Website review
kamalacinemas.com

Generated on September 12 2024 12:15 PM

The score is 60/100

SEO Content

✔	Title	Kamala Cinemas Chennai Tickets Online Booking Theatres in Chennai **Length : 65** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Kamala Cinemas Chennai Tickets Online Booking, Tickets Rate, Now Playing Movies, Coming Soon Movies, Theatre Address, Location Map, Phone Number and more to find at kamlacinemas.com **Length : 181** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✔	Keywords	Kamala Cinemas, Kamala Cinemas Chennai, Theatres in Chennai, Tickets, Online Booking, Advance Booking, Tickets Rate, Online Reservation, Now Playing Movies, Coming Soon Movies, New Releases, Address, Contact Number, Phone Number, Loaction Map Good, your page contains meta keywords.
✖	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◯	Headings	H1 1, H2 0, H3 0, H4 0, H5 0, H6 0 • [H1] Now Showing Movies
✖	Images	We found 4 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✔	Text/HTML Ratio	Ratio : **21%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.

SEO Content

✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 15 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 40% Internal Links 60%

In-page links

Anchor	Type	Juice
HOME	Internal	Passing Juice
ABOUT US	Internal	Passing Juice
COMING SOON	Internal	Passing Juice
ORDER STATUS	External	Passing Juice
ORDER STATUS	External	Passing Juice
FUNCTIONS IN KAMALA	Internal	Passing Juice
ADVERTISE	Internal	Passing Juice
F & B	Internal	Passing Juice
FEEDBACK	Internal	Passing Juice

In-page links

PHONE BOOKING	External	Passing Juice
-	Internal	Passing Juice
COMING SOON	Internal	Passing Juice
Android App	External	Passing Juice
Iphone App	External	Passing Juice
Ticketnew	External	Passing Juice

SEO Keywords

Keywords Cloud	kamala cinemas booking home functions soon chennai feedback coming advertise

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
kamala	4	✔	✔	✔	✘
cinemas	2	✔	✔	✔	✘
chennai	2	✔	✔	✔	✘
booking	2	✔	✔	✔	✘
home	2	✘	✘	✘	✘

Usability

	Url	Domain : kamalacinemas.com Length : 17
✘	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✘	Printability	We could not find a Print-Friendly CSS.

Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✖ Apple Icon ✖ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. http://www.kamalacinemas.com/sitemap.xml
✅	Robots.txt	http://kamalacinemas.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.