Website review
joniburnett.com

Generated on September 22 2024 12:36 PM

The score is 51/100

SEO Content

⚠️	Title	Let's find your dream home - Your trusted real estate expert. Whether buying or selling, let's make your property dreams a reality. **Length : 141** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	Your trusted real estate expert. Whether buying or selling, let's make your property dreams a reality. **Length : 107** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	**Content**
title	Homes for Sale | KW
url	https://joniburnett.kw.com/
site_name	KW Agent Sites
type	website

⚪	Headings	

H1	**H2**	**H3**	**H4**	**H5**	**H6**
1	0	0	1	0	0

- [H1] Let's find your dream home
- [H4] Check out my featured properties.

❌	Images	We found 67 images on this web page. 57 alt attributes are empty or missing. Add alternative text so that

SEO Content

		search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **14%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 34 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 94.12% Internal Links 5.88%

In-page links

Anchor	Type	Juice
English (United States)	External	Passing Juice
Albanian	External	Passing Juice
Arabic	External	Passing Juice
Catalan	External	Passing Juice
Czech	External	Passing Juice
French (Canada)	External	Passing Juice

In-page links

French (France)	External	Passing Juice
German	External	Passing Juice
Greek	External	Passing Juice
Hebrew	External	Passing Juice
Italian	External	Passing Juice
Japanese	External	Passing Juice
Khmer	External	Passing Juice
Mongolian	External	Passing Juice
Polish	External	Passing Juice
Portuguese (Brazil)	External	Passing Juice
Portuguese (Portugal)	External	Passing Juice
Romanian	External	Passing Juice
Serbian	External	Passing Juice
Slovenian	External	Passing Juice
Spanish (Latin America)	External	Passing Juice
Spanish (Spain)	External	Passing Juice
Thai	External	Passing Juice
Turkish	External	Passing Juice
Vietnamese	External	Passing Juice
Log In / Sign Up	Internal	Passing Juice
	Internal	Passing Juice
Part One: Your First-Time Homebuyer's Guide	External	Passing Juice
Part Two: Your First-Time Homebuyer's Guide	External	Passing Juice
Part Three: Your First-Time Homebuyer's Guide	External	Passing Juice
Part Four: Your First-Time Homebuyer's Guide	External	Passing Juice
Cookie Policy	External	Passing Juice
Terms of Use	External	Passing Juice
Privacy Policy	External	Passing Juice

SEO Keywords

Keywords Cloud	listing new more keller agent burnett williams joni open sold

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	19	✖	✖	✖	✖
listing	17	✖	✖	✖	✖
keller	15	✖	✖	✖	✖
williams	15	✖	✖	✖	✖
joni	12	✖	✖	✖	✖

Usability

	Url	Domain : joniburnett.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.

Document

✅		
❌	W3C Validity	Errors : 0 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
❌	Deprecated HTML	

Deprecated tags	Occurrences
<u>	2

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

Speed Tips

✔ Excellent, your website doesn't use nested tables.

✖ Too bad, your website is using inline styles.

✔ Great, your website has few CSS files.

✔ Perfect, your website has few JavaScript files.

✔ Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization

✔ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

Optimization

XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

Optimization

	Robots.txt	http://joniburnett.com/robots.txt
✓		Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool.
		Google Analytics