



Website review joesbarbershop.com

Generated on September 10 2024 22:34 PM





The score is 43/100







SEO Content

	Title	Joe's Barbershop					
		Length : 21					
		Perfect, your title contains between 10 and 70 characters.					
	Description	Length : 0					
		Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 0	H2 14	H3 4	H4 0	H5 0	H6 0
		<ul style="list-style-type: none">• [H2] KERMIT'S NEW HOURS• [H2] Kermit has Walk-ins and Appointments• [H2] You can make appointments with him on Tuesday, Thursday, and Friday.• [H2] Or you can do a wait-list with him on Monday and Wednesday.• [H2] Send Kermit a text• [H2] WORK AT JOE'S• [H2] WAIT LIST INSTRUCTIONS• [H2] KERMIT RETURNS• [H2] HOLIDAY SCHEDULE 2022-2023• [H2] WORK AT JOE'S• [H2] OPEN THANKSGIVING 2022• [H2] COME SEE OUR UPDATED SHOP!• [H2] WORK AT JOE'S• [H2] BEST BARBERSHOP, AGAIN! THANK YOU!!!• [H3] Location• [H3] Hours					

SEO Content

		<ul style="list-style-type: none">• [H3] Crew• [H3] Location Map
	Images	We found 17 images on this web page. 13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 8% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 40 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 10% Internal Links 90%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
WAIT LIST	Internal	Passing Juice
WAIT LIST: HOW TO	Internal	Passing Juice


In-page links

APPOINTMENTS	Internal	Passing Juice
JOE	External	Passing Juice
ABOUT	Internal	Passing Juice
BOOTH RENTAL	Internal	Passing Juice
PRICES	Internal	Passing Juice
KERMIT&#8217;S NEW HOURS	Internal	Passing Juice
0 Comments	Internal	Passing Juice
Send Kermit a text	External	Passing Juice
CLICK HERE FOR APPOINTMENTS	External	Passing Juice
Uncategorized	Internal	Passing Juice
WORK AT JOE&#8217;S	Internal	Passing Juice
0 Comments	Internal	Passing Juice
WAIT LIST INSTRUCTIONS	Internal	Passing Juice
0 Comments	Internal	Passing Juice
KERMIT RETURNS	Internal	Passing Juice
0 Comments	Internal	Passing Juice
CREW	Internal	Passing Juice
HOLIDAY SCHEDULE 2022-2023	Internal	Passing Juice
0 Comments	Internal	Passing Juice
HOURS	Internal	Passing Juice
WORK AT JOE&#8217;S	Internal	Passing Juice
0 Comments	Internal	Passing Juice
OPEN THANKSGIVING 2022	Internal	Passing Juice
0 Comments	Internal	Passing Juice
COME SEE OUR UPDATED SHOP!	Internal	Passing Juice
0 Comments	Internal	Passing Juice
SHOP STATUS	Internal	Passing Juice
0 Comments	Internal	Passing Juice

In-page links

BEST BARBERSHOP, AGAIN! THANK YOU!!!	Internal	Passing Juice
0 Comments	Internal	Passing Juice
BASIL GREEN	External	Passing Juice
DANTE KIBBLEWHITE	Internal	Passing Juice
JENNIFER WANG	Internal	Passing Juice
JOHN PELLETIER	Internal	Passing Juice
KERMIT MALAVE	Internal	Passing Juice
LYNNE HO	Internal	Passing Juice
RANDY ADY	Internal	Passing Juice


SEO Keywords

	Keywords Cloud	shop continue joes appointments walk-ins reading gallagher joe kermit barbershop
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
barbershop	10	✓	✗	✗	✓
joes	7	✗	✗	✗	✗
appointments	7	✗	✗	✗	✓
joe	7	✓	✗	✗	✓
gallagher	7	✗	✗	✗	✗











Usability

	Url	Domain : joesbarbershop.com Length : 18
	Favicon	Great, your website has a favicon.




Usability

		
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div>
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Mobile



Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://joesbarbershop.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.