	Internal	Passing Juice
<a href="#">Universal Service Obligation</a>	Internal	Passing Juice
<a href="#">Cookies</a>	Internal	Passing Juice
<a href="#">Privacy notice</a>	Internal	Passing Juice
<a href="#">Terms of use</a>	Internal	Passing Juice
<a href="#">Accessibility</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
kcom	9	✓	✗	✗	✓








## Keywords Consistency

news	6	✖	✖	✖	✔
min	4	✖	✖	✖	✔
read	4	✖	✖	✖	✖
keep	4	✖	✖	✖	✖

## Usability

	Url	Domain : kcom.com Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>            Excellent, your website doesn't use nested tables.         </div>

## Document

- ✖ Too bad, your website is using inline styles.
- ✔ Great, your website has few CSS files.
- ✖ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✖ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://kcom.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.