

#### **SEO Content**

	Title	Joe	9;s Barbersh	юр			
		Length	21				
		Perfect, y	our title cor	ntains betw	een 10 and	70 charact	ers.
8	Description						page. Use <u>this</u>
8	Keywords	-	. We haven'i eta tags gen		-		age. Use <u>this free</u>
8	Og Meta Properties	social cra	e does not ta wler's bette <u>s generator</u>	r structuriz	e your page		his tags allows ree og
0	Headings	H1H2H3H4H5H60144000• [H2] KERMIT'S NEW HOURS• [H2] Kermit has Walk-ins and Appointments• [H2] Kermit has Walk-ins and Appointments• [H2] You can make appointments with him on Tuesday, Thursday, and Friday.• [H2] Or you can do a wait-list with him on Monday and Wednesday.• [H2] Send Kermit a text• [H2] WORK AT JOE'S• [H2] WORK AT JOE'S• [H2] HOLIDAY SCHEDULE 2022-2023• [H2] WORK AT JOE'S• [H2] OPEN THANKSGIVING 2022• [H2] OPEN THANKSGIVING 2022• [H2] COME SEE OUR UPDATED SHOP!• [H2] WORK AT JOE'S• [H2] WORK AT JOE'S• [H2] WORK AT JOE'S• [H2] OPEN THANKSGIVING 2022• [H2] OPEN THANKSGIVING 2022• [H2] BEST BARBERSHOP, AGAIN! THANK YOU!!!• [H3] Location• [H3] Hours		Ο Fuesday, day and			

#### **SEO Content**

		<ul><li>[H3] Crew</li><li>[H3] Location Map</li></ul>
8	Images	We found 17 images on this web page. 13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
8	Text/HTML Ratio	Ratio : <b>8%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
0	Flash	Perfect, no Flash content has been detected on this page.
$\bigotimes$	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

#### **SEO Links**

0	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 40 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 10%
		Internal Links 90%

## In-page links

Anchor	Туре	Juice
Home	Internal	Passing Juice
WAIT LIST	Internal	Passing Juice
WAIT LIST: HOW TO	Internal	Passing Juice

# In-page links

APPOINTMENTS	Internal	Passing Juice
JOE	External	Passing Juice
ABOUT	Internal	Passing Juice
BOOTH RENTAL	Internal	Passing Juice
PRICES	Internal	Passing Juice
KERMIT'S NEW HOURS	Internal	Passing Juice
<u>0 Comments</u>	Internal	Passing Juice
Send Kermit a text	External	Passing Juice
CLICK HERE FOR APPOINTMENTS	External	Passing Juice
Uncategorized	Internal	Passing Juice
WORK AT JOE’:S	Internal	Passing Juice
<u>0 Comments</u>	Internal	Passing Juice
WAIT LIST INSTRUCTIONS	Internal	Passing Juice
<u>0 Comments</u>	Internal	Passing Juice
KERMIT RETURNS	Internal	Passing Juice
<u>0 Comments</u>	Internal	Passing Juice
CREW	Internal	Passing Juice
HOLIDAY SCHEDULE 2022-2023	Internal	Passing Juice
<u>0 Comments</u>	Internal	Passing Juice
HOURS	Internal	Passing Juice
WORK AT JOE’:S	Internal	Passing Juice
<u>0 Comments</u>	Internal	Passing Juice
OPEN THANKSGIVING 2022	Internal	Passing Juice
<u>0 Comments</u>	Internal	Passing Juice
COME SEE OUR UPDATED SHOP!	Internal	Passing Juice
<u>0 Comments</u>	Internal	Passing Juice
SHOP STATUS	Internal	Passing Juice
<u>0 Comments</u>	Internal	Passing Juice

## In-page links

BEST BARBERSHOP, AGAIN! THANK YOU!!!	Internal	Passing Juice
<u>0 Comments</u>	Internal	Passing Juice
BASIL GREEN	External	Passing Juice
DANTE KIBBLEWHITE	Internal	Passing Juice
JENNIFER WANG	Internal	Passing Juice
JOHN PELLETIER	Internal	Passing Juice
KERMIT MALAVE	Internal	Passing Juice
LYNNE HO	Internal	Passing Juice
RANDY ADY	Internal	Passing Juice

# SEO Keywords

0	Keywords Cloud	continue walk-ins joes gallagher appointments joe barbershop reading kermit shop
		5

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
barbershop	10	×	×	×	×
joes	7	×	×	×	×
appointments	7	×	×	×	×
joe	7	4	×	×	<b>*</b>
gallagher	7	×	×	×	×

## Usability

0	Url	Domain : joesbarbershop.com Length : 18
	Favicon	Great, your website has a favicon.

#### Usability

$\bigcirc$		
	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

$\bigcirc$	Doctype	HTML 5		
$\bigcirc$	Encoding	Perfect. Your declared charset is UTF-8.		
$\bigotimes$	W3C Validity	Errors : 0 Warnings : 0		
0	Email Privacy	Great no email address has been found in plain text!		
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

#### Mobile

Mobile Optimization

Apple Icon

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Meta Viewport Tag



Flash content

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## Optimization

8	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
0	Robots.txt	http://joesbarbershop.com/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.