



Website review kawaiicase.com

Generated on September 22 2024 14:33 PM





The score is 50/100







SEO Content

| | Title | <p>Kawaii Case &#8211; The cutest iPhone cases, phone cases, and accessories!</p> <p>Length : 74</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | |
|----|--------------------|--|----|----|----|----|----|----|---|----|---|---|---|---|
| | Description | <p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p> | | | | | | | | | | | | |
| | Keywords | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | |
| | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p> | | | | | | | | | | | | |
| | Headings | <table border="1" data-bbox="542 1444 1481 1518"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>16</td> <td>6</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1550 1262 2078" style="list-style-type: none"> • [H2] Featured Products • [H2] Simple Heart iPhone Case • [H2] Milky Candy Japan iPhone Case • [H2] Kawaii Japanese Drink iPhone case • [H2] Shop all iPhone Cases • [H2] Shop all Samsung Cases • [H2] Shop by Collection • [H2] Newest Cases • [H2] Cute Dino and Bear iPhone Cases • [H2] Cute Totoro Samsung Galaxy Case • [H2] Simple Heart Samsung Galaxy Case • [H2] Simple Heart iPhone Case • [H2] Happy Sunshine Samsung Galaxy Case • [H2] Cute Cat Samsung Phone Case • [H2] Line Brown Bear Samsung Galaxy Case • [H2] Cookie Sandwich Rilakkuma iPhone Case | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 16 | 6 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 0 | 16 | 6 | 0 | 0 | 0 | | | | | | | | | |

SEO Content

| | | |
|---|-----------------|--|
| | | <ul style="list-style-type: none">• [H3] Cute Animals Collection• [H3] Famous Characters• [H3] 3D Style Collection• [H3] Japan Collection• [H3] Pink Collection• [H3] Simple Style Collection |
|  | Images | We found 35 images on this web page. 20 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|---|-------------------------|---|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 49 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 2.04% Internal Links 97.96% |

In-page links

| Anchor | Type | Juice |
|------------------------------------|----------|---------------|
| Skip to navigation | Internal | Passing Juice |
| | | |

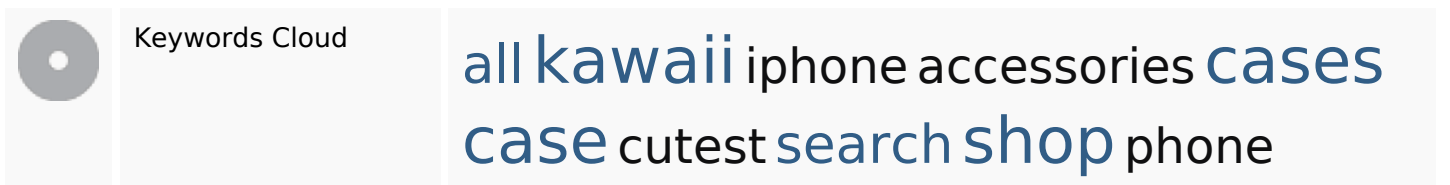
In-page links

| | | |
|---|----------|---------------|
| Skip to content | Internal | Passing Juice |
| iPhone | Internal | Passing Juice |
| iPhone X | Internal | Passing Juice |
| iPhone 8 Plus | Internal | Passing Juice |
| iPhone 8 | Internal | Passing Juice |
| iPhone 7 Plus | Internal | Passing Juice |
| iPhone 7 | Internal | Passing Juice |
| iPhone 6 Plus | Internal | Passing Juice |
| iPhone 6 / 6S | Internal | Passing Juice |
| iPhone 5 / 5S / SE | Internal | Passing Juice |
| iPhone 5C | Internal | Passing Juice |
| iPhone 4 / 4S | Internal | Passing Juice |
| Samsung | Internal | Passing Juice |
| Note 8 | Internal | Passing Juice |
| Galaxy S9 Plus | Internal | Passing Juice |
| Galaxy S9 | Internal | Passing Juice |
| Galaxy S8 Plus | Internal | Passing Juice |
| Galaxy S8 | Internal | Passing Juice |
| Galaxy S7 | Internal | Passing Juice |
| Galaxy S6 | Internal | Passing Juice |
| Collections | Internal | Passing Juice |
| Cute Animals Collection | Internal | Passing Juice |
| Japan Collection | Internal | Passing Juice |
| Famous Characters | Internal | Passing Juice |
| Pink Collection | Internal | Passing Juice |
| 3D Case Collection | Internal | Passing Juice |
| Simple Style | Internal | Passing Juice |
| FAQ | Internal | Passing Juice |
| | | |

In-page links

| | | |
|----------------------------------|----------|---------------|
| My Account | Internal | Passing Juice |
| Orders | Internal | Passing Juice |
| Track your order | Internal | Passing Juice |
| Account details | Internal | Passing Juice |
| Contact | Internal | Passing Juice |
| Blog | Internal | Passing Juice |
| Select options | Internal | noFollow |
| Select options | Internal | noFollow |
| Select options | Internal | noFollow |
| Select options | Internal | noFollow |
| Read more | Internal | noFollow |
| Select options | Internal | noFollow |
| Select options | Internal | noFollow |
| Select options | Internal | noFollow |
| Select options | Internal | noFollow |
| Select options | Internal | noFollow |
| Kawaii Case | External | Passing Juice |
| About Us | Internal | Passing Juice |
| Affiliate Area | Internal | Passing Juice |
| Privacy Policies | Internal | Passing Juice |

SEO Keywords




Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti | Headings |
|---------|---------|-------|----------|-----------|----------|
|---------|---------|-------|----------|-----------|----------|





Keywords Consistency

| | | | | on | |
|--------|---|---|---|----|---|
| cases | 5 | ✓ | ✗ | ✗ | ✓ |
| kawaii | 4 | ✓ | ✗ | ✗ | ✓ |
| case | 4 | ✓ | ✗ | ✗ | ✓ |
| shop | 4 | ✗ | ✗ | ✗ | ✓ |
| all | 3 | ✗ | ✗ | ✗ | ✓ |


Usability

| | | |
|--|--------------|---|
|  | Url | Domain : kawaiicase.com Length : 14 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |


Document

| | | |
|--|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 0 Warnings : 0 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |




Document

| | | |
|--|------------|--|
|  | Speed Tips | <ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip. |
|--|------------|--|

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|---|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <p>https://kawaiicase.com/wp-sitemap.xml</p> |
|  | Robots.txt | <p>http://kawaiicase.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |